



MYNAMEISCHAZ



Creative Director / Art
Fitness Enthusiast
Father of Twins



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Campaigns and Activations
TVC and OLV Development
UI/UX Design
Social Media Marketing
Integrated Marketing



Lifestyle Brands
Packaged Goods
Automotive
Financial Services
Telecommunications
Consumer Health



Facebook Studio Awards
One Show
One Show RX
Art Director's Club
MM&M Awards



WORK EXPERIENCE



ASSOCIATE CREATIVE DIRECTOR

Wunderman • New York
August 2015 – May 2018



ADJUNCT PROFESSOR

Miami Ad School • New York
April 2013 – April 2015



FREELANCE ASSOCIATE CREATIVE DIRECTOR

Pereira & O'Dell • New York
September 2015 – October 2015, March 2013 – May 2013



CREATIVE DIRECTOR

Valtech • New York
October 2014 – September 2015



ASSOCIATE CREATIVE DIRECTOR

Blast Radius • New York
July 2013 – October 2014



ASSOCIATE CREATIVE DIRECTOR

iCrossing • New York
June 2012 – March 2013



FREELANCE SENIOR ART DIRECTOR

Atmosphère BBDO, BBH, Berlin Cameron, Digitas, DraftFCB,
Grey, Huge, Manhattan Mini Storage, Saatchi & Saatchi, thelab,
Tribal DDB, VML • New York
January 2006 – June 2012



SENIOR ART DIRECTOR

CDM • New York
August 2003 – January 2006



EDUCATION



CHICAGO PORTFOLIO SCHOOL

Certificate • 2009 – 2010



SCHOOL OF VISUAL ARTS

Continuing Education, Web Design • 2008 – 2009



FASHION INSTITUTE OF TECHNOLOGY

Bachelor of Arts, Advertising Design • 1999 – 2003



CLIENTS



Reebok Basketball, New Era, Timberland, Reebok Classic, Realtor.com,
Manhattan Mini Storage, United Airlines, Marriott, New York Rangers,
Colgate Optic White Toothpaste, Speedstick, Irish Spring, Diet Coke,
Sensodyne Toothpaste, Softsoap, Stoli Vodka, Toyota, Cadillac, Lincoln,
DHL, Exxon, Ally Bank, American Express, Citibank, DIRECTV, Charter Cable,
Flonase, Triaminic, Theraflu, Excedrin, Nicorette, NicoDerm, and Abreva.