

Jennifer Shen

Product Designer

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EXPERIENCE

Wattpad - Product Designer

March 2017

- Lead product designer and researcher on Tap, an entertainment mobile app on iOS and Android.
- Led the process of research process, user mapping, prototyping, interactions and visual designs.
- Communicated research findings and liaise with stakeholders to shape the future of Tap

SAP - UX Designer

Jan - Sept 2016

- Worked closely with design lead and solved complex user problems through a cross-platform enterprise app.
- Created designs through Design Thinking framework.
- Contributed to the creation of wireframes, hi-fi prototypes, and user testing.

Nuance Communications - VUI Designer

May - Sept 2015

- Worked with design team to deliver user-centered experiences for clients like AT&T, Citibank, and Metrolinx.
- Solved user flows challenges and validated designs through user testing.

EDUCATION

McGill University

2012 - 2016

- Bachelors of Science, minor in Computer Science.

SKILLS

Design

- Product / UX / IA / Prototyping
- Interaction / Visual / Motion
- JTBD Framework / Design Thinking

Research

- Logitudinal Studies
- Participatory Design
- User Interview
- Usability Testing

Tools

- Sketch / Invision / Principle
- Adobe Creative Suite
- Blender / Unity
- HTML / CSS / Javascript / Java

Interests

- Gamification / Habit Loops
- Augmented Reality

ACHIEVEMENTS

Mobile UX Awards 2017

Tap: Best Content & Entertainment

HarvardHack Award 2016

Best use of Facebook API