## USG Senate Meeting

December 4, 2016, 3:00pm  
Frist MPR A

<table>
<thead>
<tr>
<th>Topic</th>
<th>Objectives</th>
<th>Presenter</th>
<th>Time</th>
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<tbody>
<tr>
<td><strong>Call to Order</strong></td>
<td>• Welcome</td>
<td>Jeremy Burton</td>
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| **Undocumented Students Dream Team Update** | • Present update  
  • Answer any questions from the Senate and take feedback | Alenjandra Rincon | 15 min |
| **Mental Health Initiative Update** | • Present update  
  • Answer any questions from the Senate and take feedback | Sarah Sakha | 5 min |
| **Princeton Perspective Project Update** | • Present update  
  • Answer any questions from the Senate and take feedback | Kevin Pendo | 5 min |
| **President’s Report** | • Go over President’s Report | Aleksandra Czulak | 5 min |
| **Communications Update** | • Present update  
  • Answer any questions from the Senate and take feedback | David Lopera | 5 min |
| **Thanksgiving Buses Update** | • Present recap  
  • Answer any questions from the Senate and take feedback | Wendy Zhao | 3 min |
| **Menstrual Products Project Update** | • Present update  
  • Answer any questions from the Senate and take feedback | Cailin Hong | 5 min |
| **Executive Session** | • Executive Session | Aleksandra Czulak, Jeremy Burton | 30 min |
| **Agenda Setting** | • Discuss and add agenda items for next week’s meeting | Aleksandra Czulak | 2 min |

Total Time: 75 min
PPP Update

Project Leader: Kevin Pendo
Project Team Members: Brighie Leach ’19, Natalya Rahman ’19, Kobi Tsesarsky ’19, Angela Kim ’19, David Cordoba ’20, David Friedman ’20, Nate Levit ’20, Mary Claire Bartlett ’18, Tobi Jegede’18

Date: December 4, 2016

• Past Semester
  o Orientation video
  o 2nd Anniversary Event
    ▪ Video
    ▪ Stories from the event
    ▪ Positive language poster campaign
  o New committee members
  o Team member stories and other submissions
  o ‘Inspirational thought of the week’ campaign
  o Instagram!
  o Facebook articles

• Looking forward…
  o Posting content to site
  o Alumni newsletter
  o Speaker
  o Storytelling space
  o Athlete orientation
Communications Update

Project Leader: David Lopera
Project Team Members: Grace Guan, Katherine Wang, Winny Myat, Vivian Mo, and Alison Shim
Date: December 4, 2016

- **Increased social media presence**
  - Launch of USG’s snapchat
    - Provides updates and coverage on USG events
    - Have close to 60 people added; will be increasing publicity in the coming months
  - A significant increase in activity on Facebook
    - We are posting more and creating posts that are succinct and eye-catching
    - More people are liking posts, events
    - *Goal is to have the Facebook Page’s “Like” number to 3500; currently 3212

- **Videos**
  - USLC video completed
  - Voting video to be published Monday
  - Recap video of October and November to be done within the next couple of days

- **Website revamp**
  - Complete redesign of pages
  - Important information easily seen and accessible
  - Completely updated from last semester
  - Quick website changes (S/o Grace)

NOTE: If you ever need any content created, whether its posters, videos, posts, *do not hesitate* in reaching out! We’re happy to help in whatever way we can.
Thanksgiving Buses 2016 Recap

Project Leader: Wendy Zhao
Project Team Members: Andrew Ma
Date: 11/23-11/27

Overview: All students were given information via email before the buses departed Princeton and before the buses returned to Princeton as to arrival/boarding destinations, timetables, and policies (ie. one-way riders, boarding policies). The buses went smoothly to their destinations and back, despite some traffic to and from. Bus captains were very helpful and responsive (and unlike last year, we are looking to compensate them with some sort of ticket reimbursement). We received a few last minute emails from students who wanted to purchase return tickets from Boston/WDC and we were able to accommodate those students as well. We are currently in the process of securing the invoice from Jeff of CoachUSA.

Profit/Deficit: We didn’t make a profit this year (although the goal of this project isn’t to profit).

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount (including 10% tip)</th>
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<tr>
<td>2 Buses from Princeton, NJ to Washington, D.C.</td>
<td>$3,198.00</td>
</tr>
<tr>
<td>2 Buses from Washington, D.C. to Princeton, NJ</td>
<td>$3,198.00</td>
</tr>
<tr>
<td>2 Buses from Princeton NJ to Boston, MA</td>
<td>$3,506.00</td>
</tr>
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<td>2 Buses from Boston, MA to Princeton, NJ</td>
<td>$3,506.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$13,408.00</strong></td>
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Improvements: This year, we implemented a system in which students who wished to purchase one-way tickets could fill out a google form and we would match up students so that they can coordinate. Instead of having students email usgthanksgivingbuses@gmail.com to be put on the waitlist, we had students fill out a google form.

- We attempted to implement a more efficient waitlist policy, but it did not work out because of the way the ticket system works, according to Mary Kemler. As a result, the same 48-hour grace period waitlist policy was used like last year.

Moving Forward/Discussion:

- How can we ensure that when we open up an additional bus due to demonstrated interest from a waitlist, that the addition bus actually gets filled?
- What are better ways to promote the Thanksgiving Buses project?
- Are there any general constructive comments or critiques on how to improve the project for the coming years?
Menstrual Products Pilot

Project Leader: Cailin Hong
Project Team Members: Wendy Zhao
Date: December 4, 2016

Goal: Menstrual products are non-negotiable for the roughly 4,000 students that menstruate on campus. In the same way that the University provides toilet paper and condoms to the community free of charge, the University should consider providing free menstrual products to promote and destigmatize reproductive health. The pilot in Frist will gauge student interest and get use estimates. If there is substantial student support, we’ll bring these numbers to administration (Facilities, Campus Life) to fund and administer long term.

Background/Peer Institutions:

- **Brown** – Menstrual products in every non-residential college bathroom. Started grassroots by student government and now transitioning to a long-term administration-led program thanks to public support and publicity (via Viet Nguyen, UCS President)
- **Cornell** – recent referendum of 70% support binds the President of the University to respond. Full plan will probably take 2 years to implement and fund through student activities fee, but student government-led pilot for main quads only being developed now (via Jordan Berger, Student Assembly President)
- **Columbia** – poorly publicized pilot program in health center originally only intended to target students for which buying menstrual products were a financial burden. Although numbers were low, when program was discontinued, student popularity surged and a number of editorials brought attention to the issue of normalization, rather than affordability. Tampons are back now and student government is working with campus life administration to put tampons in each department building (via Abby Porter, Vice President of Policy)
- **Inside Higher Ed** reported that students at the **University of Arizona, Emory College, Reed College, the University of Nebraska at Lincoln, UCLA and Grinnell College**, among others, have all advocated for free menstrual products on campus

Logistics

- 2 week program Sunday Dec. 4- Friday Dec. 16
- ALL Frist restrooms
- $390 budget
- USG volunteers will re-stock and track

Publicity:

- Poster to be sent out with support from Princeton Students for Reproductive Justice, Princeton Students for Gender Equality, and the Women’s Center
- Prince Editorial
Metrics:

- SurveyGizmo survey link accompanying menstrual product baskets (use, support, open-ended comments, encouragement to reach out to Departments)
- USG volunteers will track use

On-going talks/Next-steps:

- Facilities—will need to roll out slowly, with support from Office of Campus Life
- Women’s Center—strategic support