



STREET PARKING LOCAL MEETUP GENERAL INFO

Thank you for organizing a local Meetup! Here are a few general tips and info about how to best host your event. If you have questions, please don't hesitate to reach out to meetups@streetparking.com

First things first: we don't have any expectations for attendance, or how big it 'should' be - we simply love seeing SPers get together. That being said, here are some of our favorite tips for planning and hosting your meetup, and some general info for how we can support you:

1. **REACH OUT.** Use SP social media pages to find other local SP members. From the Street Parking Members private Facebook group, search and see if there are any local groups already established in your area. If that's the case, make sure to connect there! If there's not, you can always post on the members page and see if people pop up in your area and you can start a local group with them.
2. **TIMING & LOCATION.** Choose a day/time that makes sense, where the weather or possibility of other activities don't cause conflict. An easy to find location always helps. Grassy fields, basketball/tennis courts and playgrounds are great - or of course your garage and driveway!
3. **EVENTS CALENDAR.** Add your event to the Street Parking Members Facebook page under the Event tab.
4. **GRAPHICS.** If you are able to throw together an eye-catching graphic with the details or a short, fun video announcing the Meetup, DO IT.
5. **PROMOTE IT!** It works best to share your event *at least* two weeks in advance and continue to share a couple times a week as the event gets closer.
 - a. On **Instagram**, post and be sure to tag [@streetparkingmembers](#) so the social media team can repost it in the SPM story! You can also add [#spmeetups](#) [#streetparking](#) [#streetparkingmembers](#) for extra visibility.
 - b. On the private **Street Parking Members Facebook** group page tag anyone that might be interested in coming. You can also tag Katilin Hamilton in the Facebook group so she can keep it on the Meetups radar!
6. **CAPTURE IT!** We LOVE creating and sharing pics and videos from member meet ups! Here are a few tips on how to do this best:
 - a. **VIDEO** - we still recommend using the LANDSCAPE positioning for your camera to record video unless you plan on making a reel.
 - b. **GROUP PHOTO** - either before or after make sure you get the crew together for a group photo!

- c. **SHARE YOUR PICS** - Email us the video and a few of your favorite pics from the event AND be sure to post on Facebook and the @streetparkingmembers IG and tag us in them!

EVENT DETAILS

- Plan your **WARM UP** and **WORKOUT** ahead of time. If you know well enough in advance, you can let people know what equipment to bring (try to keep it minimal). Team Workouts (programmed as an option on Saturdays) can be great for meetups so people can get to know each other and not need as much equipment. It can also be fun to tackle the weekly Vault workout, customized for equipment and space, of course.
- Bring a Bluetooth speaker for **MUSIC** and a great playlist. Check out the Street Parking Spotify playlist options if needed!
- Usually people like having a **TIMER** close by during the workout. Some people bring a second Bluetooth speaker and connect an iPad with the SmartWOD app timer.
- It never hurts to grab a case of **WATER** or bring a cooler with some ice, especially on warmer weather days. Other personal touches can include **NAMETAGS** people can write on, a **STREET PARKING BANNER**, and if it's a morning session, even some coffee (like a to-go box from Starbucks) for a pre-workout boost.
- **GIVEAWAYS!**
 - You are welcome to purchase some SP swag. Hats are not size-specific and work great. If you purchase one, let us know when you do and we'll try to throw in some extra stickers to hand out.
 - Connect with Street Parking Support to purchase a One Month Street Parking Membership. Some people add this in as an incentive for members to bring non-SP friends/family members and give away the membership to non-SPers.

Two necessary details we have to say:

- *While we encourage members to get together, please remember we cannot officially call them an endorsed Street Parking HQ event for liability purposes.*
- *Regarding posting your event, please remember the guidelines for our community in general: good vibes and no selling of personal items and/or using it for personal profit.*

MOST IMPORTANTLY, HAVE FUN. Again, we love to see the Street Parking community come together in real life. Keep us posted if you have any questions and of course, let us know how it goes!

