



**Target Audience:** Families, youth, teens, adults, and seniors  
**Anticipated Attendance:** 20,000 + shoppers throughout the market season  
**Date and Time:** Thursdays, May 17 - November 15, 10am - 3pm  
**Location:** Hinds Plaza, 55 Witherspoon St, Princeton, NJ 08542  
**Transportation:** Adjacent garage parking, metered parking, Princeton served by NJ Transit

**How we reach our Audience**

Print/Newspaper Ads  
Posters delivered to local businesses  
Flyers distributed through local schools  
Press Release for market kick-off  
Weekly Newsletter  
Website promoting events, sponsors, and vendors

**How can you get involved?**

We offer various levels of sponsorships to anyone who would like to support the market. With your support we are able to continue to grow our market community and bring new innovative ideas to the table. Please view the table to the right to see what is included with each level of Sponsorship. Any questions regarding sponsorship can be directed to Max Hoagland at [princetonfarmersmarketnj@gmail.com](mailto:princetonfarmersmarketnj@gmail.com)

**Please Select your desired level of sponsorship and fill out the form below. Completed forms can be emailed to [princetonfarmersmarketnj@gmail.com](mailto:princetonfarmersmarketnj@gmail.com)**

- Seed Sponsor - \$500**
- Garden Sponsor - \$1,000**
- Farm Sponsor - \$1,500**
- Harvest Sponsor - \$2,500**

**Sponsorships**

**Seed Sponsor: \$500**  
Logo with hyperlink featured on website  
Recognized in Newsletters

**Garden Sponsor: \$1,000**  
Logo with hyperlink featured on website  
Logo featured in newsletters  
Logo used in any promotional posters, postcards, and flyers

**Farm Sponsor: \$1,500**  
Logo with hyperlink featured on website  
Logo featured in newsletters  
Logo used in any promotional posters, postcards, and flyers  
Recognized in any press releases  
Logo featured on self-standing market banner  
Table to promote business at 2 pre-selected market dates  
Recognized in any market-produced print/newspaper ads

**Harvest Sponsor: \$2,500**  
Logo with hyperlink featured on website  
Logo featured in Newsletters  
Logo used in any promotional posters, postcards, and flyers  
Recognized in any press releases  
Logo featured on self-standing market banner  
Table to promote business at 4 pre-selected market dates  
Recognized in any market-produced print/newspaper ads  
Logo displayed on market tent and tablecloth

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Contact Person: \_\_\_\_\_ Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Email: \_\_\_\_\_