Who Are We?
What Are We Doing?
Why Are We Groveling?

David Becker
Executive Director, CEIR
What are we working on?

• Election Administration Innovations
  • OVR
  • ERIC
  • Automating Motor Voter
  • Convenience Voting
What are we working on?

• Improving Faith and Confidence in Elections
  • Informing the public and media about checks and balances that are already in place
  • Working with states to further improve integrity and security in systems and process
    • Security protocols
    • Audit procedures
  • Election Health Assessment
What are we working on?

• Reversing the Historic Decline in Turnout
  • Controlled experiments using civic and informational messages
    • Variables include messages, mode of communication, and timing
  • Broad-based outreach to everyone
    • Not limited to any particular demographic or partisanship
• Partnering with states and counties
  • No additional cost to election offices
  • Common methodology
• Determine whether you can reach more voters, more effectively, at lower costs
How are we going to do this?

• Delaware non-profit corporation
  • Our board
    • Pam Anderson, Executive Director, Colorado County Clerks Association
    • Trey Grayson, President & CEO of the Northern Kentucky Chamber of Commerce
    • Jeff Jonas, Data Scientist, Serial Entrepreneur, Mastermind behind ERIC software
    • Kirk Jowers, dōTERRA International’s V.P. of Corporate Relations and European Markets
    • Kevin Kennedy, Director and General Counsel, Wisconsin Gov’t Accountability Board
    • Ray Martinez, President of the Independent Colleges and Universities of Texas
    • Me and Amy
  • 501c(3) status pending
Funding

• We’re expecting funding from a mix of sources
  • Foundations
  • Individuals
  • Contracts

• Expecting our first major wave of funding in March, 2017
In the next year

• We will hire 2-4 staff by summer, with another 3-5 hired by 2018
• We will conduct research, and release reports
• We will be visiting the states to talk about things like ERIC
• We will be speaking at national and state election official conferences
• We will likely host two convenings