BIG Difference BC
Mobilizing Momentum in the Science and Practice of Behavioural Insights

follow #BIGdifferenceBC | email dibs@sauder.ubc.ca or big@gov.bc.ca
Closing Remarks

Kerri Buschel
WorkSafeBC

Kirstin Appelt
UBC Decision Insights for Business & Society (DIBS)

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BIG Takeaways from the Day
Objectives

Share Behavioural Insights case studies, research results, best practices, and lessons learned from BC and beyond

Discover new ways to use Behavioural Insights for positive social impact

Mobilize momentum in the science and practice of Behavioural Insights to tackle challenges together
BIG Difference BC

Join us! Email BIG@gov.bc.ca or visit https://bigdifferencebc.ca

• Build connections across sectors
• Stay up to date on BI in BC and beyond
• Build BI literacy & skills
BIG Difference BC 2022

Save the date!

• Friday, November 4, 2021
• Online conference
• In-person events before and/or after the conference TBD

Crystal Hall

• Associate Professor of Public Policy and Governance & Adjunct Associate Professor of Psychology, University of Washington
• US Federal Office of Evaluation Sciences & the White House Social and Behavioral Sciences Team

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Help us make 2022 even better!

• We are so glad you joined us today.
• Please use this quick survey to let us know what you thought.

1. Go to Menti.com
   Enter code: 52 19 25 3

OR

2. Scan this QR Code
A BIG Thank You to

Our Presenters

Our Co-Hosts

Our Sponsors

2021 Conference Planning Committee

Kirstin Appelt
UBC-DIBS

Sharilynn Wardrop
BC BIG

Carl Jensen
BC BIG

Kerri Buschel
WorkSafe BC
Thank you
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