Community Vibrancy Strategy

A leadership development and community impact program

Gain a foundational knowledge of design thinking and create a high level Vibrancy Strategy Canvas for mobilizing community engagement and vibrancy with the human-centered innovation tools. The program fosters creative collaboration and unleashes your potential to ignite vibrancy in the broader community.

Powered by the online design thinking platform Sprintbase™, this three-week program is designed to empower and train community leaders to build stronger, more innovative solutions to solve real needs for your community, enhance uniqueness, and generate momentum to sustain growth.

### 3 Week Program Overview

<table>
<thead>
<tr>
<th>PRE-WORK</th>
<th>SESSION 1</th>
<th>SESSION 2</th>
<th>SESSION 3</th>
<th>SESSION 4</th>
<th>SESSION 5</th>
<th>SESSION 6</th>
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<tbody>
<tr>
<td>Cohort</td>
<td>MON 8/17</td>
<td>MON 8/24</td>
<td>MON 8/31</td>
<td>MON 8/31</td>
<td>THU 9/3</td>
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<td>12:30-2 PM</td>
<td>12:30-1:30 PM</td>
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<td>12:30-2 PM</td>
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<tr>
<td>Individual Assignment (0.5-1 HR)</td>
<td>Design thinking &amp; vibrancy strategy canvas foundation</td>
<td>Research to Insights</td>
<td>Insights to Opportunities</td>
<td>Idea to Prototype</td>
<td>Prototype to Solution</td>
<td>Show the World!</td>
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<td>Complete a community asset map</td>
<td>Conduct and submit field research</td>
<td>Submit insights Vote on top insights</td>
<td>Brainstorm and submit ideas to address top HMW’s</td>
<td>Create and submit early prototypes Gather feedback</td>
<td>Create high-level vibrancy strategy canvas</td>
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### Key Takeaways

- Develop an understanding of design thinking
- Design a vibrancy strategy including creative solutions to a real community challenge utilizing design thinking and the elements of a vibrancy strategy canvas
- Build essential leadership skills to help teams meet disruptive challenges head-on with innovation solutions
- Develop the skills to lead virtual and in-person teams through an innovative design sprint
- Engage others as observers in the learning challenge via Sprintbase™
- Enjoy access to SprintbaseTM for one year
- Earn a Vibrancy Strategy digital badge

### Format
- Online Cohort Program

### Duration
- 3 weeks

### Date
- August 17 - September 3, 2020

### Time
- 4 hours/week

### Price
- $1,200

### Optional
- $300 Sprintbase access for one year

### Contact
- mkim@bridgeinnovate.com to enroll.