



The Newsletter of Montgomery Clean City Commission

Educating & Motivating for a Cleaner Montgomery

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Page 1

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LETTER FROM THE DIRECTOR

Happy New Year from Montgomery Clean City Commission to all of our readers! Starting this year we will introduce a new article, "Letter from the Director", into each newsletter. This will allow me, as the new Director, to give some insight and thoughts into the growth of this organization.

2018 is shaping up to be an exciting year for Montgomery and MCCC.

Each year we partner with some really great organizations on important projects such as the Blue Planet Defenders, the Water Festival, Herb Day, Shredding Events, Martin Luther King Jr. Day of Service, and countless other programs that allow us to work within different communities in Montgomery.

This year we will be working hard to focus on making the best impact in our city by creating programs that will allow us to tackle the serious issues.

First, we have been working with a local school to develop a Youth Litter Corps (YLC), which will be youth driven and allow us to find ideas that relate to the younger generations. The spring semester will allow for a Pilot Program, which will give us the opportunity to develop a plan of action for middle school and high school involvement. The program will be a partnership between MCCC and the youth and will not be driven by my concepts and ideas but rather our combined concepts and ideas. If we want to make an impact amongst youth then it is necessary to get help from youth.

Additionally, we have partnered with STAMP to roll out a media campaign targeted towards youth. The campaign will feature a 2-3 minute video that can be shared through social media, on our website, and in schools. Clips from this video will also provide additional tools for growing our social media efforts. This partnership, as well as the creation of YLC, has sparked us to realize the need for a youth focused Facebook group and the need to join other social media platforms to reach the teens where they are. This will be a year of development and outreach to the age groups that we have not been able to give sufficient recognition to in recent years. Our plan is to inspire pre-teens and teens to become empowered to create change in their neighborhoods and inspire adults to follow along.

Next, we will be working towards a Great American Clean-Up (GAC) campaign throughout the month of April. GAC is something we have done in years past and something we feel would be great to bring back to assist our different neighborhoods in getting involved. We will be providing materials for neighborhoods in Montgomery to form "Clean Your Block" teams, or to host other activities in an effort to clean up and beautify the city during the month of April. Most programs have success with clean-ups in and around April finding that the weather is just right. This ideal weather inspires communities to get involved throughout the rest of the year as well!

On behalf of MCCC I would like to say that we truly appreciate your continued support of our organization and our mission. Thank you for subscribing to our newsletter, and we look forward to continuing our efforts in keeping this great City of Dreams clean.

To a Cleaner New Year,

Seriously...y'all still litter?

Time to change your ways.



BLUES PLANET DEFENDERS

On November 16, 2017, Montgomery Clean City Commission and Alabama Clean Water Partnership held the first meeting of Blue Planet Defenders at Flowers Elementary. The students were such eager learners and the teachers were just as excited as the students; we all had a blast learning about the water cycle and making a water cycle bracelet!

We are grateful to Flowers and MPS for allowing us to bring knowledge and excitement to increasing awareness of the value of clean water and what students can do to keep water clean! Funding for this program was provided by Alabama Power Foundation's Students to Stewards Grant. Many thanks to the Alabama Power Foundation!



YMCA TOGETHERHOOD PROGRAM AND MCCC HOLDS CLEANUP AT JEFF DAVIS HIGH SCHOOL



Amanda and Y volunteers are all smiles after their cleanup

On Saturday, December 2, MCCC partnered with the YMCA Togetherhood Program, employees from the SE YMCA, and six awesome Y Achievers to clean up at Jeff Davis High School. Together they took out weeds, raked and bagged leaves, trimmed and dumped plant clippings, and collected litter and debris! Whew! They worked hard to make the campus of Jeff Davis look great. Amanda Miller, MCCC's Executive Director, was excited to be a part of this cleanup and to see people in the community work hard to clean up the Jeff Davis campus!

THE FACTS OF LEAVES!

Autumn leaves are beautiful to look at but if they aren't attended to properly they can cause damage to property and waterways. In Montgomery we are fortunate that the city allows citizens to place loose leaves behind the curb line from October 1 to April 15. However loose leaves that make their way into area storm drains can cause real problems for our neighborhoods by clogging the drains and ditches causing street flooding. The decaying leaves that are caught release nutrients that feed algae growth that uses the oxygen needed by aquatic life and can contribute to a reduction in population. Bagging leaves or composting them is the better option for health and safety of our neighborhood roads and area waterways, so...

BAG YOUR LEAVES, PLEASE!

MLK DAY OF SERVICE 2018

Volunteer Opportunities!

On Saturday, January 13 and Monday, January 15 cleanups will be held in multiple locations. If you are interested in participating Call **334-625-2175** for more information or to sign up!

MAKE IT A DAY ON, NOT A DAY OFF!





Greater Montgomery Spring Cleanup!

KEEPING IT CLEAN & GREEN ALL APRIL LONG!

Believe it or not, spring is just around the corner and MCCC is gearing up to welcome it with a month of community wide cleanup efforts during the month of April! Opportunities for community engagement will include the Clean Your Block Challenge and used clothing and recycling collections. We are looking for individual volunteers, neighborhoods, and organizations to create positive change and lasting impact in our local communities. All details will be posted shortly. We are looking forward to seeing what our volunteers do to make our city cleaner and more beautiful!

CAPITAL CITY COMMUNITY PRIDE

These Montgomery neighborhoods held cleanups during the months of October, November, and December. MCCC wants to thank them for their commitment to keeping Montgomery clean.



LITTER INITIATIVE NUMBERS FOR 2017

The Montgomery Litter Initiative has been hard at work all year picking up litter along some of Montgomery's most traveled roadways. The crew is made up of state inmates on work release contract form Red Eagle Work Center and is supervised by a MCCC employee. Routes covered are:

- Route 1: Taylor Road at I-85 to Troy Highway; Troy Highway to the Eastern Blvd. and Eastern Blvd. to I-85;
- Route 2: I-65 at Northern Blvd. to the Eastern Blvd. and Atlanta Highway;
- Route 3: Atlanta Highway at I-85 to Madison Avenue;
- Route 4: I-65 at West South Blvd. to the West Blvd. and Birmingham Highway to Maxwell Blvd. at I-65;
- Alternative Route as time allows: I-65 at West South Blvd. to Troy Highway.

NUMBER OF BAGS
9177

TONNAGE
52.565

MILES COVERED
611