RefuSHE.org

2020-2022
IMPACT REPORT

A COMMUNITY FOR REFUGEE GIRLS, BY REFUGEE GIRLS
RefuSHE.org
MESSAGE FROM THE BOARD

2020-2022 was a period of immense change for RefuSHE. Like many other organizations around the world, we began 2020 in crisis, fighting to keep our community safe from the consequences of the global COVID-19 pandemic. We adapted our programs, forged new partnerships, and moved forward with a fundamental commitment to protect, educate, and empower refugee girls and young women.

In 2021, we were devastated by the loss of our then CEO, Geoffrey Thige. To honor Geoffrey’s legacy and visionary leadership, we stood united with you, our supporters, our partners, and our community of refugee girls and young women. Together, we’ve continued to carry forward the transformative work he led at RefuSHE.

Over the last three years, RefuSHE has expanded its holistic model as a safe space for adolescent girls and refugees and focused on developing the self-reliance and economic independence of the young women we serve. Among other accomplishments, we embraced remote learning, launched an official mental health department, and hosted Fashion Challenge 2022: Destination Nairobi, a one-of-a-kind virtual runway experience in Kenya. We take pride in our past achievements while we usher in new opportunities, strategic partnerships, and pivotal transitions with the grace and determination that RefuSHE has always embodied.

With your support, RefuSHE will continue to grow and evolve in the years ahead. In this time of global uncertainty, your steadfast commitment to RefuSHE’s community of girls and young women is inspiring and uplifting. Thank you for joining us on this journey, advocating for unaccompanied and separated children, and investing in the future of refugee girls!

DR. ROSALIND RADDATZ
CHAIR, US BOARD OF DIRECTORS

CHARITY MUREITHI
CHAIR, KENYA BOARD OF DIRECTORS
Dear Supporters,

Since stepping into the CEO role in November 2022, I have been warmed by the resilience and tenacity of the RefuSHE community. It is an honor and a privilege to lead such a talented team of changemakers and serve such an inspiring community of refugee girls and young women.

Since 2020, RefuSHE has faced immeasurable challenges. But, amid an unpredictable pandemic and a heart-wrenching loss, the organization thrived. With your support, RefuSHE held tight to its mission, created solutions, adapted to an unknown future, and found extraordinary ways to meet the needs of the refugee girls and young women we serve. COVID-19 may have impacted our in-person services, but we swiftly adapted our operations and programming to ensure everyone’s safety and continued learning and growth. In fact, RefuSHE’s innovative response to COVID-19 regulations is what drove us to design and launch “SHELearns”, our new e-learning and wellness platform for urban refugees.

I have already learned so much in my first few months in office and I am excited to continue listening to and learning from each of you in the months ahead. We have a lot of exciting projects and opportunities already underway. With your support, I am looking forward to growing our digital learning programs and expanding our community reach in Nairobi, while maintaining the quality and depth of our holistic work with refugee girls.

To ensure our programs have the greatest possible impact, we recently invested in the growth of our monitoring and evaluation team. The work of these dedicated staff members helps RefuSHE make data-driven decisions across the organization and strategically adapt our programs to better fit the needs of the refugee girls and young women in our care.

This 2020-2022 Impact Report highlights the progress we’ve made for refugee girls over the past three years and the organizational transformation it took to get there. It is both a celebration of RefuSHE’s frontline heroes—our caseworkers, counselors, teachers, and nurses—who stepped up when our community needed us most, and a testament to the resiliency of the young refugee women we serve.

As the new CEO of RefuSHE, I can’t ask for a better foundation. I am confident that together, we can build on our past successes and help shape RefuSHE’s future into something of which we can all be proud.

With Gratitude,

HELEN ALTSHUL
CHIEF EXECUTIVE OFFICER
WHO WE ARE

RefuSHE is the first and only organization of its kind. We provide the short and long-term support refugee girls need to become emotionally resilient and economically independent. Formerly known as Heshima Kenya, RefuSHE has grown alongside the young women we serve, ensuring that our programs are always for and by them.

OUR MISSION
RefuSHE protects, educates, and empowers orphaned, unaccompanied, and separated refugee girls and young women to build healthier and more resilient futures for themselves and their children.

OUR VISION
We believe that every refugee girl, woman, and child deserves a life of dignity with equal access to safety, education, and economic prosperity.

OUR VALUES
Heshima. (n). Swahili. respect, honor, dignity

RIGHTS-BASED
Refugees are particularly vulnerable to human rights violations and abuse by local officials. We ensure that refugee girls feel confident in upholding their civil liberties and protected by the allies in their host communities.

TRAUMA-INFORMED
Many of the girls in our care have experienced complex trauma and immense instability. We provide the highly specialized and tailored support they need to heal.

GIRL-CENTERED
Our lens is shaped by the experiences, development, and needs of the girls and women we serve. Their voices and leadership guide our day-to-day program activities and inform our strategic growth.
Since 2008, RefuSHE has provided services to...

**IMPACT AT A GLANCE**

3,150+ Young refugee women, girls, and their children in East Africa including....

25,000+ Urban refugees and host community members

1,000+ Local government officials

1,000 Refugee girls in the Girls Empowerment Program (GEP)

884 Children and young women in the Safe House
The global refugee crisis is more severe today than ever before. There are now 100 million forcibly displaced people around the world, including 27 million refugees—more than at any time in modern history. According to UNHCR, Kenya continues to be among the top refugee-hosting countries in Africa.

Over half of the world’s refugees now live in slums and informal settlements in some of the biggest cities across the globe. Unlike camps, cities often allow refugees to live autonomously, make money, and build a community. However, cities also make refugees vulnerable to marginalization, exploitation, and harassment.
WHO WE SERVE

RefuSHE serves one of the world’s most vulnerable populations – refugee girls. Our programs prioritize the needs of young refugee women and girls living in urban and peri-urban Nairobi who have been separated or orphaned due to war, conflict, violence, and drought. They have fled instability and persecution in their home countries across East Africa in search of protection and essential needs like clean water, food, shelter, and health care.

Urban refugees, who live outside of designated refugee camps, have less access to resources and face unique risks. Unaccompanied refugee girls and young women are particularly vulnerable to sexual and emotional violence, physical abuse, domestic servitude, Post-Traumatic Stress Disorder (PTSD), depression, illiteracy, forced or early marriage, early pregnancy, Female Genital Mutilation (FGM)/Female Genital Cutting (FGC), xenophobia, extortion, human trafficking, and persecution from host communities.
None of us wanted to go through war and tragedy. None of us wanted to lose our homes. It was not our choice, but it happened. Now, we only want the chance to be accepted, to be respected, and to work to rebuild our lives.

ARIELA, REFUSHE ALUMNA
BURUNDI
OUR WORK

There is no one-size-fits-all approach to caring for vulnerable refugee women and their children. That’s why our programs are co-created by refugee girls, for refugee girls. Our model is as unique as the population we serve.

HOLISTIC MODEL

We believe every refugee girl has the right to flourish. What would be possible if she had the resources to reach her full potential?

CASE MANAGEMENT  SAFE HOUSE
MENTAL HEALTH  EDUCATION
ARTISAN COLLECTIVE  LEGAL AID

COMMUNITY PROTECTION & LIVELIHOODS
INVESTING IN HER SAFETY

Case Management is the glue of our holistic model and the first point of contact for every refugee girl who enters our programs. To ensure each girl receives the specialized care she needs, our Case Management team conducts an intake assessment for needs identification and creates a comprehensive individualized service plan. We provide tailored support and attention to every young woman we serve and empower them with the skills and resources they need to advocate for their own rights. When girls leave our program, they know where and how to independently access services, what to expect, and how they should be treated.

SAFE HOUSE

The first and only of its kind in Kenya, our Safe House is a transitional shelter that provides protection and recovery to unaccompanied and separated refugee girls and their children. Upon initial intake with our Case Management team, vulnerable refugee girls with shelter insecurities or protection issues are offered a place in our Safe House until a more permanent living arrangement can be made. We offer the young women who come through our Safe House doors a secure space to heal, a holistic set of services, and a dedicated community of support. RefuSHE’s Safe House is a registered CCI (Children’s Charitable Institution) under the Kenyan Children’s Department.
Despite what they have come from and what they have lost along the way, their resilience to keep going and thrive amidst it all is truly inspiring. The girls and young women have a voice to speak up for themselves, are aware of their rights, and have the courage to face yet another day in a country of asylum, even with the barriers, challenges and limitations that come with it.

SHIRLEY KIETI
CASE MANAGEMENT COORDINATOR
Did you know that there is no word for “trauma” in Kiswahili? Yet, Sub-Saharan Africa, where Kiswahili is most spoken, hosts more than 26% of the world’s refugee population.

Refugees often experience complex forms of trauma created by fleeing their homes, witnessing violence, or being separated from loved ones. RefuSHE’s Mental Health Department is responsible for upholding and promoting evidence-based healing services for refugee girls and young women so that they can rebuild their lives and thrive. We believe that psychosocial recovery and emotional stability are the foundations upon which girls can rebuild their lives through education and vocational training. By conducting mental health assessments and psychoeducation, and approaching healing through a trauma-informed lens, RefuSHE ensures that the psychosocial needs of the women we serve are prioritized and met.
THE SCIENCE OF TRAUMA

Providing young refugee women with an understanding of how trauma has impacted their lives is critical to their recovery. The Science of Trauma is a psychoeducation workshop specifically created for and tailored to RefuSHE’s community of refugee girls. It teaches young women about the basic neuroscience of trauma and how it impacts the mind and body. It also walks them through different resources for healing. The workshop demystifies trauma, normalizes the effects of traumatic experiences, and encourages girls to utilize the various healing resources at their disposal through RefuSHE’s holistic model.

98% OF PARTICIPANTS UNDERSTAND HOW TRAUMATIC EXPERIENCES AFFECT THEIR DAILY LIFE

90% OF PARTICIPANTS ARE MORE COMFORTABLE DISCUSSING MENTAL HEALTH ISSUES

94% OF PARTICIPANTS REPORT INCREASED AGENCY TO SELF-SOOTHE
INVESTING IN HER EDUCATION

Education is a pathway to new opportunities, empowerment, and economic stability. It is also a fundamental human right. Most of the refugee girls we serve have had their schooling interrupted and therefore been excluded from the benefits of education.

Our holistic approach to education is rooted in the Girls Empowerment Program (GEP), an alternative education program that prepares refugee girls and young women with the skills they need to rebuild their lives and upstart their entrepreneurial futures. We offer accelerated primary education, life skills workshops, leadership development, vocational training, ICT classes, onsite childcare, daily meals, and access to a wide variety of livelihood opportunities.

School means routine, normality, purpose, and time away from the pressures and burdens of refugee life...especially so for girls, who are vulnerable to exploitation and to sexual and gender-based violence

THE UN REFUGEE AGENCY (UNHCR)
98% of GEP students who sit for the KCPE exam receive their certificate of primary education.

78% of GEP students expressed high levels of confidence in themselves, their education, and their economic futures.

84% of children in the daycare demonstrate age-appropriate progress in physical, behavioral, and cognitive development.

CHRISTINE'S JOURNEY TO EMPOWERMENT

Christine is a 21-year-old mother and student in the GEP. She fled her home in the DRC due to war and stayed at RefuSHE's Safe House for 7 months before enrolling in the GEP in January 2022. Prior to arriving at RefuSHE, Christine struggled to raise her young daughter alone and had difficulty finding secure shelter, consistent meals, and access to medical care.

Today, Christine's daughter attends our on-campus Early Childhood Development Center (ECDC) so Christine can focus on her studies. Both she and her daughter receive stipends to travel to campus, are fed daily meals, have access to mental health counseling, and have become cherished members of the RefuSHE community.
The Artisan Collective is a peer-driven social enterprise that empowers refugee women with the education and opportunities they need to become skilled, confident, and economically independent entrepreneurs. The collaborative arts-based curriculum allows members to express themselves creatively through the design and production of hand-dyed scarves and textiles, acquire transferrable leadership and business management skills, and earn an income to support themselves and their families.

Access to dignified and viable livelihoods is critical to preventing refugee girls from falling back into cycles of abuse and exploitation. RefuSHE’s trauma-informed approach encourages artisans to continue their healing while developing the skills they need to achieve economic and social independence.
95% of Artisan Collective members believe the skillsets they are learning will help them in the future.

74% of Artisan Collective members are confident about their ability to economically provide for themselves and their families.

90% of Artisan Collective members say they feel hopeful about the future.

“My experience in the Artisan Collective has helped me become more mature. I have learned new skills and made friendships with girls from all kinds of different backgrounds. I love what I do and know what I am worth!”

Umutoni, Age 21
The Democratic Republic of Congo
INVESTING IN HER FUTURE

Urban refugees often face serious legal and protection issues leaving them vulnerable to abuse, exploitation, and detention. Our Legal Aid team helps refugee girls, their children, and asylum-seekers understand and abide by Kenyan law so that they can live peaceful lives. We ensure that they have the information and accompaniment they need to navigate complex legal processes, obtain identification documents and permits, unify their families, or eventually resettle.

LEGAL AID

85 REFUGEE GIRLS CONNECTED TO KENYA’S DEPARTMENT OF REFUGEE SERVICES EACH YEAR

300+ REFUGEE GIRLS, YOUNG WOMEN, AND CHILDREN RESETTLED WITH REFUSHE’S SUPPORT SINCE 2008
INVESTING IN HER COMMUNITY

RefuSHE’s mission to advocate for the rights and education of female refugees extends far beyond the walls of our campus. RefuSHE’s Community-Based Protection & Livelihoods Department promotes the prevention of and response to Gender-Based Violence/Sexual Exploitation and Abuse (GBV/SEA) through community awareness campaigns and economic empowerment. To achieve this, we facilitate community-based training on human rights and GBV/SEA, strengthen the capacity of refugee women’s savings and loan groups, train refugee women to be community champions of GBV/SEA prevention, and offer case management and mental health services to refugee community members.

RefuSHE’s Women’s Ambassador Groups (WAGs) are the foundation of our organization’s community engagement work. WAGs members, many of whom are GBV/SEA survivors themselves, serve as protection advocates and foster care parents to vulnerable refugee girls living in their community, as well as business mentors to young refugee women transitioning out of RefuSHE’s programs. RefuSHE currently supports over 1,200 women in 29 different WAGs groups across Nairobi’s urban refugee communities. These groups also comprise a small number of host community members which helps foster social cohesion.
700+ WAGS MEMBERS RECEIVED A LOAN TO LAUNCH OR GROW THEIR OWN BUSINESSES SINCE 2020

70% OF COMMUNITY MEMBERS LEAVE A GBV/SEA TRAINING FEELING KNOWLEDGEABLE AND EMPOWERED TO ACT

1,000+ LOCAL OFFICIALS TRAINED ON REFUGEE RIGHTS AND CHILD PROTECTION SINCE 2018

In 2020, RefuSHE was forced to adapt to the challenges brought on by the global COVID-19 pandemic by moving to a more digital-friendly service model. The success of virtual learning prompted a broader driving question: Is there a digital solution that can help more urban refugee women learn and improve their quality of life? In partnership with Mastercard Foundation, RefuSHE set out to create a fully digital eLearning and wellness platform for urban refugee women in Nairobi.

SHElearns helps refugee women develop the entrepreneurial and wellness toolkits they need to invest in their talents and create financial stability for themselves and their families. Through customized skill-building video content and digital tutorials led by refugee entrepreneurs, SHElearns is paving the way for urban refugee business development and wellness.
FASHION CHALLENGE 2022: DESTINATION NAIROBI

Celebrating the power of philanthropy and fashion’s ability to tell a story through art, RefuSHE’s annual Fashion Challenge is an opportunity to shine a light on and garner support for the young women we serve. On February 24, 2022, we brought our signature fundraising event to Nairobi to partner with East African designers and showcase the diverse talents of the region’s burgeoning fashion scene.

Inspired by “Project Runway,” nine Kenyan fashion designers competed to impress a panel of judges from across the globe by creating an original haute couture look in just one month. Each garment was inspired by a young refugee woman in our program and incorporated fabric handcrafted by RefuSHE’s Artisan Collective.

Hosted by former fashion model and activist, Halima Aden, Fashion Challenge 2022: Destination Nairobi put a spotlight on the artisanal skills of RefuSHE’s Artisan Collective and amplified the voices of Kenya's creative community through a one-of-a-kind, virtual runway experience.
DESIGNERS

WINNER: MONICA KANARI
MENTEE: ELIZABETH
MODEL: ELIZABETH
FABRIC: ANGIE GOLDEN SHOWER

FAN FAVORITE: PEGGY ONYANGO
MENTEE: IMAN
MODEL: LILLIAN
FABRIC: NADIA BLOOMING VINES

DAVID AVIDO
MENTEE: UMUTONI
MODEL: PAULINE K.
FABRIC: INDIA POOLSIDE

SIMONE MUBARE
MENTEE: NYAJANY
MODEL: PAULINE
FABRIC: YVETTE BOUGAINVILLA

JOHN KAVEKE
MENTEE: AIMÉ
MODEL: PRETTY
FABRIC: FARTUN SWAHILI STYLE

ALEX MUCHENA
MENTEE: NADINE
MODEL: WINFRED
FABRIC: YVETTE PAPAYA & PINEAPPLE

IONA MCCREATH
MENTEE: DENISE
MODEL: REBECCA
FABRIC: NADIA SAND DRIFT

SYLVIA MWANIKI
MENTEE: FAUSTINE
MODEL: VALERIE
FABRIC: ZAHARA SUMMER SUNSET

SYLVIA YEGON
MENTEE: CHANTAL
MODEL: ANNAH
FABRIC: ANGIE SEASIDE
Thank you to the designers, mentees, staff, board members, sponsors, and partners who helped make this special event so successful! Proceeds from the Fashion Challenge help advance RefuSHE’s mission to protect, educate, and empower orphaned, unaccompanied, and separated refugee girls.

SUPPORTERS

Thank you to the designers, mentees, staff, board members, sponsors, and partners who helped make this special event so successful! Proceeds from the Fashion Challenge help advance RefuSHE’s mission to protect, educate, and empower orphaned, unaccompanied, and separated refugee girls.

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PROTIVITI
THE KRIM GROUP
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NIDA JANUSKIS
HEIDI NOVOGRATZ-JOHNSON
HANI MASOOD
ROSALIND RADDATZ
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WINNING TEAM
HOST: HEIDI NOVOGRATZ-JOHNSON
ANONYMOUS
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INSTITUTIONAL DONORS

These generous companies and foundations helped power our work between 2020-2022. We are grateful for their support and the support of the hundreds of individuals and philanthropic supporters who make our work possible each year.

2020

$1,000,000+
US DEPARTMENT OF STATE BUREAU OF POPULATION, REFUGEES, AND MIGRATION

$500,000-$1,000,000
MASTERCARD FOUNDATION
NOVO FOUNDATION

$250-$500
THE CHICAGO COMMUNITY FOUNDATION
THE CHICAGO FASHION DESIGN INCUBATOR
NETWORK FOR GOOD
SALESFORCE

$100,000-$500,000
IMAGO DEI FUND

$250-$500
THE CHICAGO FASHION DESIGN INCUBATOR

$25,000-$100,000
GLOBAL GIVING FOUNDATION

$250-$500
THE CHICAGO FASHION DESIGN INCUBATOR

$5,000-$25,000
THE ASPEN INSTITUTE
CHRISTOPHER FAMILY FOUNDATION
CISCO SYSTEMS
IKEA
JOLIE-PITT FOUNDATION
MANAAKI FOUNDATION
PATHY FAMILY FOUNDATION
ZAKAT FOUNDATION OF AMERICA

$1,000-$5,000
FORD FOUNDATION
GATES FOUNDATION
GLOBAL FUND FOR CHILDREN
HEART OF CABI FOUNDATION INC
MINNEAPOLIS FOUNDATION
SCHWAB CHARITABLE

$500-$1,000
BMO HARRIS BANK

BMO HARRIS BANK
## 2021

### $1,000,000+
- Pathy Family Foundation
- U.S. Department of State Bureau of Population, Refugees, and Migration

### $100,000-$500,000
- Google Impact Challenge for Women and Girls
- Sharjah International Award

### $25,000-$100,000
- The Big Heart Foundation
- French Embassy in Kenya
- UnFCU Foundation
- World University Service Canada
- Zakat Foundation of America

### $5,000-$25,000
- Coca-Cola
- Imago Dei Fund
- Protiviti
- Slovak Aid
- Swedish Ministry of Foreign Affairs
- Team4Tech

### $1,000-$5,000
- The Blackbaud Giving Fund
- Collins Family Heritage Foundation
- Flore Foundation
- The Frankel Family Foundation
- Relativity
- Salesforce
- Schwab Charitable

### $500-$1,000
- Benevity Fund
- The Chicago Community Foundation
- Global Giving Foundation
- Good Today

### $250-$500
- BMO Harris Bank

## 2022

### $500,000-$1,000,000
- U.S. Department of State Bureau of Population, Refugees, and Migration

### $100,000-$500,000
- Google.org
- Tides Foundation

### $25,000-$100,000
- Manaaiki Foundation
- UnFCU Foundation
- Zakat Foundation of America

### $5,000-$25,000
- Christopher Family Foundation
- French Embassy in Kenya
- Imago Dei Fund
- Slovak Aid

### $1,000-$5,000
- Africa Yoga Alliance
- The Blackbaud Giving Fund
- The Chicago Community Trust
- Collins Family Heritage Foundation
- The Dave and Eleanore Ruckin Philanthropic Foundation
- Elevate Giving Circle
- Global Giving Foundation
- Jack and Jill of America; Illinois - Center of Excellence North and South
- Kendra Scott Round-Up Campaign
- Pledgeling Foundation
- Protiviti
- Relativity
- Yoga Alliance Foundation

### $500-$1,000
- Benevity Fund
- The Chicago Community Foundation
- Global Giving Foundation
- Good Today

### $250-$1,000
- BMO Harris Bank
- Felt Chicago
- Good Today
- TDV LLC
IMPLEMENTING PARTNERS

4G CAPITAL
ASHESI UNIVERSITY
BUILDHER
CITADEL HOPE FOUNDATION
COPTIC HOPE CENTER
DHL
EMOBILIS
EQUITY BANK
GIVEDIRECTLY
GIZ
GOVERNMENT OF KENYA
HIAS
KONEXIO
MADE51
MILLER CENTER
NAIROBI DESIGN WEEK
NATIONAL COUNCIL OF CHURCHES OF KENYA
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OUR FINANCIALS

To view our full consolidated financials and audited reports, please visit RefuSHE.org/Financials

2020
AUDITED FINANCIALS

TOTAL EXPENSES
$2,647,769

- PROGRAMS (71.6%)
  $1,897,037
- MANAGEMENT/GENERAL (19.5%)
  $517,482
- FUNDRAISING (8.8%)
  $233,250

TOTAL REVENUE
$2,951,583

- CONTRIBUTIONS/GRANTS (99.7%)
  $2,943,811
- INVESTMENT INCOME (0.2%)
  $4,498
- CONTRIBUTED SERVICES/MATERIALS (0.1%)
  $3,274
2021
AUDITED FINANCIALS

TOTAL EXPENSES
$2,914,135

- PROGRAMS (70.2%) $2,045,058
- MANAGEMENT/GENERAL (23.5%) $684,009
- FUNDRAISING (6.4%) $185,068

TOTAL REVENUE
$2,904,805

- CONTRIBUTIONS/GRANTS (98.7%) $2,868,053
- INVESTMENT INCOME (0.2%) $5,827
- CONTRIBUTED SERVICES/MATERIALS (1.1%) $30,925
2022
PRE-AUDITED FINANCIALS

TOTAL EXPENSES
$2,993,317

- PROGRAMS (70.0%) $2,094,055
- MANAGEMENT/GENERAL (25.6%) $761,185
- FUNDRAISING (4.6%) $138,077

TOTAL REVENUE
$2,977,945

- CONTRIBUTIONS/GRANTS (99.7%) $2,969,548
- INVESTMENT INCOME (0.2%) $5,301
- CONTRIBUTED SERVICES/MATERIALS (0.1%) $3,096