# 100 BEST PRACTICES OF MISSIONS MOBILIZATION

DEVELOPED BY GOSPEL MOBILIZATION

# SPIRITUAL LIFE

- 1. Pray
- 2. Work out of the overflow of God's presence in your life.
- 3. Pray Luke 10:2.
- 4. Memorize scriptures that you can share with those you're mobilizing.
- 5. Listen to God's voice and then obey
- 6. Him.
- 7. Pray more.
- 8. Be led by the Holy Spirit.
- 9. Take time to sit and dream of what could be.
- 10. Download the Unreached of the Day app and pray for unreached people groups.
- 11. Pray for more mobilizers.

  Donate to another mobilizer's ministry.

#### CHARACTER

- 12. Your character matters. Pray that the fruit of the Spirit is evident in your life.
- 13. Be passionate about Jesus and His mission.
- 14. Be authentic and transparent.
- 15. Share your life with those you're mobilizing.
- 16. Endeavor to earn the trust of those you're mobilizing.
- 17. Don't look to your own interests but to the interests of others.
- 18. Be more concerned about God's Kingdom than your own kingdom (organization).
- 19. Don't be afraid to mobilize people to other organizations should God be calling them there.
- 20 Stay humble and teachable.
- 21. Love others well.

#### **EDUCATION**

- 22. Learn all you can.
- 23. Understand the missional narrative of Scripture.
- 24. Know a definition of mobilization.
- 25. Know the difference between recruitment and mobilization.
- 26. Know how to gauge success in mobilization.
- 27. Understand the variety of ways God often calls missionaries.

# **GENERAL FUNCTIONS**

- 28. Pray for those you're mobilizing.
- 29. Be proactive in meeting new people.
- 30. Inspire and educate those you're mobilizing.
- 31. Know what current stories, prayer requests from the field, and missions opportunities your organization or church has so that you can celebrate, advocate, and share with others.
- 32. Prioritize these 3 things as you mobilize: the younger generations, diverse mobilization, and digital mobilization.
- 33. Help people move towards a greater commitment in missions.
- 34. Lead short-term mission trips.
- 35. Visit Christian colleges and universities to exhibit, speak in classes, and/or chapel.
- 36. Exhibit at missions conferences.
- 37. Have a plan to follow up well with those you meet at colleges and missions conferences.
- 38. Help people find the training and development they need.
- 39. Follow up well with those you lead on a short-term missions trip.
- 40. Train missionaries to mobilize others.
- 41. Be intentional about mobilizing a diverse missions force.
- 42. Disciple those you're mobilizing and encourage them to be discipled by their local church for future missions work.
- 43. Cast vision.

#### CONNECTIONS

- 44. Become a member of Missio Nexus to network and have access to mobilization resources.
- 45. Find an experienced mobilizer to mentor you.
- 46. Build friendships with missionaries.
- 47. Network with other mobilizers for fellowship and mutual encouragement.
- 48. Find a younger mobilizer to mentor.
- 49. Partner and collaborate with other mobilizers and other organizations. You don't have to reinvent the wheel!



# 100 BEST PRACTICES OF MISSIONS MOBILIZATION

DEVELOPED BY GOSPEL MOBILIZATION

#### CONVERSATIONS

- 50. Pray some more.
- 51. During conversations, listen 70% of the time and talk 30% of the time.
- 52. Ask good, meaningful questions to those you're mobilizing.
- 53. No organization is perfect. Don't be afraid to honestly share with those you're mobilizing areas where your organization needs to improve.
- 54. Know how to help someone discern their role in the Great Commission.
- 55. Practice hospitality.
- 56. Know your audience.
- 57. Contextualize your missions message to those you're speaking to
- 58. Learn everything you can about the younger generations.
- 59. Read the book, Mobilizing Gen Z by Jolene Erlacher and Katy White.
- 60. When communicating with the younger generations, use text vs. email.
- 61. Mobilize as much as you can in digital spaces.
- 62. Become comfortable using the social media platforms the younger generations use.
- 63. Don't only post missions content on social media, but engage with others by liking and commenting on their posts.
- 64. At least once a week, text those you're mobilizing letting them know that you're praying for them and that you are there for them.
- 65. Be friends with those you're mobilizing and resist the temptation to see people as numbers or tasks.
- 66. Honor young people.
- 67. Create a group of those you're mobilizing to read and discuss a book together.
- 68. Print your promotional materials in another language such as Spanish.
- 69. Whenever possible, let young people lead and journey with them.

# **CHURCH RELATIONS**

- 70. Serve on your church's missions committee and prioritize personal involvement in the local church.
- 71. Pray for pastors to mobilize their congregations.
- 72. As we relate to local pastors and churches, ask how you can serve him or her and the church.
- 73. Pursue conversations and partnerships with a church made up of people from a different ethnicity than yours.
- 74. Think beyond mobilizing individuals. How can you help mobilize entire congregations?

#### **ADMINISTRATION**

- 75. Have a good customer relations management program to keep track of your relationships.
- 76. Know how to prioritize your time each day. Start with prayer and
- 77. Bible study.

  If you're a people person, don't neglect the necessary administrative tasks. If you're a task person, don't neglect meeting new people and cultivating relationships.
- 78. Respond to all communication within 48 business hours.
- 79. Set goals for the things you can control (i.e. how many people you can contact this week vs. how many applications people start).
- 80. If possible, hire mobilizers that are diverse in age, ethnicity, gender, ability, and nationality.

# **SELF-DEVELOPMENT**

- 81. Take the Perspectives course.
- 82. Listen to missions podcasts.
- 83. Learn how to be a great public speaker.
- 84. Read books about missions mobilization.
- 85. Learn how to be a great storyteller. Visit Gospelmobilization.org for
- 86. mobilization resources.

  Read books about spiritual
- 87. formation.

  Read missions books.
- 89. Know how to address the common mobilization barriers.
- 90. Craft, refine, and memorize a 3-minute presentation.

# SELF-CARE

- 91. Have a healthy work-life balance.
- 92. Have fun!
- 93. Rest.
- 94. Read Psalm 23 on a regular basis.
- 95. Abide in Jesus and linger in His presence.

#### REMINDERS

- 96. Know that your competition is not another organization; your competition is the devil.
- 97. Fight against discouragement.
- 98. Know the difference between things you can control and things you can't.
- 99. Know that Jesus is the Lord of the harvest.
- 100. Remember the goal: to help make Jesus famous in every people group.

