

2,358 B Corporations

50+ Countries

130 Industries

1 Unifying Goal

TREE-MENDOUS IS PROUD TO BE A CERTIFIED B CORP

DOING WELL, WHILE DOING GOOD

Certified



Corporation

bcorporation.net

We envision a global economy that uses business as a force for good. This economy is comprised of a new type of corporation - the B Corporation - Which is purpose-driven and creates benefit for all stakeholders, not just shareholders. As B Corporations and leaders of this emerging economy, we believe:

THE B CORP DECLARATION OF INTERDEPENDENCE

That we must be the change we seek in the world.

That all business ought to be conducted
as if people and place mattered.

That, through their products, practices, and profits,
businesses should aspire to do no harm and benefit all.

To do so requires that we act with the understanding
that we are each dependent upon another and thus
responsible for each other and future generations.



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AERIAL ADVENTURES

WHAT

B Corporations are for-profit companies certified by the nonprofit B Lab to meet the highest standards of social and environmental performance, public transparency, and legal accountability. B Corps aspire to use the power of markets to solve social and environmental problems. Collectively, B Corps lead a growing global movement of “Doing well, while doing good”. Through the power of their collective voice, one day all companies will compete to be best for the world, and society will enjoy a more shared and durable prosperity for all.

B Corps are better companies – better for workers, better for communities and better for the environment. Today, there is a growing community of more than 2,100 Certified B Corps from 50 countries and over 130 industries working together toward 1 unifying goal: to redefine success in business.

Compared to other sustainable businesses, B Corps are dedicated to improving the quality of life in their community through efforts such as on-site renewable energy, donations to charities, and use of suppliers from low income communities. They also strive to create higher quality jobs for their workers, and are more likely to cover some health insurance costs for employees, give bonuses to non-executive members, and have women and minorities in management positions.

WHY

Certified B Corporations redefine success is business. Tree-Mendous is currently the only certified B Corp in our industry. When weighing our priorities as a company, we considered safety first and foremost, followed by organic and beautiful design, sustainability and low environmental impact, and the inclusion of educational elements in our work. Each individual goal led us to the end result of joining the B Corp movement along with thousands of other companies including Patagonia, Klean Kanteen, Ben & Jerry’s, Kickstarter, Cabot Creamery, and Stonyfield.

Our designs have proven to show a flawless safety track record, we have achieved incredible ratings, and even won prestigious design awards. Each of our attractions is a custom designed, unique creation. We build with naturally rot resistant, sustainably and locally harvested lumber such as black locust and cedar, as we opt not to use toxic pressure treated wood. We incorporate educational elements in each of our builds to align with “STEAM” standards and to encourage experiential learning through outdoor activity. We believe that quality of craftsmanship and design enhances the user experience and creates value.



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