JOB VACANCY

Moi University College of Health Sciences, through the Academic Model Providing Access To Health (AMPATH) program is implementing a five-year OVC & DREAMS program in partnership with USAID. The USAID 4TheChild program which seeks to increase use of quality county-led health and social services, is implemented in Bungoma, Busia, Kakamega, Kisumu and Siaya Counties. Through partnership with USAID, AMPATH currently supports the Ministry of Health in ten (10) Counties of Western Kenya Region implementing a robust HIV Care and Treatment program.

Applications are invited for the following vacant positions in the USAID 4TheChild program:

POSITION: COMMUNICATIONS OFFICER – 1 Post
STATION: KISUMU
JOB GROUP: RS 9

JOB PURPOSE:

Reporting to the Monitoring and Evaluation Specialist, the Communications Officer will develop and implement MUCHS’ communication plan which serves as the vehicle to get USAID 4TheChild’s messages across different stakeholders and partners as appropriate. H/she will enhance the 4TheChild’s visibility, credibility and accountability; and will oversee all internal and external communications. The position holder will actively promote USAID 4TheChild’s work and seek opportunities to share its successes. The Communications Officer will also develop and distribute materials that convey the program’s objectives and impact of the work done by various partners. H/she will monitor and coordinate the organization’s publications, social media efforts, press releases and assist in updating the AMPATH website and other digital communications. H/she will ensure compliance with the MUCHS Branding and Marketing Plan throughout the life of the program.

ROLES AND RESPONSIBILITIES:

- Ensure implementation of the MUCHS Branding and Marketing Plan and facilitate review of the plan whilst incorporating guidance from the USAID Graphic Standards Manual and Partner Co-Branding Guide.
- Develop and implement MUCHS’ Communication Plan.
- Support utilization of digital tools including social media platforms such as Facebook, Twitter, Instagram and YouTube to communicate 4TheChild’s messages as per branding and communication plans. H/she must be creative and proficient in designing, editing, and proofreading print, website content and social media materials.
- Document and edit success stories and all communication publications and ensure that those materials are communicated through appropriate channels. Provide technical support to programme staff and partners on best practices and communication methods and materials that capture change such as change stories, photos, documentaries, annual reports, newsletters amongst other mediums.
- Facilitate media engagement where appropriate, monitor and engage with key reporters and media outlets under the guidance of the M&E Specialist.
• Produce communication and branding materials such as factsheets, brochures, annual reports, flyers, IEC materials, and newsletters as needed subject to availability of resources.

**QUALIFICATIONS:**

• Bachelor's degree in communications, journalism, public relations, development studies or any other related field.
• At least three years' relevant work experience in communications or professional experience in development communication.
• Strong communication and writing skills, with proficiency in writing compelling, consistently error-free articles and stories for different audiences.
• Experience managing social media platforms in a professional capacity.
• Professional photography and video editing skills.
• Willingness to travel, work extended periods in the field, interact and document with various partners.
• Strong analytical and report writing skills as well as excellent presentation and facilitation skills.
• Intermediate IT skills especially on web platforms.
• Self-driven and able to deliver results with minimum supervision.
• Demonstrated capacity in handling major events.
• Ability to work in a multi-disciplinary and multi-cultural environment and with partners at all levels.
• Excellent command of written and spoken English and Kiswahili language.

**TERMS OF EMPLOYMENT:**
The successful candidate will be employed on 1-year renewable contract terms with a competitive salary and allowances. Candidates who meet these requirements and are interested should submit their applications, copies of certificates together with detailed Curriculum Vitae giving details of their current remuneration on or before 30th April, 2021 to the address below: Please note that this is an extension to the initial advert. Those who have applied need not to re-apply.

The AMPATH Executive Director, Care
P.O. Box 4606–30100
ELDORET

Applications can also be received at ceo@ampath.or.ke

*AMPATH is an equal opportunity employer and is committed to child safe guarding.*

Please note only shortlisted candidates shall be contacted.