Dear Team Members –

Today I wanted to take a moment to emphasize the importance of you taking the time to vote in our upcoming Election on November 6th. It’s easy to feel as though your vote doesn’t matter, but it does – it matters greatly.

This November, we will select the candidates that will represent us in Collin County, the State of Texas, and the United States Congress. These individuals will have an enormous impact on many facets of your life, including numerous issues which are also important to [COMPANY].

For example, our County Commissioners and County Judge are responsible for managing the responsibilities of Collin County, including transportation planning, indigent healthcare and even your property tax rates. In simple terms, they have an impact on the amount of time you spend in traffic and whether the vulnerable in our communities receive adequate healthcare - all of which are paid for by you through your tax dollars.

Our state representatives and senators represent you in Austin crafting laws on everything from public school funding, how the tax system works, rules that impact whether transportation projects get built, and our state and community’s ability to attract and retain businesses like ours that provide jobs in this community.

The representatives you pick to send to Washington, DC have a say on issues like immigration, health care reform, budget and taxes, as well as regulations that impact our business and ability to continue to grow. What are your priorities for your representatives? Do they align with the stated priorities of the candidates running to represent you?

In summary, your vote matters. The people you select to represent you in every level of government also have an impact on our ability to do business and provide jobs in this community. We need forward-thinking transportation planning and funding so we can ensure our people and products don’t just sit in traffic. We want to protect our community’s welcoming environment so we can continue to attract talent and other companies and jobs to the area. Reforming our school finance and property tax systems enables us to reinvest our dollars in our people and facilities right here in the area.

Our local business community, through the Collin County Business Alliance (CCBA) and local Chambers of Commerce, has created an initiative called #CollinCountyVotes that has a wealth of nonpartisan information to help you understand which district you live in, where and when to vote, and to learn more about each candidate vying for your vote. We all benefit when your voice is heard. I hope you will take the time to vote on November 6th.

Sincerely,

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IMPORTANT DATES TO REMEMBER

Voter registration deadline          October 9th
Early Voting                        October 22nd – November 2nd
Election Day                        November 6th

Visit www.CollinCountyVotes.com for polling locations and information on the candidates and issues.