Princeton USG Senate
Meeting 4
March 11, 2018
4:30 Lewis Library 134

Introduction
1. President’s Report (10 minutes)

New Business
1. SGRC Student Proposals: Emily Chen (5 minutes)
2. Projects Board Proposal: Eliot Chen and Isabella Bosetti (5 minutes)
3. Lawnparties Budget Proposal: Liam Glass (10 minutes)
4. Addition to Elections Handbook: Laura Zecca and Jonah Hyman (10 minutes)
5. Ivy League Mental Health Conference Princeton Delegation Princeton: Taylor Pearson, Nourhan Ibrahim, Isaac Treves, Danielle Herman (10 minutes)
6. Communications Strategy Presentation: Tori Gorton (10 minutes)

Consent Agenda
1. Confirmation of Communications Committee Members
   a. Patrycja Pajdak
      i. Patrycja Pajdak is a member of the class of 2021 from Colonia, NJ, interested in majoring in the Woodrow Wilson School of International Affairs. On campus she's member of the Mathey College Council Community Development and Communications committees, a member of Girl Up: a campaign of the United Nations Foundation, and a member of the Princeton Polish Society. She'll be helping with the newsletter and social media in the Communications committee.
   b. Linh Nguyen
      i. Hailing from Dallas, Texas, Linh Nguyen is a first-year pursuing a concentration in International Relations Politics and a certificate in the Global Health Program. She has a broad range of interests encompassing orchestral music, economic policy, and everything in between. As a member of the Communications Team, she hopes to use her passion for graphic design and publications to bring more awareness to USG and the crucial issues that the current administration is working to resolve.
2. Confirmation of CCA Committee Members
   a. Elizabeth “Eliza” Wright
      i. Elizabeth Wright, a member of the Class of 2019, is majoring in English with a certificate in Environmental Science. As a lifelong member of the
Princeton community, she is heavily invested in connecting the University to the larger Princeton community. She is interested in sustainability both on and off campus, and hopes to further its mission through her time spent with Princeton Studies Food, Princeton in Asia, and the Pink House.

b. Mahishan Gnanaseharan
i. Mahishan Gnanaseharan is a prospective Politics concentrator in the Class of 2020 from West Orange, NJ. He enjoys communications, community service and building bridges between individuals on campus. Outside of class, Mahishan writes for the University Press Club, reports for WPRB News & Culture, participates on the Princeton Mock Trial team and volunteers with the Student Volunteer Council. He looks forward to creating opportunities to bring together the broader Princeton community this spring.

c. Annie Sullivan-Crowley
i. Annie Sullivan-Crowley is a member of the Class of 2021 hoping to major in either Politics or the Woodrow Wilson School of International Affairs and is highly considering pursuing a certificate in Spanish and Portuguese studies. She originally from Boston but moved to Princeton, NJ when she was 6 so is a very passionate member of not just the campus community but also the town community. As a member of both communities the ability to work on a committee to bring together her two communities in fun events for both people in and out of the orange bubble is an incredible opportunity! She is also involved in Girl Up! club, the Daily Princetonian, and Whig-Clio society.

d. Sarah Deneher
i. Sarah Deneher is a sophomore in the English department, planning to get the certificate in Linguistics. She is from Dublin, Ireland. She is excited about being involved in organising one of the great events that celebrates the connection between the University and the wider Princeton community, as well as being involved in many events that bring the two groups together. She pops the Orange Bubble every fall by leading an Outdoor Action Orientation trip!

e. Jenna Shaw
i. Jenna Shaw ('20) is a Woodrow Wilson School major from Marlton, New Jersey. In high school, she was extremely dedicated to working with kids from her community, and has continued that here at Princeton through her work as a coordinator for Camp Kesem, a group on campus that runs a week-long summer camp for and maintains relationships with children
from the Princeton area who are affected by a parent’s cancer. Through Camp Kesem and her NJ roots, Jenna has developed a strong connection to the Princeton community, and hopes to strengthen that bond during her time on the CCA Committee.

f. Christine Jeong
   i. Christine is the CCA Chair from last year.

3. Confirmation of Social Committee Members
   a. Aydan Celik
      i. Hello my name is Aydan Celik and I’m a freshman from NJ planning to major in Civil Engineering and Architecture and pursuing a certificate in Entrepreneurship. On campus I do a lot of freelancing and code websites as well as run Woke Wednesdays, belly dance in Raqs, and play a role in developing a fashion line start up on campus. My taste in music and entertainment is very broad and I am very interested in taking a role in the social committee to engage the student body as much as possible by taking into account the interests of the student body. I hope that with my experience in design, student relationships, and music that I can help put together unique events for the majority of students on campus.

   b. Franklin Aririguzoh
      i. My name is Franklin Aririguzoh, and I am junior in the Woodrow Wilson School from Trenton, New Jersey. On campus, I am a member of the Cross Country and Track and Field teams and I am looking to bring my teamwork skills to the Social Committee. I am looking forward to gaging the interests of Princeton’s student body and collaborate on new and refreshing events to satisfy these preferences. Over the duration of my term, I am interested in bringing more influential names to Princeton whether it be for performances or for guest talks/lectures as well as testing the waters for novel projects much like the Committee did last year.

   c. Ans Nawaz
      i. Hi, I am Ans Nawaz, and I’m a first-year from Hamilton, NJ. I am undecided for my major, but I am thinking Neuroscience with a certificate in South Asian Studies. On campus, I produce videos for The Daily Princetonian, I’m on the board of the Muslim Students Association (MSA), and I’m the Vice President of the Woke Wednesdays podcast. I am really excited to channel my passion for music and art with Social Committee. Sharing the goals of Social Chair Liam Glass, I hope to grow the presence of the Social Committee by being better engaged with the
student body through more frequent events that span beyond the scope of just music.

4. Confirmations of Projects Board Members
   a. Kavya Chaturvedi, 2021
      i. Has experience planning large charitable fundraisers
      ii. As part of the PWA leadership, is aware of the strengths and weaknesses of feminist and women’s mentorship-centered events, a valuable perspective for Projects board
   b. Kezia Otinkorang, 2020
      i. Has experience serving as treasurer for Umqombothi and understands the logistics of planning events and the process of obtaining funding
      ii. Brings perspectives on mentorship and cultural/affiliation groups to PBoard via involvement in PASA, PUMP, Umqombothi, and PFA

5. Confirmation of Alumni Affairs Committee Members
   a. Angelica Tai
      i. My name is Angelica Tai and I am very pleased to accept a position on the Alumni Affairs Committee with USG. I am a sophomore from Brooklyn, NY, and my intended major is sociology. On campus I provide mentorship to local Princeton elementary school students through my involvement with the ‘Big Sib’ program. As a new member of the Alumni Affairs Committee, I am eager to develop and implement creative ideas that will engage all Princeton alumni in a mutually beneficial connection to each other, our student body, and the University, and encourage alumni support to advance Princeton’s eminence for future generations. Thank you for this opportunity, and I look forward to working with everyone!

6. Confirmation of Graphic Designer
   a. Jaclyn Hovsmith
      i. Jaclyn Hovsmith is a sophomore from Woodside, CA majoring in Computer Science. She’s so excited to help fill the role of Graphic Designer this year and is looking forward to working with the Communications team. She’s served as graphic designer for Triangle and PUP and can’t wait to apply that experience to USG, one Adobe Illustrator file at a time.
SGRC Group Approval

<table>
<thead>
<tr>
<th>Project Leader:</th>
<th>Emily Chen, Aaron Sobel</th>
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<tbody>
<tr>
<td>Project Team Members:</td>
<td>Maria Rojas, Andrew Li, Daniel Qian, Emma Parish, Lutfah Subair</td>
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<td>Date:</td>
<td>03.11.2018</td>
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SGRC would like to recognize the following groups as new student organizations.

**Princeton GenUN**  
Point of Contact: Joanne Wha-Eum Lee <whaeuml@princeton.edu>  
Description: Princeton GenUN aims to provide a platform for students to pursue projects related to the United Nations' Sustainable Development Goals in collaboration with the United Nations Association Princeton-Trenton Area Chapter and the greater national UNA-USA organization. It also hopes to engage in grassroots advocacy on campus to expose the campus community to international issues and off-campus advocacy opportunities.

**Decem**  
Point of Contact: Samuel Cox <sscox@princeton.edu>  
Description: This group hopes to give a chance to potential members to be a part of a small classical singing consort (10 members) that contrasts with the already existing university sanctioned Glee Club and Chamber Choir. They will rehearse weekly and aim for 2-3 performances a year. They are also interested in community outreach initiatives, such as singing carols at local old persons’ homes or performing for charity in coordination with local churches. With regards to mental health initiatives, they are interested in holding reflective music evenings, specifically designed to create an environment which helps to combat the high paced, high pressure environment of Princeton.

**Tiger Anchor Society**  
Point of Contact: Joseph Banavige <banavige@princeton.edu>  
Description: This group hopes to serve as an official Princeton group for Naval ROTC. The current unit is looking to expand its fundraising and volunteer opportunities on the Princeton campus. Their current unit attire is dated, and only includes Rutgers University in the name. They hope to create a group that acknowledges Princeton as well to better represent the NROTCU Rutgers/Princeton crosstown program.

**Kardashian Lifestyle Klub**  
Point of Contact: Allegra Martschenko <allegram@princeton.edu>  
Description: This group hopes to promote a sense of community and the principles of self-care as exemplified by the Kardashian-Jenner family in their daily lives. They plan to have at least one study break every other week, if not more often, as well as several contests as opportunities arise. Programs include: watching KUWTK, additional trivia contests, relaxation study breaks, and workout-based activities like Khloe.
Projects Board Funding Request

Projects Board: Eliot Chen ’19 and Isabella Bosetti ’18
AKWAABA student contacts: Chidinma Nwachukwu ’19 and Mofopeluwa Olarinmoye ’20
Date: 11 March 2018

- **AKWAABA - Sankofa Fashion Show**
  - **About:** “You may have heard of Princeton’s African Students Association. One of our major goals is to educate the Princeton community about Africa and Africa-related issues. One of the ways in which we hope to do this is through our biggest project of the year, the Sankofa Fashion Show, Shakara: Nightlife through the Ages. Sankofa is a cultural showcase and fashion show we have planned for Saturday, April 7th, 2018. The multi-faceted event will include a fashion show featuring the work of professional designers, cultural performances and showcases from the university and local community groups, as well as food and music. In addition to our goal of spreading African culture to the university, this year we really wanted to use the fashion show as an opportunity to showcase the many designers that have been rising in Africa. A majority of proceeds from this year’s show will be donated to Mezu International Foundation, an organization geared towards those desperately in need of healthcare in Africa.”
  - **Date and Location:** Saturday 7 April, Carl Fields Center at 7 and 9 pm
  - **Expected Attendance:** 300
  - **Amount requested:** $1,500

  - **Total Event Cost:** $13,382
    - Event has also received contributions from the Lewis Center and ODUS, and is pursuing funding from other sources such as the Fields Center, the International Center, and academic departments
  - **Budget:**
    - Advertising - $250
    - Food Expenses - $1,500
    - Stage and lighting for the fashion show - $5,000
    - DJ - $600
    - Security, PSAFE, and chairs - $2,532
    - Fashion designers - $3,500
USG Social Committee Update

Project Leader: Liam Glass
Date: Wednesday, March 7th, 2018

USG Request for Additional Funding:
Lawnparties (Spring 2018)

Overview
Proposal: $108,000
Already approved: $73,000 for Lawnparties, $7,000 for Dean’s Date
Increase Requested: $35,000

Description
The rough breakdown of spending for the past several Lawnparties is below. Typically, the Alcohol Initiative supports the Social Committee by providing $15,000 to help pay for the headlining act. AI additionally supports much of the food in the “Chill Zone.” This year, AI will only be supporting the food, leaving a funding gap of $15,000. We are asking USG to cover this gap, as well as to provide an increase of $20,000. This additional funding would be used to secure an excellent headliner, while also keeping spending within historically appropriate levels.

Fall 2015, Fall 2016, Spring 2016: ~$120,000 total
- $15,000 AI,
- $79,000 USG ($70k approved, then additional $9k given)
- ~$10-15,000 guest ticket revenue

Spring 2017: ~$100,000 total
- $15,000 AI
- $72,000 USG
- $15,000 guest ticket revenue

Fall 2017: ~$95,000 total
- $12,000 AI
- $72,000 USG
- $10,000 guest ticket revenue
Resolution

Amending the Referenda Handbook to include a procedure for handling referenda proposals that cannot be simultaneously implemented.

Explanation:

Currently, the Referenda Handbook gives Elections Managers no guidance about what to do if multiple referenda that cannot be simultaneously implemented are submitted. This situation could occur in two cases: Two referenda with contradictory effects and contradictory goals could be submitted in the same referenda cycle. For example, one referendum might amend the Senate Constitution to prevent a USG committee from closing a meeting, and another referendum might require all committee meetings to be closed. Alternatively, two referenda with contradictory effects and similar goals could be submitted. For example, one referendum might prevent a USG committee from closing a meeting, and another might require unanimous consent of a USG committee to close a meeting. In this case, both amendments seek to make closing a USG committee meeting more difficult.

This amendment provides that guidance. In the second case, where referendum sponsors have the same goal, the two referendum parties will be brought together to compromise in order to form one singular referendum.

In the first case, in which referenda have contradictory effects and contradictory goals in relation to the same question, procedures are as follows:

- Both referendum parties will proceed through the election cycle as usual. All rules and deadlines remain the same.
- When voting occurs, the referenda that cannot be simultaneously implemented will appear on the ballot with the option to select one of the two proposed referenda, or neither.
- The passage of a referendum requires the same margin to pass as if it was presented on its own.

Future Elections Managers should keep in mind that nearly all pairs of referenda, even those with opposing goals, can be simultaneously implemented. This amendment is intended to apply only to referenda that cannot be simultaneously implemented, including those that amend a document in contradictory ways.

EXPLANATION--Matter in bolded italics is new; material with strikethrough is material to be omitted.

Resolved by the Senate of the Undergraduate Student Government,

SECTION 1. AMENDMENT TO REFERENDA HANDBOOK.

Section 3 of the USG Referenda Handbook is amended to read as follows:
- For all petitions submitted, the Chief Elections Manager will serve as the Vice President’s designate for receiving petitions and will immediately inform the Vice President of their submission.
- The Chief Elections Manager shall establish and make public a way of delivering the petition that is identical to the requirements of candidate’s submission of registration forms. This will include the identical drop-off location, times, and deadlines.
- Before a sponsor begins collecting signatures on a referendum petition, the text of the referendum measure must be reviewed and approved by the USG Vice President, Executive Committee, and Senate for neutral wording and clarity.
- No later than 4 weeks before the start of a scheduled election, a potential sponsor of a referendum measure shall contact the Chief Elections Manager and Vice President to discuss the proposed text of the referendum measure.
- After receiving the proposed text, the Vice President, Chief Elections Manager, USG Executive Committee, and the USG Senate subsequently and in that order shall have 1 week to work with the potential sponsor on the text of the proposed referendum measure, review the text for neutral wording and clarity, and either approve or disapprove the text of the proposed referendum measure.
- If the USG Senate approves the text of the proposed referendum measure, the potential sponsor may begin collecting signatures for the petition to have the referendum measure appear on the ballot during the USG election in question. The petition must be submitted to the Chief Elections Manager not later than 2 weeks before the start of the scheduled election at 12 p.m. (Monday). A petitioner may begin collecting signatures starting at 12 p.m. on the Monday before the due date for the required number of signatures and will be guaranteed a total of 7 days to collect signatures.
- In the week preceding the campaign period for candidates and referenda parties, the USG Chief Elections Manager will publicly announce that a referendum has been placed on the ballot for the upcoming election. If a party wishes to form in formal opposition to the proposed referendum, they will have 1 week to inform the Chief Elections Manager of their intent to formally oppose the referendum and Chief Elections Manager shall take whatever logistical action needed for voting preparations involving the opposition.
- Both the petitioners and opposition will not be allowed to campaign until beginning at noon on the Monday preceding the beginning of the voting period (1 week before elections). This campaign period shall last one week and coincide with the same time period as the candidate campaign period.
- If there are multiple proposals for referenda on the same topic which cannot be simultaneously implemented (“conflicting referenda”),
  - If in the Chief Elections Manager’s view, the referenda seek to accomplish compatible goals, the Chief Elections Manager will invite the conflicting referenda sponsors to discuss the possibility of combining the referenda. This will occur during the first week of the referendum process.

Princeton USG
If the conflicting referenda sponsors elect to do so, they will compromise in order to make one combined referendum. The sponsors of the conflicting referenda will agree on one sponsor for the combined referendum, and the referendum process will proceed as usual.

If the conflicting referenda sponsors refuse to combine the referenda, or if the conflicting referenda seek to accomplish incompatible goals, the referendum process will proceed as usual and independently for each referendum until the time of voting.

- If both conflicting referenda qualify to be on the ballot, the conflicting referenda will appear together on the ballot with the option to vote for one of the proposed referenda, or none of them. Voting for multiple conflicting referenda will not be permitted.
- A referendum appearing together with other conflicting referenda requires the same vote threshold to pass (see Section 1 above) as if it was presented on its own.

SECTION 2. EFFECTIVE DATE.

This amendment becomes effective upon approval by a majority of the Senate in accordance with Section 802(b) of the Senate Constitution.

Approved March __, 2018.

Members in Favor __: _____, _____, _____, _____, _____, _____, _____, _____, _____.
Members Opposed __: _____, _____, _____, _____, _____, _____, _____, _____, _____,
Members Abstaining __: _____, _____, _____, _____, _____, _____, _____, _____, _____,

NATHANIEL LAMBERT ’20,
Vice President of the Undergraduate Student Government and
Presiding Officer of the Senate.

Attest:

CHITRA PARIKH ’21,
Executive Secretary of the Senate.

Princeton USG
Resolution
Amending the Referenda Handbook to require that pro and con statements and rebuttals written by the referendum sponsor and opposition party appear in all voting-related emails and on the USG website, rather than on the ballot.

Explanation:
Currently, the Referenda Handbook requires that up to four statements be included on the ballot alongside a referendum condensation (ballot question): two statements and two rebuttals (two each from the referendum sponsor and opposition party). In total, these statements could add up to 900 words to the ballot per referendum. Helios does not allow for even rudimentary formatting of questions (such as adding line breaks or bold text). Therefore, the requirement to include these statements on the ballot leads only to voter confusion and makes it more difficult for voters to find the referendum condensation.

This amendment removes this requirement and replaces it with a requirement for the statements and rebuttals to be included in each voting-related email and on the USG website. The ballot will still include the names of the referendum sponsor and the opposition party, as well as the condensation (ballot question).

EXPLANATION--Matter in bolded italics is new; material with strikethrough is material to be omitted.

Resolved by the Senate of the Undergraduate Student Government,

SECTION 1. AMENDMENT TO REFERENDA HANDBOOK.

Section 5 of the USG Referenda Handbook is amended to read as follows:

- Petitions for referenda must have exactly one official sponsor that shall serve as official representative of the petition and referenda in all cases.
- This sponsor may be an individual or an ODUS-recognized student organization, but should accurately represent the effort to bring the referenda to election.
- After a potential sponsor has contacted both the Chief Elections Manager and Vice President, the USG President will make public to the undergraduates that a potential referendum will appear on the ballot, provided the proposed text is approved and the sufficient number of signatures collected, and shall invite any interested parties to form an official opposition group.
• Any interested undergraduates should immediately contact both the Chief Elections Manager and the Vice President to inform them of their interest.
• Interested parties shall have 1 week following the sponsor’s successful completion of sufficient collection of signatures to form an official opposition group.
• The official opposition party shall be finalized by the beginning of the campaign period, which shall begin no earlier than 1 week before voting begins.
• Both the sponsor and opposition must sign a form with the Elections Managers subjecting both parties to the Elections Managers’ supervision and all official rules governing the referendum process, including penalties.
• Failure to sign the form after a petition has been approved for the ballot will either disqualify the referendum or exclude the opposition as an official party to the aforementioned referendum.
• The sponsor is responsible for attending at least one of the Election Information Sessions hosted by the Elections Managers prior to an election cycle.
• When the sponsor is a student organization, the President of that organization may receive prior approval from the Elections Managers to appoint an alternative representative to attend this meeting.
• Student organizations that serve as sponsors, or the opposition, may employ the efforts of non-members, as well as the support of other student organizations and entities, but must serve as the primary advocate or opponent, respectively, of the referendum. Individuals that serve as sponsors should, in good faith, be acting of their own volition (not in their capacity as a member or leader of an organization), but may employ the efforts of other individuals and organizations.
• Co-sponsorships of organizations and individuals will not be officially recognized by the USG for the purposes of the election.
• The sponsor’s and opposition’s names will appear on the ballot, should the referendum be successfully petitioned and brought to election.
• Each referendum will be accompanied by pro and con statements to appear on the ballot, to be included in the official email from the USG President announcing the opening of voting and all subsequent voting-related emails until voting closes, and on the USG website. Each side is allotted 300 words for their statements. Before the referendum is put to a vote, each side will be allowed to read the other’s statement and prepare a 150-word rebuttal, also to appear on the ballot, also to be included in the official USG President voting-related announcements and on the USG website. The questions to be answered by each referendum will appear on the ballot in addition to official USG President voting announcements and on the USG website.
• The sponsor will be responsible for defending the referendum against all challenges brought to the Elections Managers and/or the Senate, and will be responsible for all communications between the USG (including, but not
limited to, the Elections Managers, President, Vice President, and Senate) and the referendum.

- When the sponsor is a student organization, the President of that organization will be responsible for the aforementioned obligations as well as any other cases where the petition and/or referendum would require representation. The President of the student organization in official opposition will be responsible for the aforementioned obligations as well as any other cases where the petition and/or referendum would require representation.

SECTION 2. EFFECTIVE DATE.

This amendment becomes effective upon approval by a majority of the Senate in accordance with Section 802(b) of the Senate Constitution.

Approved March __, 2018.

Members in Favor __: ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ .

Members Opposed __: ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ .

Members Abstaining __: ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ , ___ .

NATHANIEL LAMBERT ’20,
Vice President of the Undergraduate Student Government and Presiding Officer of the Senate.

Attest:

CHITRA PARIKH ’21,
Executive Secretary of the Senate.