TO:  Chief Executive Officers  
Chief Instructional Officers  
Chief Student Services Officers  
Basic Skills Coordinators  

FROM: Laura L. Hope  
Executive Vice Chancellor, Educational Services and Support  

RE: AB 705 Informational Announcement on Pearson’s New Pricing Package  

As college faculty, staff, and administrators work to operationalize the fundamental tenets of Assembly Bill (AB) 705, one of the most significant planning demands will be about how to grow and deepen support for students inside and outside of classrooms. To that end, Pearson has coordinated with the California Community Colleges Chancellor’s Office to provide a new pricing package for students for support in mathematics, statistics, English, and English as a Second Language (ESL). The subscription pricing details are attached to this email and includes access to online support like “My Lab” and “Smarthinking,” an online tutoring environment. Please circulate this information as appropriate.

These opportunities, and others, are indicative of the efforts that the Chancellor’s Office is making to support the colleges in the implementation of AB 705. Maximizing access to transfer and providing both instructional and academic support are essential for the outcomes made possible through this shift in the law. This reform remains one of the best opportunities the colleges have to decrease equity gaps and improve outcomes overall.

Attachment