

WCMEW

Wisconsin Council on Medical Education and Workforce

September 2022 Newsletter

TIME IS RUNNING OUT! Only two weeks until the 2022 Wisconsin Healthcare Workforce Summit – Thursday, October 13, 8am to 4pm at the Chula Vista Resort in Wisconsin Dells. “Getting Real About Our Impending Workforce Crisis”. REGISTRATION INFO [HERE](#).

PRE-SUMMIT RECEPTION!

Please join us for a pre-summit reception on the night of October 12 from 7:00 – 9:00PM at the Chula Vista Resort. Open bar and light appetizers will be available.

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8:20-9:20 2022 WCMEW Report with Q and A

9:30-10:30 Three Morning Breakouts

- Promoting Healthcare Careers
- Creating and Expanding Clinical Training Sites
- Innovations in Training and Care Delivery

10:40-12:00 Addressing the Nurse Shortage Crisis

12:00-12:40 Lunch

12:40-1:40 Two Afternoon Breakouts:

- Perspectives on Workforce Issues
- Strengthening the Workforce in North Central Wisconsin

1:50-4:00 Building and Retaining the Physician Workforce in Wisconsin

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WCMEW DATA COLLABORATIVE

The Data Collaborative met on September 26. The group discussed two major topics:

Danielle Cook, Education Director - Health Sciences for the Wisconsin Technical College System, provided an update on the System's actions to address the impending nurse shortage:

- Danielle is meeting next week with Deans of Nursing to discuss opportunities to promote RNs, nursing assistants and LPNs.
- She is also meeting October 24 with Health Deans to discuss opportunities to showcase the other health related professions.
- The System is also working with healthcare partners to develop more apprenticeship programs in healthcare.

On a related note, Barb Pinekenstein of the UW school of Nursing reported that the UW Health BSN at-home program and Madison College are cooperating on the creation of new curriculum.

In a separate discussion, there was agreement by the participants that WCMEW's efforts will gain more statewide traction in building awareness if we:

- Take advantage of social marketing platforms.
- Tell the story of the impact on "regular folks".
- Note the differential impact on rural and inner-city areas given the impact of the shortage combined with traditional maldistribution.
- Understand that most people's perspectives are shorter than 15 years out, and that we need to show the effect in 5-6 years in order to make a more persuasive case.

WORKFORCE IN THE NEWS

[DHS Receives Five-Year Grant for Suicide Prevention](#) – **DHS Wisconsin**

The Wisconsin Department of Health Services (DHS) announced today that it has received a five-year grant from the Centers for Disease Control and Prevention (CDC) to prevent suicide in the state.

[Project ECHO series focuses on the challenges of caring in skilled nursing facilities](#) – **Dartmouth Health**

Early this year, Project ECHO (Extension for Community Healthcare Outcomes) launched an interactive series for anyone involved in the care of residents at skilled nursing facilities. Held monthly from now through June 2023, the series focuses on addressing the challenges of the ongoing COVID-19 pandemic, such as the major shortage of healthcare workers, burnout and physical and emotional exhaustion.