BROAD STREET PEDESTRIAN PLAZA

BROAD STREET BETWEEN LUCKIE STREET & POPLAR STREET

The Broad Street Pedestrian Plaza is a 2-3 year pilot project to test the feasibility and design of converting one of Downtown Atlanta’s most well-known streets into a signature public space for social interaction. This particular section of Broad Street was chosen because it was previously closed to vehicular traffic to encourage pedestrian and storefront activities, but remained open for vehicular parking which created numerous user conflicts. The design features a quickly assembled and fully adjustable pedestal decking system with both integrated and detached furniture elements. The space itself is organized to create seating for adjacent restaurants and spaces for special events, meet ADA accessibility requirements, and maintain access to existing utilities and stormwater infrastructure.

JUSTIFICATION FOR SELECTION

• Street segment already closed to vehicular through-traffic.
• Located in an active pedestrian / commercial district.
• Simple existing street configuration facilities ease of construction.
• Desire to create and/or improve great public spaces in Downtown.
• Potential to collaborate with multiple City departments and other stakeholders.

PILOT PROJECT ADVANTAGES

• Ability to test the concept as a pilot project before proceeding to final design.
• Less expensive than permanent condition.
• Less time for construction.
• Ability to re-use materials and furnishings.

KEY COLLABORATORS

• Department of City Planning
• Department of Public Works
• Atlanta Downtown Improvement District
• Women’s Entrepreneurship Initiative
• Flatiron City
• Jacobs Advance Planning
• Russell Landscape