



Missions Mobilization Planning Guide
Center for Missionary Mobilization & Retention
<https://www.missionarymobilization.org/>

This guide is intended to assist you in creating a missions mobilization plan. It is adaptable for a church, mission agency, or other Christian ministry. Though not exhaustive, the guide is separated into different categories to help you think through various strategies of missions mobilization. A good idea would be to gather your team and spend significant time praying and brainstorming together.

Strategy	People/Tools Needed	Action Steps	Budget/Notes



Prayer Strategies

Every movement of God has started with prayer. What prayer ideas do you have for yourself, your team, and those you hope to mobilize?

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Organizational Strategies

This category includes needs you might have organizationally. Perhaps your customer relations management (CRM) software needs to be updated or your staff needs training, etc.

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Digital Strategies

How will you use digital spaces to educate and/or mobilize? What social media platforms will you use? How will you implement photos and videos?

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Diversity Strategies

What is needed for your team to mobilize a diverse missions force? How can you be intentional to mobilize people of color, retirees, or those with impairments, etc.?

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Ministry Partner Strategies

The church and agency can implement strategies to work better together. How can this be accomplished?

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Mentoring Strategies

Does your organization have a mentoring program? How can you use your mobilizers, pastors, missionaries, or others on your team to mentor those whom God is calling?

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Families/Parental Strategies

Does your team have a plan to work with parents and families of those whom God is calling to the field? How will you assist families of potential goers?

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Missions Education Strategies

Perhaps one of the biggest mobilization hindrances is the lack of missions and biblical education. How can you address this? What needs to occur in order for all believers to fully grasp their specific call in the Great Commission task?

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Event Strategies

Will your team go to events to meet new potential goers? If so, which ones will you attend? What strategies will you implement while at the event?

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