Good morning!

Together, we’re starting our Spring 2022 at Princeton. I’m thrilled to be back on campus with you for an exciting semester of in-person student life. At the same time, we’re still navigating uncertainties, fears, and challenges. I believe we’re in a unique moment—which brings with it opportunities for change and growth—and together, we can make it our best year yet.

My name is Mayu Takeuchi, and it is my honor to serve and represent our student body as USG President for the 2022 term. A little about me: I’m a junior from Long Island, NY (born in Japan, also lived in Athens, GA). In SPIA, I’m studying racial inequality (how policies themselves can unintentionally harm), through lenses of environmental issues, ethics, and machine learning. I like to unwind by journaling, cooking, and spending time outdoors staring out at the sky.

Here’s my commitment to you: I will lead with creativity and serve with compassion. I promise to prioritize student well-being—our physical, mental, and overall well-being—above all else in our USG initiatives and advocacy. To that end, I will not only continue to listen, but also drive action while seeking your feedback; we will build on the great work of Christian and Ashwin’s administration to proactively support and improve our student experience here at Princeton.

Below, I invite you to learn more about USG (our priorities and what we can do), get in touch, and access key resources.

LEARN MORE ABOUT USG

What can USG do?

It's true, USG in and of itself can't establish University policies and control where the University's endowment goes. But we as USG have long-established relationships with all our administrators. In conversations with them, we can highlight student concerns, advise them from the student perspective, and advocate for the policies that we really want. Just as some past highlights: USG has helped make laundry free-of-cost and shift the academic calendar so we can enjoy winter break free from studying for finals. Overall, we are here to convene dialogue—bridging different perspectives among students as well as between students, staff, faculty, and administrators—all towards real, long-lasting, and positive change.

What are USG’s priorities?

We are always open to your suggestions! (See: Get In Touch.) Our current and immediate priority is to ensure a safe return to fully in-person campus life as soon as possible. At the
same time, we will work to effect long-term change that supports and improves student **well-being.** Most of this work will happen through USG committees and task forces tackling issue areas including but not limited to: dining, housing, academics, mental and physical healthcare, social life and community-building, sustainability, diversity, equity, and inclusion.

GET IN TOUCH: I enjoyed meeting many peers during my campaign, and I’m excited to get to know you further as your USG President and of course as a friend!
- Schedule a chat with me at [calendly.com/mayut/meeting](mailto:calendly.com/mayut/meeting)
- Email me at [mayut@princeton.edu](mailto:mayut@princeton.edu)
- Follow & dm us on Instagram: [@princeton_usg](https://www.instagram.com/princeton_usg/)
- Keep an eye open for the Senate’s Office Hours
- Attend USG Senate meetings and share your questions, concerns, and ideas

ACCESS RESOURCES
- [Mental Health Guidebook](https://www.princeton.edu/usg/resourcerecources/mental health) to help navigate the different resources offered through the University surrounding mental health and well-being, developed by USG's Mental Health Task Force and Letters to Strangers
- Find communities through the [Gender + Sexuality Resource Center](https://www.princeton.edu/gendersexuality), [Carl A. Fields Center for Equality and Cultural Understanding](https://www.princeton.edu/dean/fieldscenter), and the [AccessAbility Center](https://www.princeton.edu/accessability)
- Have a project/program/research idea to promote well-being at Princeton? [Consider applying for a TigerWell grant!](https://www.princeton.edu/usg/resourcerecources/applygrant)

I am honored to serve you as your USG President, and I am grateful to be able to do so alongside Vice-President Hannah Kapoor and the rest of the USG Senate. Each of our representatives inspires me with their passion, drive, and genuine care for the student body, and I am optimistic about what we will accomplish together as a team.

I’m excited for our year ahead!

Warmly,

Mayu

**Mayu Takeuchi**
She/her/hers

*MAH-you TAH-kay-OO-chee*