Driving Sustainable Road Freight in the Asia Pacific Region

What is Green Freight Asia?

Green Freight Asia is a network of Asian road freight companies working together to improve fuel efficiency, reduce CO2e emissions, and lower logistics costs across the entire supply chain. The group is made up of large, medium, and small logistics companies (carriers) and customers of logistics companies (shippers).

Why Green Freight in Asia?

Asia's current policy and business landscapes make it vital to pursue and achieve a more sustainable supply chain through green freight:

**GLOBAL CONCERTED EFFORT**

Asian countries are striving for a sustainable future through high-level commitments to the UN Sustainability Development Goals.

**INCREMENT REGULATION**

With all Asian countries committed to the Paris Agreement and up to 40 percent of Nationally-Determined Contributions related to freight and logistics, increasing regulation on the sector can be expected.

**INDUSTRY SUPPORT**

Leading industry players such as DHL, IKEA, UPS, HP Inc, Lenovo, and Infineon have committed to reducing carbon emissions by creating and facilitating collaborative platforms to support green freight players.

**RISE OF ETHICAL CONSUMERS**

Environmental performance of companies is becoming an important factor in purchasing choices of Asian consumers.
What Does Green Freight Asia Do?

Green Freight Asia helps its members to work towards more sustainable road freight by providing three main services:

GREEN FREIGHT ASIA LABEL

The **Green Freight Asia Label** provides a simple and standardized definition and recognition of Green Road Freight Transport.

Divided into four rankings—**minimum, enhanced, strong, and outstanding**—the Label allows carriers to apply for and acquire recognition for their progress towards sustainable freight, and allows shippers to select and reward carriers by making sourcing decisions that include sustainability criteria.

**ALIGNMENT AND RECOGNITION**

Through its **Intermediary Service**, Green Freight Asia brings together organizations with common green objectives and facilitates sharing of information between public and private sector. This allows diverse organizations to converge on a methodology and system for recognizing and incentivizing green freight.

**BEST PRACTICE SHARING**

Through its **Green Technology & Practice Platform**, Green Freight Asia helps companies to share the actions they have taken towards green freight, and to accelerate progress by sharing and adopting best practices.
Why Join Green Freight Asia?

**SHIPPERS**

- **Make conscious, green sourcing decisions** when selecting a carrier, based on a recognized standard.
- **Be part of a strong sustainability community** and make your sustainability leadership visible.
- **Build a higher consumer attraction** to your green products and services.
- **Play a part in helping to lower fuel consumption** and CO2e emissions across Asia Pacific sourced freight movement.

**CARRIERS**

- **Generate higher cost efficiencies** from more sustainable road freight practices
- **Gain a competitive advantage** as shippers increasingly award road freight business to green carriers
- **Access green technology information** and practices to help you improve your own performance
- **Play a part in helping to lower fuel consumption** and CO2e emissions across Asia Pacific sourced freight movement.
Members

Al Futtaim Logistics
All Purpose Enterprises Pty. Ltd.
Ants Logistics Ltd. Chengdu
Asia Pacific Brewery (Hanoi) Ltd.
Australian National Couriers Pty. Ltd.
Beijing Long March Risheng Supply Chain Mgt Co. Ltd.
Blue Dart Express Limited
Bolloré Logistics Asia Pacific
Bridgestone Tyre Sales Singapore Pte. Ltd.
Daosavanh Transport Service Co. Ltd.
Delex Cargo India Private Limited
DHL
Emirates Logistics
Express Freight Management (Pacific Freight Management PTY Ltd.)
Geolink Group Co. Ltd. (U Express)
Green Start Lines One Member Limited Company (GS Lines)
Heineken Asia Pacific Pte. Ltd.
Hewlett Packard Inc
IKANO Ptd. Ltd.
IKEA Freight Service AB
Infineon Technologies Asia Pacific Pte Ltd.
Lenovo Singapore Pte. Ltd.
MKD Transport Pty. Ltd.
Perpetual Niugini
Phuonganh Transport and Trading Co. Ltd.
Procter & Gamble Europe SA Singapore Branch
Qingdao Guangyunda Logistics [Euroasia]
Qingdao Guoxing Logistics Co. Ltd.
Sailing Logistics Limited
Schneider Electric Logistics Asia Pacific Pte. Ltd.
Sentup Australia Pty. Ltd.
Shanghai Fuying Logistics
Shanghai Asian Development Int’l Transport Pudong Co. Ltd.
Shanghai Beiye Newbrother Supply Chain Management Co. Ltd
Shanghai Huasong Logistics Co.Ltd.
Shanghai Shendong Shipping Co. Ltd
Shanghai Tranwins Supply Chain Management Co. Ltd
Shanghai Uton Supply Chain Management
Shinkai Transport Systems Ltd.
Sunjex Logistics Corporation
Sunwa Logistics (Shenzhen) Co. Ltd.
Toll Networks (New Zealand) Ltd.
U Express
UPS Asia Group Pte. Ltd.
United Storage Logistics (Shanghai) Co. Ltd.
Vietnam Brewery Limited (VBL)
VINAFCO
Xuan Thieu Nam Dinh Joint Stock Company
Yusen Logistics and Transport (Vietnam) Co. Ltd.
20Cube Logistics Limited

“Success in sustainability depends on mutually beneficial collaboration and UPS is proud to be part of the standards’ setting process for Green Freight Asia.

Shiumei Lin
Asia Pacific Vice President for Public Affairs and Director for Sustainability, UPS

The GFA Label is important for us as it helps us identify freight companies that share our commitment to reducing transport related CO2 emissions.

Gareth Davies
Director of Logistics Procurement and Compliance, LENOVO

The majority of customers believe that the green transport of goods is increasingly becoming a decisive factor in winning consumers.

Sean Gillespie
Vice President, Transport and Distribution, DHL Supply Chain Asia Pacific