Parent Programs

• What to Expect from Remote Learning (x4)
• Choosing An Elementary School
• Middle School Parent Panel
• High School Options 101
• Navigating Open Enrollment
• Supporting Your Child’s Mental Health
• Mental Health Self Care for Parents
• Hello, Kindergarten
• Hello, Middle School
• Hello, High School
• PUSD School Board Candidate Forum

❖ Total Parent Program Attendance: 858
❖ Total Program Views: 1,359+
Pre-School Parent Programs

- Pasadena Preschool Fair
- JPL
- Caltech Children’s Center
- Altadena Children’s Center
- Cottage Co-op
- Linda Vista Children’s Center

*Total On-site Program Attendance: 191*
School Tours

• Created a Virtual School Tour Guide with tips and suggestions for how to lead an effective virtual school tour.
• Distributed guide to principals and PEN Parent Ambassadors.
• Staff and PEN Parent Ambassador Volunteers participated in virtual school tours.

**Total Tour Attendance: 1,022**
Parent & School Support

- Assisted parents with enrollment, remote learning access, and Canvas sign up
- Madison Elementary “Welcome to Kindergarten”
- PTA Council presentation & meetings
- Parent Engagement Visioning Meetings
- “Finish the Semester Strong” video for parents of secondary students (200+ views)
- Collaboration with Integrated Schools to create their “How We Show Up” guide
- Sierra Madre Elementary DEI parent group
- Web site resources and parent/school best practice sharing
- Created an updated PEN Strategic Plan
- Individual parent consultation and coaching

*Total Individual Parent Support: 361*
Parent Advocacy

- LCAP Parent Advisory Council (PAC)
- DELAC
- CAC
- AAPC
- DAC
- Parent Leadership Council

Issues including:
- Technology Issues
- Parent Portal inaccuracies
- Paper report cards
- English Learner Assessments
- Prop 15 and Measure O endorsements
- Mental Health & student wellness concerns
- Grading compassion
- Math Academy concerns
- Special Ed parent engagement
- School Start Times
- Expanded Learning Opportunities Town Hall

Litmus Test (The Lens)

1) Does the impact of the current and/or the proposed action directly encourage the valuing of multiple, intersectional identities? How do we know?

2) Does the action ensure avenues of success for BIPOC and marginalized students/employees? Is the action at the expense of/harming BIPOC and marginalized groups?

3) Does the action intentionally contribute to the belonging for BIPOC and marginalized groups? How do we know?
Outreach

• Expanded our PEN Parent Ambassador network and held monthly meetings
• 2,166 Facebook followers
• 47,021 Facebook reach
• 20,729 Facebook post engagement
• Weekly e-newsletter readership of approximately 700
• Elementary virtual parent coffees
• Preschool Parent Survey & Focus Groups
<table>
<thead>
<tr>
<th>2020 - 2021</th>
<th>Total</th>
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<tr>
<td>Members</td>
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<td>Program Attendance</td>
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We Made It!