



A new code of conduct

- Ethical, impartial and independent in all we do
- Honest answers and transparency at all times
- No judgement on a call for help regardless of machine used
- Professional and expert advice from suitably qualified people
- We never work or teach outside of our scope of practice
- Ethics are held above profits
- We only collaborate with companies who meet our standards
- We are facts based – ask to see them
- Our benchmark is set higher every year
- We accept that industry won't always like what we say, our job is to tell them what they need to hear
- Our training centre only uses quality systems from recognised and world leading brands
- We seek to question, educate, inform and mentor industry to be the best they can be, and always at industry best practice and within their scope of expertise and training – no exceptions