

# JOEL KAFETZ

Producer / Director

Branded Content  
Commercials  
Corporate Films

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## CREDITS

2018	NatWest/ RBS	Receipts Awareness Films	Producer, Green Rock
2018	HM Prison Service	Psychologist Recruitment Films	Producer/ Director, Havas
2017	Heathrow Airport	Christmas Commercial – Backstage Content	Producer, Havas
2017	Ella's Kitchen	Baby's First Christmas	Producer/ Director, Havas
2017	Vanish/ ITV	Vanish Pet Expert Television Commercial	Producer/ Director, Havas
2017	Barclays/ Capital FM	Presenters Challenge Series	Producer/ Director, Global Radio
2017	Boot's/ Heart Radio	Celebrity Makeup makeovers	Producer/ Director, Global Radio
2017	Kellogg's/ Heart Radio	Kellogg's Breakfast Club Makeover	Producer/ Director, Global Radio
2017	Barclays/ Capital FM	Jack and Conor Get Psychic	Producer/ Director, Global Radio
2017	HM Gov/Classic FM	Three Presenters Perform at Classic FM Live	Producer/ Director, Global Radio
2017	Plusnet/ Heart Radio	Kids Activities Branded Entertainment Series	Producer/ Director, Global Radio
2017	HM Gov/Classic FM	Pension Wise Branded Entertainment Series	Producer/ Director, Global Radio
2016	Make Some Noise	Global Radio Celebrity Charity Gala	Producer/ Director, Global Radio
2016	House of Fraser	Laura Mvula's Secret Christmas Concerts	Director, Shoot the Company
2016	HM Gov/Smooth Radio	Pension Wise Branded Entertainment Series	Producer/ Director, Global Radio
2016	Camelot/ Heart Radio	EuroMillions Winners Film Series	Producer/ Director, Global Radio
2016	Capital FM	Get Involved at school with Anne-Marie	Producer/ Director, Global Radio
2016	ESPN	Euro 2016 Challenge films with KSI	Series P/D, Shoot the Company
2016	Tata	The Hay Festival 2016 Interviews	Director, Popkorn
2016	INEOS	The Daily Mile Charity Film Branded Content	Senior Producer/ Director, MediaZoo
2016	Santander	Contact Centre Conference Opener Film	Senior Producer/ Director, MediaZoo
2016	Schroders	Income IQ Branded Content Animation	Senior Producer/ Director, MediaZoo
2015	E.ON	Conference Opener Film	Senior Producer/ Director, MediaZoo
2015	Tesco	Think 25 Under Age Sales Training Film	Senior Producer/ Director, MediaZoo
2015	Tesco	Senior Management Conference Opener	Senior Producer/ Director, MediaZoo
2015	Schroders	Financial Advisor Branded Content Series	Senior Producer/ Director, MediaZoo
2015	Barclays	Live Chat Branded Content Film	Senior Producer/ Director, MediaZoo
2015	Schroders	IIQ Bias Branded Content Animation	Senior Animation P/D, MediaZoo
2015	M&S	International Fire Training Film	Senior Producer/ Director, MediaZoo
2015	INEOS	Go Run for Fun Live Event Show & Charity Film	Series Producer/ Director, MediaZoo
2015	Barclays	Finance Manager Online Branded Content Film	Senior Producer/ Director, MediaZoo
2015	Tesco	Fire Training Induction Film	Senior Producer/ Director, MediaZoo
2015	Tesco F&F	F&F Fashion Branded Content Film	Senior Animation P/D, MediaZoo
2015	SKY	Leadership Training Programme Film	Senior Producer/ Director, MediaZoo
2015	RBS	Internal Communications Film	Senior Producer/ Director, MediaZoo

2014	HSBC	Openwork International Internal Coms Film	Senior Producer/ Director, MediaZoo
2014	Barclays	Features Store Branded Content	Senior Producer/ Director, MediaZoo
2014	Barclays	Cash ISA Branded Content Film	Senior Animation P/D, MediaZoo
2014	Barclays	Home Move Internal Communications Film	Senior Producer/ Director, MediaZoo
2014	Barclays	Banking App Branded Content Animation	Senior Animation P/D, MediaZoo
2014	Seadrill	Accident/ Safety documentary	Senior Producer/ Director, MediaZoo
2014	Tesco	Our customers in Korea (shot in Seoul)	Senior Producer/ Director, MediaZoo
2014	Tesco	Annual Report YouTube Films	Senior Producer/ Director, MediaZoo
2014	Air China	Love on Air China Branded Content/ Animation	Executive Producer/ Joel Productions
2014	INEOS	Go Run for Fun Charity Branded Content Films	Series Producer/ Director, MediaZoo
2013	M&S	Chip & Pin Internal Communications Film	Senior Producer/ Director, MediaZoo
2013	M&S	'Passionate about Foods' Internal Comms Film	Senior Producer/ Director, MediaZoo
2013	Mastercard	TapMob' Internal Communications Film	Senior Producer/ Director, MediaZoo
2013	Tesco	Digital Display Advertising Animation	Senior Animation P/D, MediaZoo
2013	HSBC (USA)	Conference Film (shot in New York)	Senior Producer/ Director, MediaZoo
2013	Genes Reunited	YouTube branded content film series	Producer/ Director, TwoFour Digital
2012	P&G	P&G at the 2012 Olympic Games	Editor/Director, Synaptic Digital
2012	Virgin	Virgin Business Media Internal Comms Film	Director, Taylor Made Media
2012	Waitrose	Our Delivery Network	Director, Taylor Made Media
2012	MTV Europe	MTV Music Awards	Producer/ Director, MTV Europe
2012	BMW/ Mini	BMW Winter Tyres Branded Content	Director, Mont Blanc Films
2012	Mini	Mini E Launch Branded Content	Director, Mont Blanc Films
2011	MTV Europe	MTV Music Awards Spotlights	Producer/ Director, MTV Europe
2010	Burberry	Burberry International films	Director, The Post Factory
2010	BBC Worldwide	Internal Comms Film	Producer/ Director, BBC Worldwide
1999 – 2008	BBC Scotland	Factual Entertainment, Documentaries & CBBC My credits include – What not to Wear (BBC ONE), Hollywood Greats (BBC TWO), Live & Kicking (CBBC), The National Lottery Draw (BBC ONE), Sex, Warts & All Down Under (BBC THREE), Wedding Stories (BBC THREE), Rule the School (CBBC, BAFTA nominated).	Producer/ Director, BBC
1998 - 1999	Zenith Entertainment	Programme Development	Assistant Producer
1998	BBC Entertainment	The National Lottery Draw	Researcher
1996	MTV Europe	Hanging Out Live	Researcher