



Target Audience: Families, youth, teens, adults, and seniors
Anticipated Attendance: 20,000 + shoppers throughout the market season
Date and Time: Thursdays, May 17 - November 15, 10am - 3pm
Location: Hinds Plaza, 55 Witherspoon St, Princeton, NJ 08542
Transportation: Adjacent garage parking, metered parking, Princeton served by NJ Transit

How we reach our Audience

Print/Newspaper Ads
Posters delivered to local businesses
Flyers distributed through local schools
Press Release for market kick-off
Weekly Newsletter
Website promoting events, sponsors, and vendors

How can you get involved?

We offer various levels of sponsorships to anyone who would like to support the market. With your support we are able to continue to grow our market community and bring new innovative ideas to the table. Please view the table to the right to see what is included with each level of Sponsorship. Any questions regarding sponsorship can be directed to Max Hoagland at princetonfarmersmarketnj@gmail.com

Please Select your desired level of sponsorship and fill out the form below. Completed forms can be emailed to princetonfarmersmarketnj@gmail.com

- Seed Sponsor - \$500**
- Garden Sponsor - \$1,000**
- Farm Sponsor - \$1,500**
- Harvest Sponsor - \$2,500**

Sponsorships

Seed Sponsor: \$500
Logo with hyperlink featured on website
Recognized in Newsletters

Garden Sponsor: \$1,000
Logo with hyperlink featured on website
Logo featured in newsletters
Logo used in any promotional posters, postcards, and flyers

Farm Sponsor: \$1,500
Logo with hyperlink featured on website
Logo featured in newsletters
Logo used in any promotional posters, postcards, and flyers
Recognized in any press releases
Logo featured on self-standing market banner
Table to promote business at 2 pre-selected market dates
Recognized in any market-produced print/newspaper ads

Harvest Sponsor: \$2,500
Logo with hyperlink featured on website
Logo featured in Newsletters
Logo used in any promotional posters, postcards, and flyers
Recognized in any press releases
Logo featured on self-standing market banner
Table to promote business at 4 pre-selected market dates
Recognized in any market-produced print/newspaper ads
Logo displayed on market tent and tablecloth

Contact Person: _____ Company Name: _____

Street Address: _____ City: _____ State: _____

Zip: _____ Email: _____