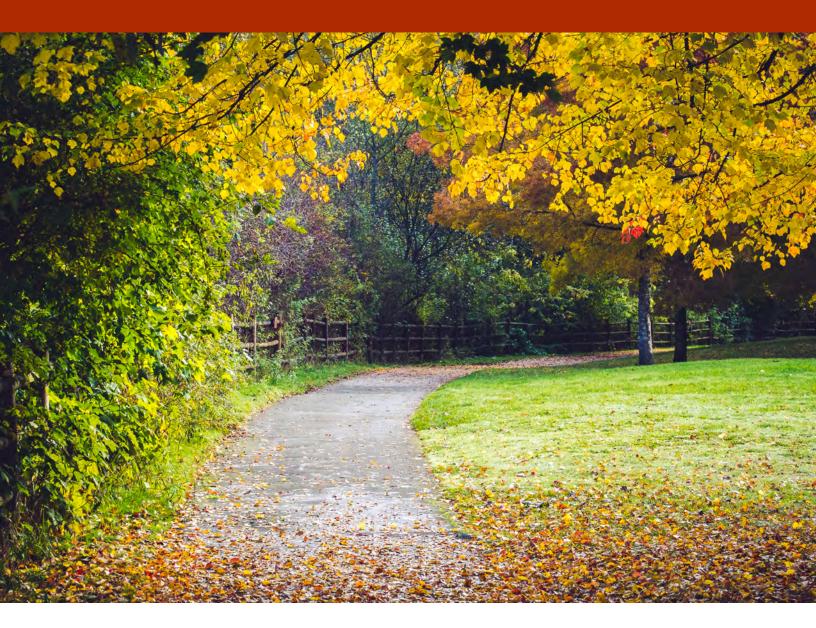
FRIENDS OF LAKE SAMMAMISH STATE PARK

2019 ANNUAL REPORT



Supporting, Promoting & Enhancing Lake Sammamish State Park



Letter from the President

Dear Friend,

I'm pleased to report that we've had another great year at FLSSP. All of our special events continue to grow and improve and attract thousands of diverse users to the park. While you were playing and recreating in the park, FLSSP has been very busy. A team of retired professionals, led by our habitat restoration committee, has been working on a Comprehensive Trails Plan across our 517 acre park. It will be submitted to state park planners for inclusion in the park's updated master plan. Volunteers continue to donate hundreds of hours not only in event planning but in habitat restoration and park beautification. We could use more help as we launch 2020! If you are interested in sharing your passion for the park, please let us know! Thank you, our supporters, volunteers, visitors and partners for helping to make our park a gem of Issaquah.



Warmly,



Enhancing the quality of life for visitors and for our community through the preservation of wild natural areas and outdoor recreational opportunities.



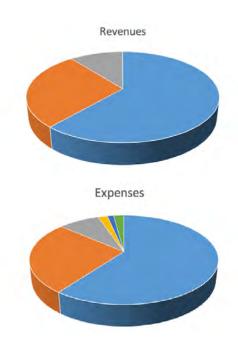
Target work groups helped us beautify and restore the park improving habitat for salmon, animals and people.

FLSSP Accomplishments 2019

- Increased event revenue by 75%
- Promoted all public events in the park including AVP Beach Volleyball, Fishing Derby, Great Inflatable Race, Ragnar Sunset Relay, NW Paddling Festival and Audubon Bird Walks
- Launched the Comprehensive Trails Plan
- Brought more than 8,000 visitors into the park for special events and programs
- Partnered with more than 80 local businesses on marketing and vendor opportunities, extending economic vitality through the Eastside
- Introduced a new event, the Lake Sammamish Beach Bash
- Doubled subscribers to the FLSSP newsletter
- Launched the collaborative Educational Forum "Salmon, Science & Suds"
- Hosted monthly habitat restoration work parties for both individuals and corporations
- Offered new educational programs such as salmon viewing walks, bird walks for kids. and yoga

Supporting Capital Improvements to Improve User Experience

Support & Revenues **Expenses** \$74,456 Events Salaries/Contract Services \$65,686 \$33.823 Grants Events \$28,580 Direct Public Support \$12,853 Operations \$9,178 Other \$38 Travel/Meetings \$2,073 Park Improvements \$1,403 Total Revenue \$121,170 \$2,263 Marketing \$109,183 **Total Expenses Unexpended Balance** \$11,987





The Comprehensive Trails Plan: Increasing access to Outdoor Recreation

Friends of Lake Sammamish State Park is working on an ambitious new trails plan for the park designed to increase accessibility and connectivity for hikers and bikers. The committee, in collaboration with trail groups, State Parks, the City of Issaquah and City of Sammamish, began field surveys and assessments in early 2019. Opportunities and deficiencies of existing trails were identified and overlain with streams, wetlands, and internal and external trail connections. The committee then developed fifteen recommendations which include abandoning some existing trails and building several new ones. A major component is a new footbridge spanning Issaquah Creek to allow for an internal loop. A draft report will be available by spring 2020.



FLSSP Signature Events 2019

Bringing Diverse Communities to the Park for Outdoor Recreation, Fun, Camping & Entertainment



Parkadilly

Our largest event and fundraiser, is our annual summer kids' concert and fair. More than 6,000 attendees and 50 plus vendors came out on the third Sunday in July to enjoy live music, entertainment and kid centric attractions in the beautiful park setting. Parkadilly raised more than \$40,00 for FLSSP in 2019.



Walk'n Wag

Our pet focused event, is for dog owners and dog lovers. Traditionally in the spring, Walk'n Wag 2019 launched with a 3K dog walk followed by a pet show and exciting attractions like agility courses, obedience training, Seattle Fly Dogs and Seattle Disc Dogs. More than 500 pet enthusiasts came out for the biggest Walk'n Wag event to date.



Camp S'More

Our popular family camp out, is for first-time campers or those with experience who just want a night under the stars. Camp S'More was as popular as ever this year, selling out weeks before the event. Everyone enjoyed activities such as tent decorating, canoeing, live entertainment and a bonfire under the stars.

FLSSP Signature events brought more than 8000 visitors into the park in 2019 increasing economic vitality for the entire Eastside.



Beach Bash

A dance party for adults, this was the biggest summer beach party on the Eastside! The Aqua Nets played a mix of 80's and 90's music including rock and pop for a lively crowd. This was the first Beach Bash and a unique opportunity to hear live music on Sunset Beach in a beer garden.



Light up the Night

This is a holiday party for people who want to get lit up! Participants wore their favorite twinkly sweaters and hats for a "lighted people parade" which was followed by live entertainment and the annual lighted boat parade. Bonfires on the beach took away the chill and everyone enjoyed a clear winter night under the stars,



Salmon, Science & Suds

This collaborative forum brings speakers to the community to address water quality, conservation, and healthy fish and wildlife populations. The series shares interesting research and initiatives affecting the health of the watershed. Partners include Trout Unlimited, Whale Scout, Friends of the Issaquah Salmon Hatchery and Mid Sound Fisheries.

FLSSP Goals

Valued Legacy

Lake Sammamish State Park will draw a large clientele of individuals, families and groups through the creation of a park that models and demonstrates sustainability and natural area restoration.

Recreation

The park will provide a wide diversity of recreational experiences ranging from quiet and contemplative to highly interactive and organized.

Education

Park development and operation will have passive and organized active learning components focused on the theme of preserving wildlife and the natural state of the land by reducing human impacts, celebrating the park's history, and restoring areas that have been degraded.

Access

The park will welcome and be accessible to people of all means to enjoy and enrich their lives.

Economics

Park development and operation will create a dependable income stream including earned revenue, outside grant funding, and private donations that contribute to the park's vision.

Restoration/Stewardship

Natural areas - restored and enhanced to their optimal state - will interweave with developed areas to create passive and active opportunities for learning and enjoyment. The park will benefit from community partnerships to help protect and enhance its natural areas and wildlife habitat.

Sustainability

Park development and operation will foster an exemplary architectural and landscape legacy, demonstrating leading edge sustainable design and deep respect for the natural environment.

Community

The park will enhance the quality of life for regional visitors and park neighbors, providing high-quality recreation opportunities and natural areas while exceeding local and regional planning goals and regulations.



FLSSP Partners

Eastside Audubon Trout Unlimited Issaquah Alps Trails Club Downtown Issaquah Association Issaquah Paddle Sports Kayak Academy Washington State Parks City of Sammamish City of Issaquah Friends of Issaquah Salmon Hatchery Urban Wildlife Refuge Partnership Mountains to Sound Greenway Kiwanis Club of Issaquah Snoqualmie Tribe YMCA of Sammamish Visit Bellevue Issaguah Chamber of Commerce Washington State Park Foundation Lake Sammamish Yacht Club

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Darpan Marwah, Operations Manager

Lake Sammamish State Park Colleagues

John Ernster, Cascades Foothills Area Manager Suzanne Kagen, Program Specialist Tor Bjorklund, Assistant Area Manager Thank you to all of our sponsors and donors. A special thank you to the City of Issaquah and the City of Sammamish for their generous support.

Sponsors

\$5,000 +

City of Issaquah
City of Sammamish
City of Issaquah Arts Commission
VA Mason Medical Center Issaquah
AVP Beach Volleyball

\$1000 - \$2499

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Eastridge Christian Church
Heritage Bank
Hilton Garden Inn/Hyla Hotels
Kiwanis Club of Issaquah
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Town & Country Markets

\$250 - \$499

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Friends of Youth
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Microsoft

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\$500 - \$999

Booginhead
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Recology
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Orange Theory Fitness PCC Sammamish YMCA Save Lake Sammamish Smith Brothers Farms Sound Children's Therapy Springfree Trampolines Swim Labs Issaquah Trout Unlimited VOYA Zeek's Pizza

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Tian Ye

Daniel Hintz

What We Do

Friends of Lake Sammamish State Park advocates for capital improvements, communicates about activities and amenities, supports habitat restoration and brings visitors to the park year round for special events and programming. Since 2013, the group has raised more than a million dollars in support of the park. FLSSP works to improve the park and to make it a welcoming outdoor refuge for all of our families and communities

Mission

Friends of Lake Sammamish State Park is a non-profit 50I(c)(3) organization dedicated to supporting, enhancing and promoting Lake Sammamish State Park. The organization was founded in 20I3 by citizens interested in preserving, restoring and improving this natural treasure.

