

WCMEW

Wisconsin Council on Medical Education and Workforce

May 2023 Newsletter

2023 SUMMIT – SAVE THE DATE!

The **2023 Wisconsin Healthcare Workforce Summit** is scheduled for **Monday, October 30 at the Wilderness Resort in Wisconsin Dells**. A reception will be hosted on Sunday evening, the 29th.

“Putting it All Together: Reaching Consensus on Our Workforce Strategy” will feature WCMEW’s workforce strategic plan, and success stories on meeting workforce challenges.

Last year’s Summit drew over 100 attendees, and this year’s event will feature even more opportunities to engage, strategize, and learn.

FOR MORE DETAILS See *below* for our call for speakers and posters, and announcement of sponsorship and exhibitor opportunities.

REGISTRATION INFORMATION COMING SOON!

2023 SUMMIT – CALL FOR PRESENTATIONS

WCMEW is seeking interested parties who have implemented programs or policies that address healthcare workforce challenges across Wisconsin, or who wish to share opinions on healthcare workforce issues. Selected presenters will share their thoughts summarizing their subject or project – *both verbal presentations and posters welcomed*. Thoughts and innovations in a range of issues are welcome. Here are some preliminary ideas:

- Meeting Workforce Challenges
- Promoting Healthcare Careers
- Expanding Clinical Training Resources
- Successes in Workforce Recruitment and Retention
- Innovations in Care Delivery
- Collaborations in Healthcare Education and Training
- **Feel free to offer suggestions for Topics, Ideas, or Speakers**

To submit a 1-page abstract include:

- Your name, title, and contact information (email and phone)
- ***Designate speaking or poster presentation – if verbal, speaker or panel***
- What issues does the idea seek to address?
- How do you measure success? Lessons learned?
- What are the policy implications or recommendations?

Submit proposals to George Quinn at gquinn@wcmew.org, or email questions. Proposals are due June 30 and will be reviewed by July 7.

SUMMIT SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

WCMEW is again offering sponsorship and exhibitor opportunities. In addition to gaining exposure and making important contact, sponsors and exhibitors will be helping to support the Summit as and assist WCMEW in its healthcare workforce research and advocacy efforts.

Sponsoring opportunities include:

- *Reception* \$1,000
- *Breakfast* \$1,000
- *Breakout Session 1* \$500
- *Breakout Session 2* \$500
- *Lunch* \$1,000
- *All Day Refreshments* \$500

And come with these benefits:

- *Exposure, access, and networking opportunities to all attendees*
- *Company logo included in looping PowerPoint presentation, running throughout the Summit*
- *On-site acknowledgement from conference emcee*
- *Prominent acknowledgement in on-site agenda*
- *Pre- and post-conference attendee lists*
- *Recognition on conference registration site leading up to the event*
- *One complimentary registration for conference*
- *Prominent signage with your company name and logo throughout the room*

This year, the exhibitor fee is \$750 and includes the following:

- *One complimentary registration for conference*
- *8X10 table with draping*
- *2 chairs*
- *Power access, if needed*
- *Exposure to all conference attendees*

For more information on sponsorships and exhibit opportunities, contact George Quinn at gquinn@wcmew.org.

WORKFORCE IN THE NEWS

[Nearly a third of nurses looking for the exit, survey shows. Here's what health systems can do to reverse the trend – Fierce Healthcare](#)

Nurses are feeling more stress and less satisfaction with their careers and are also more likely to consider leaving their jobs than in 2021, at the height of the COVID-19 pandemic, a new survey shows.

[Increasing Workforce Diversity in Healthcare, Improving Patient Outcomes](#) -

HealthCareExecIntelligence

Increasing diversity within the healthcare workforce can have a significant impact on patient outcomes, decrease healthcare inequalities, boost workforce engagement and retention, and provide support for underrepresented communities.