



Congratulations On Your Registered Trademark!

You've taken the first step in protecting what you created.

The next critical step in protecting your brand (and investment) is safeguarding against anyone else from copying your trademark AND enforcing your trademark rights.

WHY IS THIS CRITICAL?

BECAUSE ANOTHER'S IMPROPER USE OF YOUR TRADEMARK COULD:



Damage the Brand

You've worked hard to nurture your brand and your trademarks are a business asset. Protect your investment and always consider the future of your brand. A weakened brand could stop expansion into additional products and services



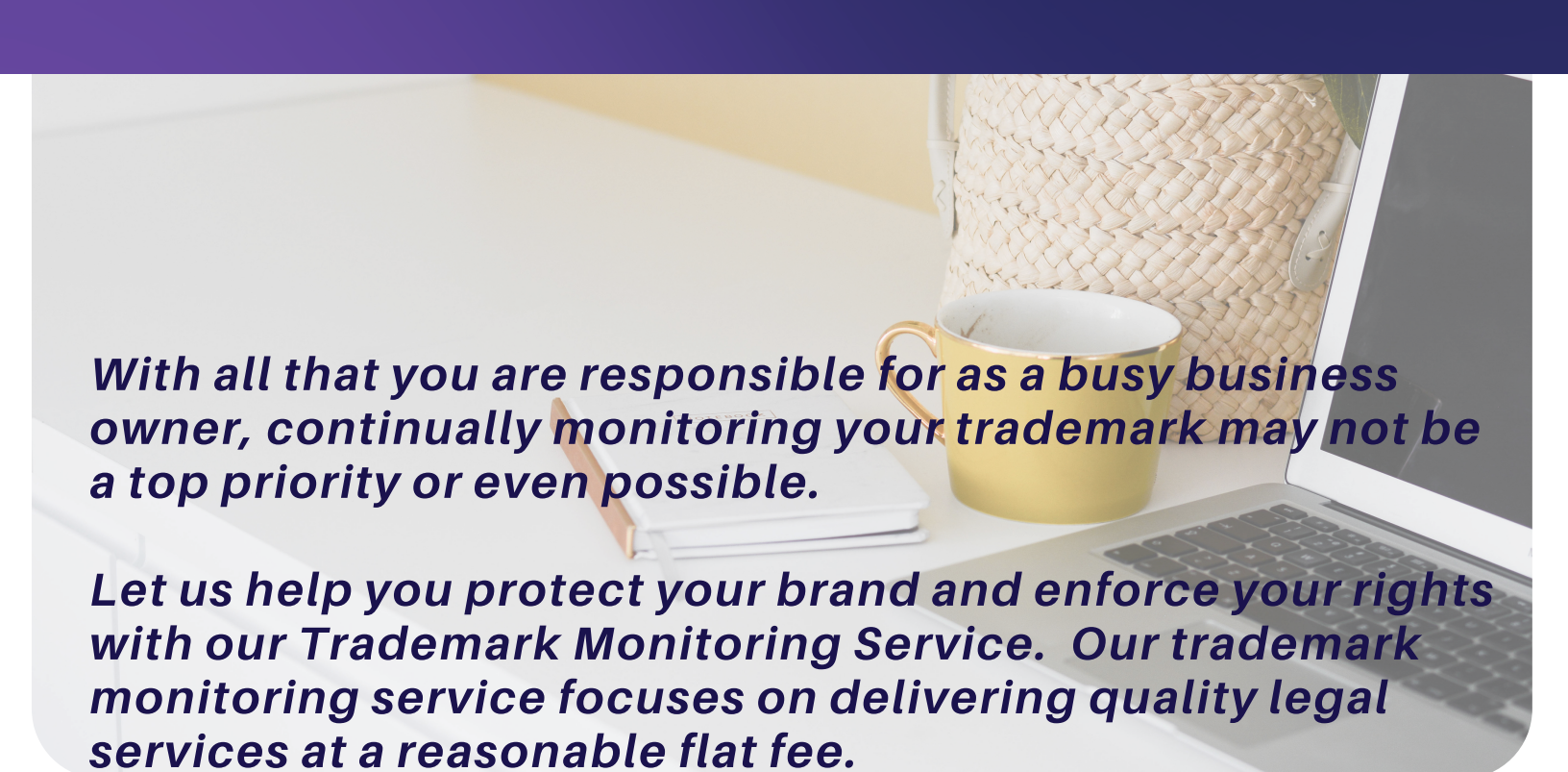
Confuse Customers

Trademarks distinguish your products/services in the marketplace. Third parties infringing on your mark via the use of similar names, without any repercussions, leads to confusion for the audience you want to serve.



Revenue Loss

Competition is good. Impersonators and knock-offs, not so much. Bold infringers left unchecked could potentially diminish your business profits.



With all that you are responsible for as a busy business owner, continually monitoring your trademark may not be a top priority or even possible.

Let us help you protect your brand and enforce your rights with our Trademark Monitoring Service. Our trademark monitoring service focuses on delivering quality legal services at a reasonable flat fee.

Here's how we help business owners protect their brand:

- ✓ Monitoring of the USPTO trademark database for detection of similar trademark application filings allowing you to object if necessary.
- ✓ Monthly update reports of our findings with legal analysis.
- ✓ Up to 3 cease and desist letters to stop infringers in their tracks.*
Permission to get back to growing, developing, and innovating, with a peace of mind knowing online thieves won't get away with stealing your work.

\$400/annually**

****CEASE&DESIST LETTERS OR TAKEDOWN NOTICES WILL BE SENT AFTER CONSULTATION AND CONFIRMATION WITH CLIENT.***

***** ANNUAL FEE APPLIES TO THE MONITORING OF ONE TRADEMARK. ADDITIONAL FEES WILL APPLY FOR ADDITIONAL TRADEMARKS.***