

brandon rittenhouse

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education

Pennsylvania State University

B.Des in Graphic Design
Dean's List

skills

Adobe Suite
Packaging
Photography
UI & UX
HTML/CSS
Art Direction
Sketch
Animation

awards

Published work in Graphis
New Talent 2018, Awarded Gold

Penn State Creative Achievement
Award in Graphic Design 2017

Published work in Graphis
New Talent 2017, Awarded Gold

Published work in Graphis
New Talent 2016, Awarded Silver

Penn State Arts & Architecture
Alumni Society Scholarship 2016

courses

Typography
Design Photography
Design Technology
Games & Interactive Media
Studio Photography
Fashion Photography
Time & Sequence
Packaging Design

experience

Kate Spade New York | Freelance Graphic Designer

March 2018 - Present

Concepts and designs customer-facing print and digital collateral including in-store and out-of-home signage, invitations, emails, and website assets.

Time Inc. | Freelance Digital Designer

June 2017 - March 2018

Brands included People Magazine, and Entertainment Weekly. Designed and animated digital content for platforms including Snapchat, Instagram, and Facebook. Worked with the Consumer Marketing team to create client-facing print and digital ads. Helped to ensure and promote brand consistency throughout all forms of media.

Chanel | Print Design Intern

June 2016 - August 2016

Assisted the Design Teams (Print & Digital) at Chanel with the execution of projects for all axis of the brand: Fashion, Watches and Fine Jewelry, Fragrance, Makeup, and Skincare. Designed client-facing print collateral including invitations, logos, and layouts for various projects. Prepared hand-made, paper prototypes for presentation.

Freelance Graphic Designer

August 2014 - Present

Works with a variety of businesses and organizations on design projects, including logos, invitations, posters, websites, and photo/video.

Sommese Design | Graphic Design Apprentice

August 2016 - May 2017

Apprentices with award-winning poster designer and Emeritus Professor of Graphic Design Lanny Sommese on various projects, including the Central Pennsylvania Festival of the Arts poster. Maintains and organizes a vast archive of work spanning over 50 years. Assists with the creation of personal work, including posters for international poster competitions and exhibitions.

involvement

Penn State Design Association | President

April 2016 - April 2017

Pennsylvania State University | Teaching Assistant

Studio & Fashion Photography, September 2014 - May 2015