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Mission & Goals

Office Mission Statement

The mission of the Phoenix Center at Auraria | Anschutz (PCA) is to implement campus response services, provide education, and facilitate dialogue related to interpersonal violence in the Auraria community. Through a dedication to the empowerment model of service and a seamless implementation of campus response services, we work to ensure that the students, faculty, and staff associated with Metro State University Denver, University of Colorado Denver, Community College Denver (hereafter the tri-institutions), and the University of Colorado Anschutz may continue pursuit of their educational, personal, and professional goals regardless of their experiences with interpersonal violence (IPV).

Office Vision Statement

The vision of the Phoenix Center at Auraria | Anschutz is to create a compassionate and prevention-focused campus environment which is no longer conducive to ongoing incidents of interpersonal violence. Additionally, the PCA envisions an environment in which no student, faculty, or staff member’s goals are gravely impacted by lack of institutional support following an experience of interpersonal violence.

Office Goals

In June of 2017, the professional staff of the PCA came together to outline a number of goals for completion by the end of the 2017-2018 academic year. These goals are the following:

• Present at all incoming student orientations for Phoenix Center at Anschutz
• Develop internship partnership with Colorado School of Public Health
• Successfully reapply for VOCA funding
• Hire VPE Coordinator
• Increase attendance at awareness-raising events in October, January, and April
• Update & expand Online IPV course to all four schools
• Increase community partnerships
• Fully integrate training videos in online and in-person curriculums.

Through pursuit of our goals and dedication to our mission as stated above we were able to accomplish all but one of our goals.

• The Phoenix Center at Anschutz is now represented in all but the School of Medicine’s incoming student orientation
• In Spring 2018, the Phoenix Center at Anschutz successfully hosted our first Colorado School of Public Health intern
• The Phoenix Center at Auraria successfully reapplied for VOCA funding and was awarded an increase of $100,000 for the two-year grant cycle!
• In November 2017, the PCA hired Elizabeth Amoa-Awuah as our Violence Prevention Education Coordinator, fulfilling our goal of being fully staffed!
• During the 2017-2018 academic year, we engaged with 6,498 students, faculty, staff, and community members from the Auraria and Anschutz campuses; a 65% increase from the previous year!
• While we worked with MSU Denver and CU Denver | Anschutz to update our online Interpersonal Violence 101 curriculum for both schools, we have been unable to expand the online curriculum to Community College of Denver at this time.
• Through the hiring of our Violence Prevention Education Coordinator, we have increased our collaborations with other campus offices and have had the opportunity to co-sponsor events in the last academic year with the Gender Institute for Teaching and Advocacy (formerly the Institute for Women’s Studies & Services), the CU Denver Women & Gender Center, and the LGBTQ Student Resource Center.
• The training videos completed during the 2016-2017 year are now fully integrated into the CU Denver | Anschutz and MSU Denver online IPV 101 curriculum as well as into our in-person curriculums!

In addition to these stated goals and in accordance with our Victims of Crime Act (VOCA) grant agreement, the PCA was also able to write and produce a 90 second overview of our services. This overview is being provided to schools and programs who cannot currently support a PCA presentation during their orientations.
Longterm Goals

In July of 2018, the staff at the PCA conducted a summit to review our mission, vision, and goals. We developed the following list of goals and direction for our future:

**2018 — 2019**
- Expand workshop offerings and venues in which workshops are offered
- Increase survey data from clients served
- Increase campus collaborations
- Provide 1 active event and 1 passive event each semester
- Hire a part-time, grant-funded victim advocate for the Auraria campus
- Hire Victim Services Program Manager and re-focus the direction of the Phoenix Center at Anschutz

**2019 — 2020**
- Provide campus-wide support groups on the Auraria campus
- Explore expansion of PCA scope to include survivors of family violence
- Explore expansion of PCA hours to better serve community
- Expand helpline volunteer corps to 20+ advocates
- Successfully reapply for VOCA funding
- Successfully reapply for DVP funding

**2020 — 2021**
- Explore option for confidential tele-advocacy
- Expand PC-Anschutz team to include a second, full-time staff member
- Propose student fee increase for Auraria campus
- Spearhead campus initiative to be trauma-informed campus
- Obtain permanent funding for the Phoenix Center at Anschutz
Staff

Auraria Victim Services Coordinator
Katherine Miller, MA

3 Masters Level Interns
Nikki Dahl - MSU Denver
Diana Dang - Denver University
Rebecca Emont - Denver University

15 Confidential Victim Advocate Helpline Volunteers

Anschutz Victim Services Coordinator
Kalyn Stroik, MS

1 Masters-level Intern
Melissa Nguyen - Colorado School of Public Health

Violence Prevention Education Coordinator
Elixabeth Amoa-Awuah, MPH

4 Violence Prevention Peer Educators
Gabrielle Engelmann, '18
Sid Nelson, '21
Hannah Smith, '19
Katie Bergstrom, '18

Business Services Coordinator
Taylor Bergeron

Victim Advocate - Temporary*
Chris Smith
*Appointment January - July 2018

Director
Megan Alpert, MSEd, LPCC
Trainings, Outreach, and Education

The PCA is committed to preventing instances of relationship or intimate partner violence, sexual violence, and stalking through comprehensive education. The curricula offerings for the 2017-2018 academic year were as follows.

**Interpersonal Violence 101**
This session provides a general overview of all aspects of interpersonal violence and includes interactive activities to help fox think about the dynamics of violence and issues such as consent, healthy relationships, and how to help a friend.

**Healthy Relationships: What’s healthy? What’s hurting?**
An interactive discussion in which Violence Prevention Educators and participants work to create a shared definition of healthy relationships (intimate or otherwise) by placing emphasis on the importance of our personal values, boundaries, and needs. The group also explores healthy ways love is expressed, harbingers of relationships in trouble, and power and control dynamics. In this way, the course works to empower participants with the knowledge and ability to differentiate among healthy, unhealthy, and abusive relationships.

**Bystander Intervention**
Have you ever wanted to step into a situation because you knew something was wrong, particularly if it is a friend you are worried about? This workshop discusses bystander intervention and works to develop strategies to intervene in difficult situations. The focus is on incidents of stalking, sexual assault and relationship violence, but principles can be applied to much more.

**Media Literacy**
This workshop provokes discussion about what interpersonal violence is and how media and pop culture messages contribute to the normalization of it in our culture. Through activities, images and video clips the concepts of sexual objectification and gender construction in the social media age will be illustrated. The discussion will also look at intersections of race, class, and power as they relate to interpersonal violence. This workshop is intended to help participants think critically about a media heavy society and how it can affect views on interpersonal violence and what individuals and groups can do to create social change.

**Gender Construction**
This workshop is designed to highlight how language and societally constructed gender roles can contribute to sexism and interpersonal violence. Together, participants and facilitators explore how and why a binary gender system contributes to interpersonal
violence and how we can work to disarm and shift harmful gender stereotypes. This workshop aims to deconstruct the social construction of gender and help attendees critically think about gender privilege, inequality, and interpersonal violence.

Community & Campus Involvement

Campus Committees

The Phoenix Center at Auraria | Anschutz is involved in a number of tri-institutional and university-specific committees which are focused on providing students, faculty, and staff at each institution with an engaging and rewarding educational and professional environment. The PCA chairs the Auraria Outreach & Education committee which meets monthly to discuss PCA programming initiatives relevant to the campus community. The PCA also served on the Sex Week Planning Committee, the Women’s Leadership Conference Planning Committee, the “You are Welcome Here” planning committee, the MSU Denver Take Back the Night Week of Action planning committee, the “That’s What She Said” planning committee, the Anschutz Wellness Committee, the Anschutz Health Promotion Committee, and the CU Gender Equity committee.

Community Involvement

In addition to serving on various campus committees, the PCA also serves on the Sexual Assault Interagency Council, the Title IX Working Group, and the Campus Partners Group with various community stakeholders committed to keeping our metro area safe and engaging in trauma-informed practices.
Figure 1. New In-Office Clients. Figure 1 indicates the number of clients the PCA served according to institutional affiliation across three academic years. In 2017-2018, the PCA served 195 clients affected by interpersonal violence.

Figure 2. Client Contacts. Figure 2 indicates the number of activities or “contacts” performed alongside or on behalf of the clients served in Figure 1. In the last year, the PCA has seen a marked increase in the number of activities clients are needing and requesting during their tenure in the advocacy program.
Figure 3. Total Prevention Engagement. Figure 3 indicates the number individuals according to their affiliated institution who were reached during the 2017-2018 academic year through prevention programming. Prevention programming includes classroom workshops, informational tables, orientation presentations, and campus-wide awareness events.

Figure 4. Workshop Topics for 2017-2018 Academic Year. Figure 5 illustrates the topics that the Violence Prevention Education team provided during the 2017-2018 academic school year. The Interpersonal Violence (IPV) 101 curriculum remains the most heavily requested though we observed an increase in requests for custom curricula and our IPV 301 (graduate) curriculum.
The Phoenix Center at Anschutz opened its doors in August 2017 through funding provided by the Colorado Department of Public Safety, Office for Victims of Crime and that national Victims of Crime Act. In July 2017, the Phoenix Center at Anschutz hired its first employee, Kalyn Stroik, as the Anschutz Victim Services Coordinator. Clients began being served as of September 2017. During its first year of operation, 18 clients affiliated with CU Anschutz have been provided emotional support, case management, community and systems advocacy, accompaniment, resource referrals, and academic advocacy. These 18 clients were provided a total of 149 contacts or activities alongside or on their behalf. The Phoenix Center at Anschutz has served an admirable number of clients in its first year considering the overall campus population at CU Anschutz. Staff expect numbers to grow steadily as more people learn about the presence of PC-Anschutz and the PCA becomes more established within the Anschutz community.

The Phoenix Center at Anschutz had a strong presence on campus during its first year and participated in several events and orientations, including Welcome Week, the Anschutz Block Party, Graduate School orientation, College of Nursing Resource Fair, CU Anschutz New Employee Orientation, new student orientations for each program (with the exception of the School of Medicine), and Stress Fest. Additionally, overview presentations have been provided to Student Senate, the Chancellor’s Cabinet, Faculty Assembly, CU Denver | Anschutz Human Resources, CU Anschutz Healthy Campus Steering Committee, the Associate Vice Chancellors of Administration and Finance Senior Administrators Meeting, and the Colorado School of Public Health Administrators meeting. Finally, PC-Anschutz was also able to host three independent campus-wide events: the Red Flag Campaign, #metoo Community Conversation, and the Clothesline Project. Through all of these initiatives, staff were able to interact with a total of 920 individuals, including students, faculty, staff, residents, and community members.