

ESPER

Esper sets government up for success.



Esper provides government agencies with a platform to manage regulatory policy in response to a complex and dynamic marketplace.

KEY BENEFITS

- Boost transparency in the rulemaking process
- Track policy outcomes with quantitative metrics
- Communicate and manage relationships with private stakeholders
- Evaluate policies with checklists and automated alerts
- Discover comparable policies from neighboring states
- Save time on paperwork with customized templates
- Collaborate with colleagues within and across government

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In most higher education institutions, public administration and government courses fall squarely in the category of social sciences—and for good reason.

The requisite skill set for crafting and managing the policies that govern our society are not unlike those of a scientist in a laboratory. Both jobs require careful observation, data collection, and a willingness to test and experiment in the pursuit of uncovering new truths and innovation. But while most scientists' laboratories are stocked with advanced machinery to test their hypotheses, government employees are woefully underserved with tools to help them efficiently evaluate and manage policy. Civil servants dedicate their lives to making policy decisions for the good of our community, and deserve technology that can help them optimize policy decision-making using hard metrics and data to guarantee better outcomes for citizens and enterprise.

GOVERNMENT PARTNERS

Esper works closely with government agencies to design systems that complement and streamline their rulemaking processes, reducing manual paperwork and increasing transparency and frequency of collaboration within and across branches of government.

Esper gives government the tools to be public entrepreneurs and objectively evaluate regulations using a host of custom quantitative and qualitative variables. By leveraging technology to unlock regulatory data, we can help government engage in a marketplace of ideas to perfect public policy for more prosperous communities.

WHY ESPER EXISTS

The demand for such tools has been amplified in recent years by a spring of new policies at the state and federal level that require administrators to critically review and update regulations. Thousands of regulations exist at every level of government, and comprehensively reviewing them is no small feat. Without an infrastructure to support these reviews and the inherent administrative processes for updating regulations, administrators are left cobbling together spreadsheets and manually calculating policy impacts. Our society and economy are constantly evolving, and regulators need an efficient and effective platform for managing and measuring regulatory policy.