



## Old Boney Mtn *HOT SUMMER NIGHT* FESTIVAL SPONSOR OPPORTUNITIES

### **EVENT STATS:**

- Attendee demographics: 21-45 year olds
- 50 mile radius, to include: WLV, NP, TO, Malibu, Agoura Hills, Camarillo, Moorpark, Simi Valley, Ventura, Woodland Hills
- PR Campaign – social media, FB & boosts, Instagram, Twitter, electronic flyers emailed, and printed for placement in stores, breweries, restaurants, etc.

### **SPONSOR OPPORTUNITIES:**

**Devil's Fire: \$3,000 Title – OBM HSNF Co-Sponsored By: Company Name      *Two (2) positions at this level***

\*20 entry wristbands (value \$1,100)

Company logo on electronic printed entry tickets

Company logo in all PR & social media boosts

Booth space at event (10'x10 - \$150 value)

Employee volunteer opportunities

Company swag can be handed out at event

Company logo and link on OBM website

Company name on People's Choice Awards

Company logo on 500 souvenir tasting glasses (2-3 color)

Company logo on a customized corn hole game board set

**Flaming Heat: \$1,000 \*8 entry wristbands (value \$440)**

Booth space at event (10'x10')

Company logo on electronic printed entry tickets

Logo in all PR

Company logo on OBM website with link

**Red Inferno: \$600 \*4 entry wristbands (value \$220)**

Company signage at event

Company logo on OBM website with link

**Scorching Terror: \$600** Sponsor a corn hole lane with your company logo on a corn hole board set

Company signage at event

Company logo on OBM website with link

**SPONSORS ARE INVITED TO JUDGE HOT SAUCE ENTRIES.** *Hot sauce entries will be judged one week prior on Saturday, July 7th. Top three place winners, in each division, will then be presented again at event on 7/12/18 to compete for People's Choice Award. We do ask that if you are interested in being a judge, please complete the Judge's Entry Form so we have you on file. (The form can be found on our website: [www.oldboneymtnhotsummernight.com](http://www.oldboneymtnhotsummernight.com))*

It'll be a *Hot Summer Night* of fun and fellowship and at the same time supporting our major benefactor the **Grossman Burn Foundation**. A win-win for everyone.

**Make Check Payable to: Rotary Club of Newbury Park**

**Mail Sponsor Check To: Old Boney Mtn Hot Summer Night Festival  
501-I S. Reino Rd., #387, Newbury Park, CA 91320**

**PLEASE REMEMBER TO LIST WHICH LEVEL YOU ARE PARTICIPATING IN**

**Questions call: 805-701-7248**