

FACNM Membership Structure

Document intention: utilize this reference document as a guide for the membership tier into which individuals and organizations who are involved with FACNM best fit. Also refer to this guide for definitions of common membership terms and a summary of the FACNM network structure objectives.

Terminology

- **Leader:** an individual who desires to shape the future and growth of a peer-to-peer network, facilitate learning opportunities and/or member gatherings, and drive the establishment of a common network purpose.
- **Member:** an individual who desires to be part of a peer-to-peer network, participate in learning opportunities, and contribute to the shared vision and purpose of the network
- **Affiliate:** an individual who subscribes to the FACNM newsletter, participates in a public event, and is interested in learning more about fire adapted communities.
- **Practitioner:** an individual who practices FAC best practices or whose (professional or personal) work aligns with the creation of more fire adapted communities (a practitioner has the experience to be, but is not by default, a leader, member, or affiliate).
- **Learning networks:** focused on connection and learning; formed to facilitate the collection of knowledge on a certain issue.

Network Objective

Create a space for people who want to be part of a network to allow for two-way communication and exchange of ideas and lessons learned.

Core purpose of the network:

1. Peer learning
2. Professional relationship building

Learning networks are formed to facilitate the exchange of information, spark innovation, increase coordination, and bolster members' ability to adapt knowledge to local challenges.

Membership levels

FACNM Leaders

- *Key attribute of a FAC leader:* the willingness to convene events or share information with a focal group. Network leaders may work or operate in a role that requires them to communicate about wildfire preparedness with a focal group.
- Onboarding
 - Leader assessment
 - This assessment gives the network an idea of the interested individual's capacity level and availability for engagement
 - Leader guidebook
 - Peer-to-peer and professional-to-leader dedicated workspaces



FIRE ADAPTED NM learning network

- Provides a space where folks can ask questions, converse with other leaders, see archived information and enable continual learning
- Subscription to a leaders-only mailing list
- Leader profile on website
- Expectations of leaders
 - Leadership is synonymous with convening – leaders provide learning opportunities for their community through events, blog posts, lessons learned, and more
 - Willingness and availability to connect with other network leaders and members
 - Share updates semi-annually on leader workspace
 - Willingness and availability to convene events, meetings, and share lessons learned
 - Engagement with bi-monthly leader calls
 - Recruitment of and outreach to potential members and affiliates - commitment to building the network
- Value proposition: The learning network can support the development of educational materials, microgrants, ways to engage community, etc.
 - Leaders have primary access to the FACNM microgrant funding
 - Access to a network coordinator for grant writing guidance
 - Access to a Slack, Podio, or Google workspace for peer-to-peer communication
 - Tools: best practices for event coordination, facilitation guides, talking points, a guide for network building, and cross-promotion of events through FACNM newsletter
 - Knowledge exchange with other people who are trying to achieve similar things
 - Leader toolkit (ambassador and neighbor engagement, ideas for action, etc.)
 - Invitations to participate in and help design member-only events
 - FACNM amplifies the work and concerns of leaders
 - Provenance of peer-assist sessions based on leader needs (e.g. FACNM will find and provide a connection to/schedule a meeting with a subject matter expert who can help solve problems)

FACNM Members

- *Key attribute of a FAC member:* the willingness to participate in peer-learning and relationship building related to wildfire adaptation. Members are not only FAC practitioners, but they want to be a network member. Ideally, they represent an agency or organization and are not an individual member.
- Onboarding
 - Registering through the Community Box directory
 - Scheduled phone call or meeting with FACNM coordinator
 - Member assessment
 - Subscription to a members-only mailing list
- Expectations
 - Willingness and availability to connect with other network leaders and members
 - Amplification of opportunities, news releases and newsletters, and the message of network leaders
 - Provide feedback to network leaders on what is working well and what needs improvement (needs and gaps)
 - Share blog posts, FACNM materials, or other wildfire preparedness materials with those in their community/personal networks



FIRE ADAPTED NM **learning network**

- Recruitment of and outreach to potential FACNM affiliates and ambassadors - involvement in the building of the network
- Value proposition
 - Access to other members and leaders for one-on-one peer-assistance
 - Member-only mailing list: access to FACNM member-only events, webinars, and networking opportunities
 - Secondary access to FACNM microgrant funding
 - Workspace which offers opportunities for professional connection and communication as well as tools: new funding opportunities, web-based FAC tools, access to network coordinators (time and effort)

FACNM Affiliates

- *Key attribute of a FAC affiliate:* subscription to FACNM newsletter and participation in a FACNM learning exchange or webinar.
- Expectations
 - Provide email and organizational affiliation to FACNM's MailChimp newsletter subscription service
- Value proposition
 - Access to blog posts, publications, and more resources
 - Tips on home hardening
 - Access to webinars