An intergenerational 501(c)3 nonprofit
Supporting what we love about Manhattan’s Chinatown through art, storytelling & neighborhood engagement.
Working towards racial & economic justice for our Asian American community.

We amplify the voices of our neighbors & advocate for equity in resources for Chinatown.

We value inter-generational learning & honor histories that represent us.

We present the grassroots arts of Chinatown & give context to emerging Asian-American artists.
The Assembly for Chinatown project creates beautiful outdoor dining solutions at no cost to Chinatown restaurants in need. We design, source materials from Chinatown vendors, and construct regulation-compliant dining barriers restaurants. With the help of volunteer help-a-thons, artists beautify and personalize the space for the restaurants with custom murals. In this vulnerable time, we believe more than ever in advocating for equal access to resources and opportunities for Chinatown’s culturally significant small businesses.
Listen with us!

Through stories, we gain a more complete understanding of our own histories and how we collectively got to where we are today. Our projects like the Art of Storytelling and Everyday Chinatown demand that our stories are a part of American history, and to declare that we belong. Through intergenerational and multilingual listening, we can celebrate and honor our histories, raise awareness to injustices, and strengthen solidarity to chip away at anti-Asian racism.
Celebrate with us!

Through intergenerational programs like Chinatown Arts Week and T!C’s New Years Activities, Think!Chinatown creates spaces to overcome linguistic and cultural barriers, giving opportunities for a younger generation to connect meaningfully to their cultural home. T!C celebrates the cultural richness of Manhattan’s Chinatown by presenting grassroots Chinatown artists and emerging Asian American artists in context and dialogue with one another.
CREATE WITH US!  
BE A SPONSOR...

$25,000+ Headliner Sponsor  ...will be thanked with:
- Your logo placement on the T!C website as a Headliner Sponsor
- Reserved seats at a T!C event
- A special projection at a T!C event
- Sponsorship acknowledgement in official digital event banner for a T!C event of your choice
- Verbal thanks at the event

$10,000+ Featured Sponsor  ...will be thanked with:
- Listing as a Featured level donor on the T!C website
- A special projection at a T!C event
- Sponsorship acknowledgement in official digital event banner for a T!C event of your choice
- Verbal thanks at the event

$5,000+ Patron Sponsor  ...will be thanked with:
- Listing as a Patron level donor on the T!C website
- A special projection at a T!C event
- Verbal thanks at a T!C event of your choice

$2,500+ Friendship Sponsor  ...will be thanked with:
- Listing as a Friendship level donor on the T!C website
- Verbal thanks at a T!C event of your choice
ASIAN PACIFIC AMERICAN HERITAGE MONTH PROGRAMS

Engage T!C to create special corporate events — for team building, diversity & inclusion, or lunch & learns — to celebrate APAHM in May. Let us know if you're interested and we'll create a program to fit your team's size and focus. Online programs run from 40-60 minutes.

Online Storytelling Event with T!C $1000 - $3000
We will take your team through the journey T!C takes for our intergenerational and multi-lingual storytelling projects. We'll share a few of our own projects of archiving and sharing stories of immigration, heritage exploration, everyday life, and collective memory. We'll talk about the importance of doing this work within your own families and communities, and give instruction on how to begin this work yourself.

Online Talk + Q&A: Chinatown Neighborhood Issues $1000-3000
Get the synopsis of current issues Chinatown is facing today and learn how your team can be impactful in supporting this special neighborhood. Nerd out and get into the specifics of neighborhood issues. We'll highlight T!C volunteering opportunities and how to plug in.

Onsite Volunteer Day: Assembly for Chinatown $20,000 - 25,000
Sponsor an Assembly for Chinatown build out and we'll organize an amazing day, hands-on day of volunteership for your team! We'll also thank your company by painting your company's name as a sponsor on the build out. Have a fun and impactful team-building day, that will also give your firm long-term visibility in the neighborhood!
JOIN US!
Let’s talk about partnership possibilities. We love to collaborate! Just take a look at some of our partners & funders...

PARTNERS:
Asian Americans For Equality
Asia Society
Black Gotham Experience
1882 Foundation
Eldridge Street Museum
Essex Market
Pearl River Mart
Rehr Center for Immigration
StoryCorps
Tenement Museum
Urban Archive
Urban Design Forum
Van Alen Institute

FUNDERS:
Bank of America
CAPACD
Capital One Bank
Citizen’s Committee of NYC
Con Edison
Dept of Cultural Affairs, NYC
Dept of Small Business Services, NYC
Google
JP Morgan Chase
Lower Manhattan Cultural Council
NYS Council on the Arts
RTW Charitable Foundation
Walentas Foundation