

A photograph of four women sitting at a table in a modern office setting, laughing and looking towards the right. The woman on the far left is Black with long dark hair, wearing a dark blue button-down shirt. The woman next to her is Asian with dark hair pulled back, wearing a light grey sweatshirt. The woman in the center has curly brown hair, is wearing a white turtleneck under a dark green blazer, and is laughing heartily. The woman on the far right is white with blonde hair, wearing a brown polka-dot top. A large blue diagonal graphic overlay covers the bottom half of the image.

leap

Women's Executive Leadership Program

Marsha Clark's Power of Self

Led by Marsha Clark & Jesse Ihde



- Sustainability
- Support Network
- Promotion
- Retention
- Performance
- Joy & Wellbeing

PURPOSE

Increasing the sustainability, retention, visibility and advancement of women leaders in the workforce.

- Belonging to a network of professional women with a deep shared experience
- Creating a pipeline of future executive and C-suite leaders
- External connection to women in your shoes from a variety of industries and organizations

“There is strong evidence that WLDPs (women’s leadership development programs) produce results, including higher promotion rates, higher retention, increased sponsorship, broader networks, increased knowledge and confidence, and better understanding of organizational structure and processes.”

- Harvard Business Review March 2023

THIS MOMENT IN TIME

“Women leaders are leaving their companies at the highest rate in years, and the gap between women and men leaders leaving is the largest we’ve ever seen. To put the scale of the problem in perspective: for every woman at the director level who gets promoted to the next level, two women directors are choosing to leave their company.”

-McKinsey and Company & Lean In: 2022 Women in the Workplace Report

A PROVEN APPROACH

Marsha Clark’s Power of Self Program has been equipping and advancing women into executive leadership for more than 20 years.

The alumni of Power of Self speak for themselves calling this program life-changing and transformative. These women are consistently being promoted within their organizations. Specifically focused on women on the precipice of executive leadership, Power of Self is uniquely designed to equip women with the self-awareness, tools, business acumen and wisdom for the next level while also surrounding them with a support network for the life of their journey.

2024 Program Overview

Chapter 1 – Self Awareness	Chapter 2 – Interpersonal	Chapter 3 – Team	Chapter 4 – Organization
<p><u>Virtual Sponsor Workshop</u></p> <ul style="list-style-type: none"> Welcome & Program Introduction with Sponsors What makes a great Sponsor <p><u>Participant Dinner</u></p> <ul style="list-style-type: none"> Program Overview, Introductions and Q&A <p><u>Day 1</u></p> <ul style="list-style-type: none"> Powerful Women Are... Power Sources Alum Panel: Lessons Learned Stereotypes Learning Teams Teach Check-Out <p><u>Day 2</u></p> <ul style="list-style-type: none"> The Power of Reflection: Teach Check-in Executive Presence Networking Values & Risk-Taking Playing to Your Strengths Writing & Sharing Your Vision <p><u>Virtual Session 1</u></p> <ul style="list-style-type: none"> Invisible Differences Authenticity: Imposter Syndrome <p><u>Virtual Sponsor Workshop</u></p> <ul style="list-style-type: none"> Chapter 1 Review 	<p><u>Day 3</u></p> <ul style="list-style-type: none"> The Power of Betrayal The Power of Trust Forgiving/Rebuilding Trust <p><u>Day 4</u></p> <ul style="list-style-type: none"> Managing Boundaries Group Trust Trust Rails Interpersonal Trauma/Psychological Safety/Well Being <p><u>Day 5</u></p> <ul style="list-style-type: none"> BrainStyles™: Decision-Making at Time Zero Managing Conflict & Enriching Relationships <p><u>Virtual Sponsor Workshop</u></p> <ul style="list-style-type: none"> Chapter 2 Review 	<p><u>Day 6</u></p> <ul style="list-style-type: none"> Creating a High-Performance Team Culture Setting Expectations & Removing Obstacles Delivering Feedback & Celebrating Successes FIRO-B <p><u>Day 7</u></p> <ul style="list-style-type: none"> DEI Panel DEI Accountability The More Things Change, the More People Stay the Same <p><u>Virtual Session 2</u></p> <ul style="list-style-type: none"> Women & Negotiations <p><u>Virtual Session 3</u></p> <ul style="list-style-type: none"> Managing Your Career with Intentionality <p><u>Virtual Sponsor Workshop</u></p> <ul style="list-style-type: none"> Chapter 3 Review 	<p><u>Day 8</u></p> <ul style="list-style-type: none"> Organization Simulation Naming Elephants Courageous Conversations <p><u>Day 9</u></p> <ul style="list-style-type: none"> Paying It Forward Tools Yarn Exercise Leadership Stands Graduation and Happy Hour
Reinforcing Structures			
<ul style="list-style-type: none"> Four Sponsor's Workshops Panels: Alum and DEI Accountability Learning Teams Individual Coaching (4 hours) Instruments: Imposter Phenomenon, StrengthsFinder, BrainStyles, TKI (Conflict Management), FIRO-B 			



MARSHA CLARK

Marsha Clark is an independent consultant who chartered her entrepreneurial journey in 2000, establishing her own company. With her rich background at EDS, where she ascended from secretary to corporate officer during her 21-year tenure, Marsha brings a wealth of corporate experience to her consulting practice.

Over the past two decades, Marsha has become a driving force in the realm of leadership development, change management, strategic planning, performance management, team development, and executive coaching. A visionary leader, she has dedicated over 20 years specifically to crafting and delivering leadership development programs tailored for women. Marsha's unique approach revolves around a comprehensive four-stage developmental framework, progressing from the personal to the interpersonal, extending to teams, and ultimately impacting entire organizations. This holistic methodology ensures nuanced growth and development, fostering the emergence of dynamic leaders.

Marsha's global leadership and executive development programs have garnered worldwide recognition, solidifying her reputation as a prominent figure in the field.

Marsha is not only a seasoned consultant but also an Amazon Best Selling Author in two categories for her book, *Embracing Your Power: A Woman's Path to Authentic Leadership & Meaningful Relationships*. Complementing her literary success, she hosts a weekly podcast *Your Authentic Path to Powerful Leadership*, accessible on MarshaClarkandAssociates.com.

Anticipated in early 2024 is the release of the second book in Marsha's compelling 3-part series, *Expanding Your Power: A Woman's Opportunity to Inspire Teams and Influence Organizations*.



JESSE IHDE

Jesse Ihde is a leader in the realms of identity and leadership coaching and organizational development. Her career journey is marked by a commitment to fostering holistic growth, cultivating conscious leaders, aligning organizational cultures and partnering with entrepreneurs to bring their visions to life. After owning and operating a successful business, she then founded Trade Last to focus her energy on developing leaders and cultures. Trade Last is the practice of speaking well of one another and to one another. It's about the commitment to lifting each other up.

Prior to coaching, Jesse spent more than a decade as a partner and owner building a marketing agency from the ground up which would eventually be recognized as one of the "Best Places to Work in Dallas." In partnership with clients and her team, she developed brands and communications strategies to align with organizational goals and then executed on those plans with a cohesive set of services including nationally-award-winning video production, public relations, social media, design and branding, content creation, email marketing and live event production.

Jesse brings a unique blend of leadership, creativity, strategy, and growth to her clients. With a strong foundation in leadership development and a spectrum of experience across industries, she seamlessly transforms into an effective coaching partner for leaders and teams, from startups to nonprofit organizations to Fortune 500 companies.

Jesse's approach to coaching, training, and development reflects her deep understanding of the interconnected nature of human development, organizational systems, and tangible business results. She serves her clients as a strategic and creative thought partner, helping organizations, teams and leaders tackle their most significant challenges.

jesseihde.com

trāde-last [noun]
the practice of speaking well of
one another and to one another

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POWER OF SELF
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LEADERSHIP
p e r s p e c t i v e

2024 KEY DATES

February 22 Virtual Sponsor
Workshop 9:00 - 10:00 am

Chapter 1:

February 27 Kick-Off Dinner
5:00 – 7:00 PM

February 28 – 29 In-person
9:00 am - 5:00 pm

April 17 Virtual Session 1
9:00 -11:00 am

April 18 Virtual Sponsor Workshop
9:00 - 10:00 am

Chapter 2:

May 8 – 9 In-person
9:00 am - 5:00 pm

June 13 In-person
9:00 am - 5:00 pm

June 20 Virtual Sponsor Workshop
9:00 - 10:00 am

Chapter 3:

August 28 – 29 In-person
9:00 am - 5:00 pm

September 11 Virtual Session 2
9:00 - 11:00 am

September 25 Virtual Session 3
9:00 - 11:00 am

September 26 Virtual Sponsor
Workshop 9:00 - 10:00 am

Chapter 4:

October 23 – 24 In-person