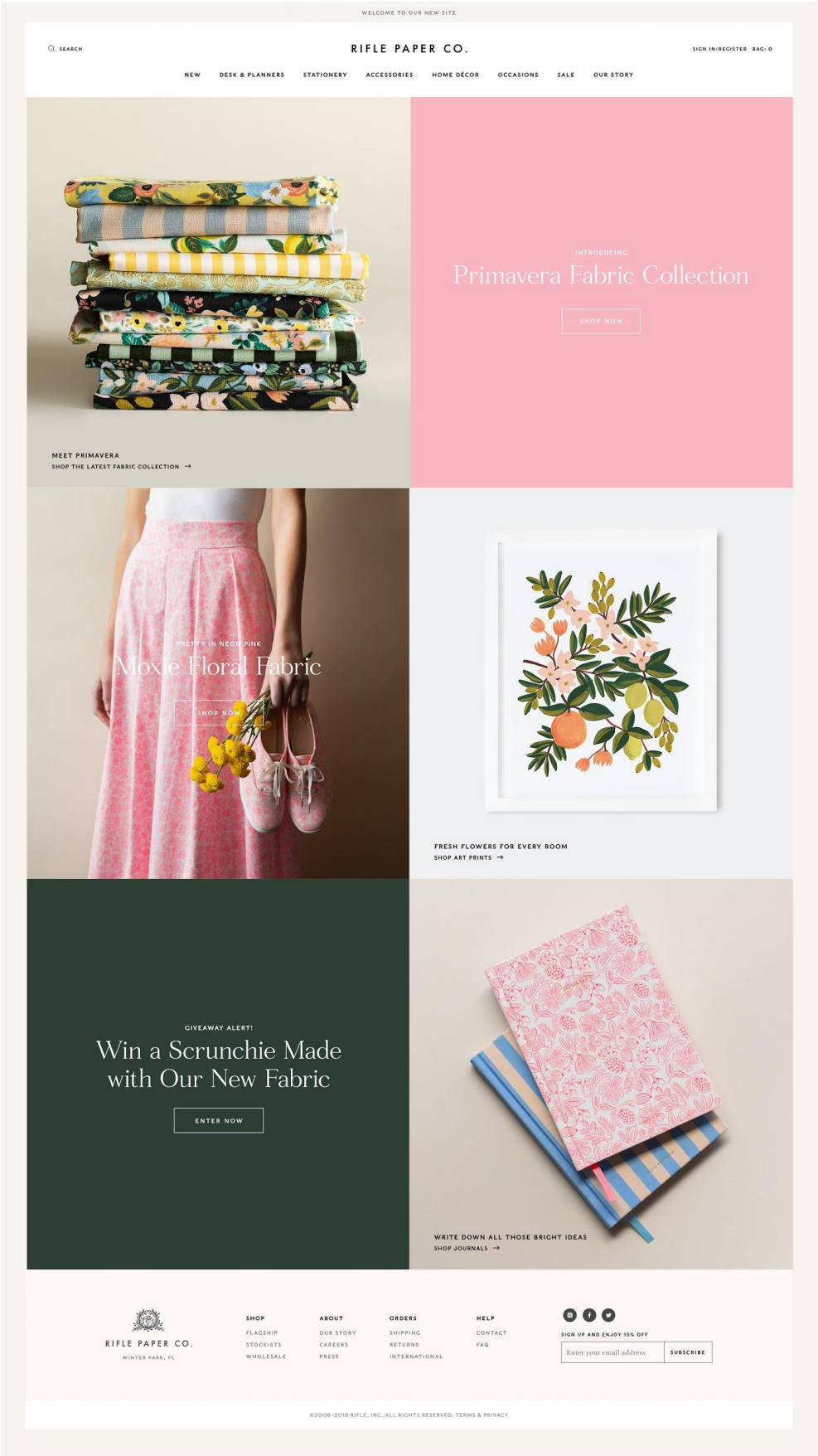


Primavera Fabric Collection Campaign

RIFLE PAPER CO.

WEB: HOMEPAGE



WEB: CAMPAIGN PAGE

WELCOME TO OUR NEW SITE

RIFLE PAPER CO.

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INTRODUCING

Primavera

Meet Primavera, our Spring 2020 fabric collection celebrating the welcome sights that arrive with warmer weather: bright sunflowers, fresh berries, playful collages, and blossoms blooming in nature's time.

SHOP NOW →

Win a Scrunchie Made with Our New Fabric

SHOP NOW →

Birch Cotton in Black

SHOP NOW →

"I always find myself turning to brighter colors and feeling more carefree in the spring and summer. That's what we wanted to capture in this new collection."

-ANNA BOND, CO-FOUNDER & CEO

Strawberries Cotton in Blush

SHOP NOW →

The Primavera Collection

SHOP NOW →

Moxie Floral Cotton in Neon Pink

SHOP NOW →


EMAIL

INTRODUCING
Primavera



Meet Primavera, our Spring 2020 fabric collection celebrating the welcome sights that arrive with warmer weather: bright sundresses, fresh berries, poolside cabanas, and luscious blooms, to name a few.

[SHOP FABRIC](#)



In 31 cotton, 8 canvas, and 4 rayon fabrics, we hope this collection inspires you to pack away your winter coats and create something new to welcome the sun.


[READ MORE](#)



STRAWBERRIES COTTON IN BLUSH

Let's Make Something

[SHOP PRIMAVERA](#)



PRETTY IN NEON PINK

Keds Sneak Peek

Our new Moxie Floral Keds pair perfectly with our Moxie Floral fabric—and they're available to shop now before the rest of the spring collection launches.

[SHOP NEW KEDS FIRST](#)



MOXIE FLORAL COTTON (SKIRT) & KEDS CHAMPIONS

MEET PRIMAVERA

Discover 43 new fabrics from our spring collection

[SHOP NOW](#)



WRITE AWAY

Fabric Journals in brights, stripes, and more


[SHOP NOW](#)



EARLY ACCESS

Shop the new Moxie Floral Keds first

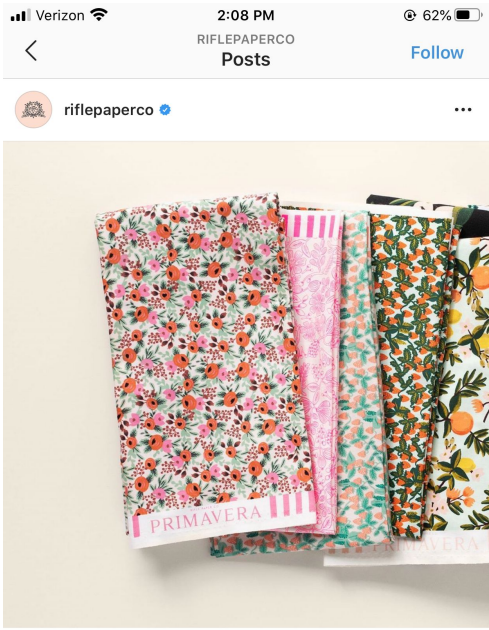
[SHOP NOW](#)



SHOP THE NEW PRIMAVERA FABRIC COLLECTION —

DISCOVER THE NEW PRIMAVERA COLLECTION —

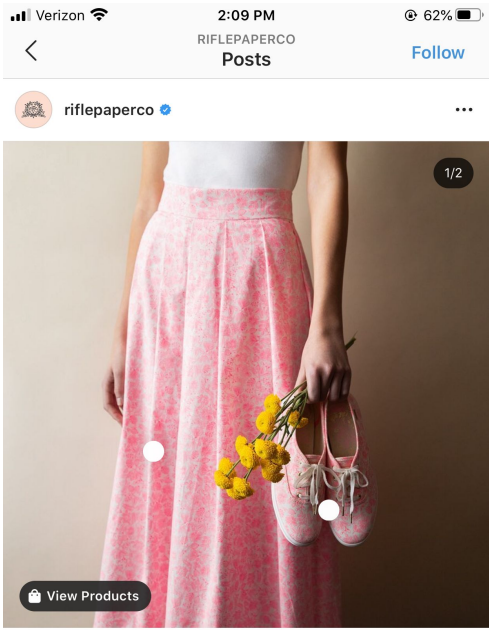
SOCIAL: FEED



Like Comment Share

Liked by sarawieck and 13,384 others

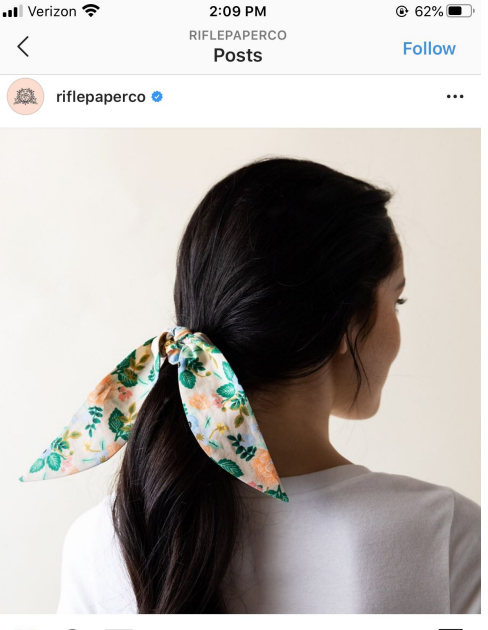
riflepaperco Meet Primavera, our spring 2020 fabric collection featuring cotton, canvas and rayon in fields of strawberries, neon pink, citrus florals, and more. Swipe ➡️ to see more and shop by the yard at rifle.co/fabric 🍓🌸 #riflepaperco #riflepapercofabric



Like Comment Share

Liked by scordinosaur and 12,700 others

riflepaperco Pretty in neon pink 🌸💕 We're releasing a style from our upcoming @keds collection a little early so you can grab it first before anyone else! P.S. The matching fabric (made into a skirt here) is also available to shop 😊 #riflepaperco #kedsxriflepaperco #riflepapercofabric



Like Comment Share

Liked by sarawieck and 16,552 others

riflepaperco This giveaway had now ended and winners have been notified. Giveaway time! Enter at the link in our bio for a chance to win one of 50 scrunchies made by our friend @felicity.howells out of our new Primavera fabric (you'll also get a special discount code to shop on our site after 🥳) 🎁 Ends 3/18 #riflepaperco #riflepapercofabric



Like Comment Share

Liked by scordinosaur and 8,963 others

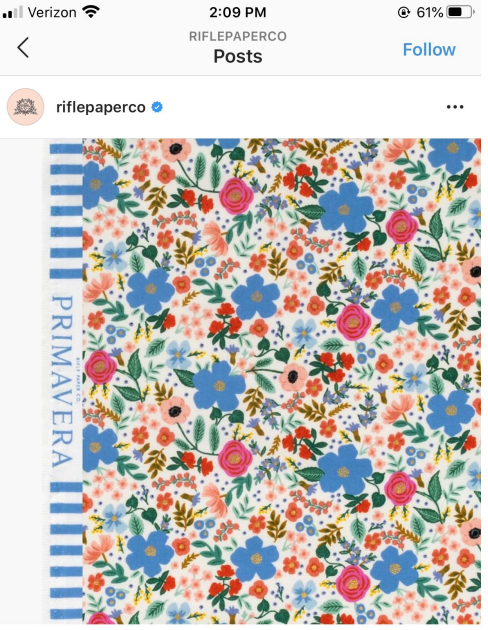
riflepaperco So many new fabrics, so many new projects 🍓🌸 We made this tailored button down out of 3 yards of Strawberries Cotton in blush from our new Primavera collection. Tell us what you're going to make next in the comments below! #riflepaperco #riflepapercofabric



Like Comment Share

Liked by sarawieck and 5,546 others

riflepaperco The perfect sewing project for staying home and relaxing 🌸💕 We made this robe from 4 yards of our new Wild Rose rayon fabric with the @burda_style 6244 pattern and added a little extra length + longer sleeves #riflepaperco #riflepapercofabric



Like Comment Share

Liked by sarawieck and 5,581 others

riflepaperco Wild Rose fabric for weekend projects 🌸💕 Scroll through #riflepapercofabric for inspiration from all the talented makers out there 💕 #riflepaperco

View all 35 comments

March 21

SOCIAL: STORIES

INTRODUCING

Primavera Fabric Collection



SWIPE UP TO SHOP
Swipe up to view website

Giveaway!



We made a few scrunchies in these new fabrics

and you could win one!


SWIPE UP TO ENTER
Swipe up to view website



Swipe up for your chance to win



Swipe up to view website



Strawberries Cotton in Blush

SWIPE UP TO SHOP
Swipe up to view website



Birch Cotton in Yellow

SWIPE UP TO SHOP
Swipe up to view website

Let's Make Something!



SWIPE UP TO SHOP
Swipe up to view website