Princeton USG Senate  
Meeting 6  
March 13th, 2022  
8:00 pm EST

**Introduction**
1. Question and Answer Session (5 minutes)  
2. President’s Report (Mayu Takeuchi, 5 minutes)

**New Business**
1. Mental Health Task Force Referenda (10-15 mins, Stephen Daniels)  
2. CCA Mid Semester Report (10 mins, Isabella Shutt)  
3. Tigers in Town Budget Proposal (5 mins, Isabella Shutt/Adam Hoffman)  
4. USLC Committee Update & QR Code Project (10 mins, Avi Attar)  
5. DEI Committee Update (5 mins, Braiden Aaronson)
Campus & Community Affairs Mid-Semester Report
Chair: Isabella Shutt, ishutt@princeton.edu

Committee Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Net ID</th>
<th>Major &amp; Year</th>
<th>Task Force(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alan Plotz</td>
<td>ap3169</td>
<td>SPIA 2025</td>
<td>Education, Internship</td>
</tr>
<tr>
<td>Hiba Siddiki</td>
<td>hs1227</td>
<td>SPIA 2025</td>
<td>Porchfest, Education</td>
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<td>John Castleman</td>
<td>jrc8</td>
<td>SPIA 2024</td>
<td>Tigers In Town, Farmer's Market</td>
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<tr>
<td>Jonathan Larbi</td>
<td>jlarbi</td>
<td>CBE 2025</td>
<td>Porchfest, Event Promotion</td>
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<tr>
<td>Kira Fitzgerald</td>
<td>kif</td>
<td>COS (AB) 2024</td>
<td>Porchfest</td>
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<tr>
<td>Kyle Li</td>
<td>kl1320</td>
<td>ORFE 2025</td>
<td>Tigers In Town, Porchfest</td>
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<tr>
<td>Lauren Fahlberg</td>
<td>laurengf</td>
<td>Russ/Econ 2024</td>
<td>Tigers In Town, Events</td>
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<tr>
<td>Nia Arora</td>
<td>nwarora</td>
<td>PHI 2022</td>
<td>Farmer's Market, Education</td>
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<tr>
<td>Sakhi Shah</td>
<td>sakhis</td>
<td>CBE 2024</td>
<td>Farmer's Market</td>
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<tr>
<td>Samara Samad</td>
<td>ss9343</td>
<td>ECO 2025</td>
<td>Porchfest</td>
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<tr>
<td>Vicky Feng</td>
<td>vfeng</td>
<td>COS (AB) 2024</td>
<td>Tigers In Town</td>
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All-Committee Meetings:
1. Saturday, February 12
2. Saturday, February 26 (Anna Pinkerton, Chair of Farmer’s Market, as Guest)
3. Saturday, March 12
4. Saturday, March 19 (Guest from SPEAR Re-Entry Working Group)

Summary

### Tigers In Town

<table>
<thead>
<tr>
<th>Week</th>
<th>Business</th>
<th>Total Cost</th>
<th>Registered</th>
<th>Attendance Count</th>
<th>Attendance Percent *</th>
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</thead>
<tbody>
<tr>
<td>2/21 - 2/25</td>
<td>Bent Spoon</td>
<td>843.75</td>
<td>203</td>
<td>150</td>
<td>75%</td>
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<tr>
<td>2/28 - 3/4</td>
<td>Proof</td>
<td>399</td>
<td>70</td>
<td>57</td>
<td>81%</td>
</tr>
<tr>
<td>2/28 - 3/4</td>
<td>Jules</td>
<td>584.56</td>
<td>70</td>
<td>≥60</td>
<td>≥86%</td>
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</table>
Total Spent in First Two Weeks = $1,827.31 of $10,000

Current Spending Plan: $1250 per week for 6 weeks before Reading Period
Spending with Increased Budget: $1575 per week → approx. 40 more items per week

Registration Demographics

<table>
<thead>
<tr>
<th>Class Years</th>
<th>2022</th>
<th>2023</th>
<th>2024</th>
<th>2025</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bent Spoon</td>
<td>57</td>
<td>35</td>
<td>68</td>
<td>43</td>
<td>203</td>
</tr>
<tr>
<td>Jules</td>
<td>20</td>
<td>19</td>
<td>16</td>
<td>15</td>
<td>70</td>
</tr>
<tr>
<td>Proof</td>
<td>16</td>
<td>18</td>
<td>25</td>
<td>11</td>
<td>70</td>
</tr>
<tr>
<td>Pastry</td>
<td>28</td>
<td>25</td>
<td>39</td>
<td>8</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>121</strong></td>
<td><strong>97</strong></td>
<td><strong>148</strong></td>
<td><strong>77</strong></td>
<td><strong>443</strong></td>
</tr>
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</table>

Class of 2024 is Over-Represented; Class of 2025 is Under-Represented

→ I am in communication with a member of the Freshman Class Council about this issue. My hope is to guide the council through the planning process for a class-specific event (not CCA funded) to encourage students who may be hesitant to participate/register to take advantage by giving them practice in a smaller event with fewer students competing for spots.

Repeat Registrations

Within 443 Total Registrations, 374 Different Students (Unique IDs) are Represented

<table>
<thead>
<tr>
<th>Registered for 1 Event</th>
<th>311</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered for 2 Events</td>
<td>57</td>
</tr>
<tr>
<td>Registered for 3 Events</td>
<td>6</td>
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</table>

**Princeton Porchfest**
Saturday, April 23 | 12-6pm
Hosted By Arts Council of Princeton
CCA in Collaboration with Office of Community & Regional Affairs is Hosting a Stage for Student Performers at 185 Nassau

185 Nassau Line-Up
1. The Princeton University Band
2. Princeton Pianists Ensemble
3. Anson Jones
4. Wildcats A Capella Group
5. Hot Jupiter
6. Josh Davidoff
7. Grecia and Thomas
8. Shazra Raza
9. Aaron Ventresca
10. Princeton Tora Taiko
11. DG The Artist
12. J Paris

Community Stage Placements
1. Ramona Jade
2. Kaneb Andrews
3. Sober Tuesday

Budget - $5000 Total Allotted to Communiversity
Purchasing Stage through Arts Council - Amount TBD
Considering Food Trucks for Students In Audience & Treats for Performers

Farmer’s Market

Wednesdays: April 6, 13, 20, & 27 and May 4 on Firestone Plaza
Primary Organizer: Office of Community & Regional Affairs

CCA is Supporting Market Chair, Anna Pinkerton ‘24 with…
- Advertisement to Student Body
- Market Staffing
- Kick-Off Event Planning
- (Potentially) Vendor Recruitment
Future Goals and Upcoming Work

Spring

1. Community Education / Community-Building Activities
   - In Communication with Geralyn Williams in Pace Center to Connect with Community Partners (including Trenton Arts at Princeton and SPEAR)
   - Goal: Supporting Mercer County Communities (as Members of Such Communities See Fit) with Sustainable and Well-Considered Action

2. Local Event Accessibility
   - In beginning stages of organizing a trip to Passage Theater in Trenton (potentially partnering with USG Movies Committee)
   - Planning Collaboration with Class of 2024 Gov on Trip to Jazz Club in Trenton
   - Goal: Reduce Barriers to Student Access to Entertainment and Community Events in Philadelphia, New York City, Trenton, and surrounding areas via Promotion, Transportation and/or Reduced Cost

Fall

1. Fall Fellows
   - Improve Semester Internship Program at Local Agencies, Non-Profits, and Businesses
   - Open Speaker Series to All Undergrads
   - Work Begins: Week of March 21

2. Princeton Restaurant Week
   - Partner with Local Businesses to Provide Discounted Meals at Restaurants During a Week in Early Fall Semester
   - Work Begins: May 2021