

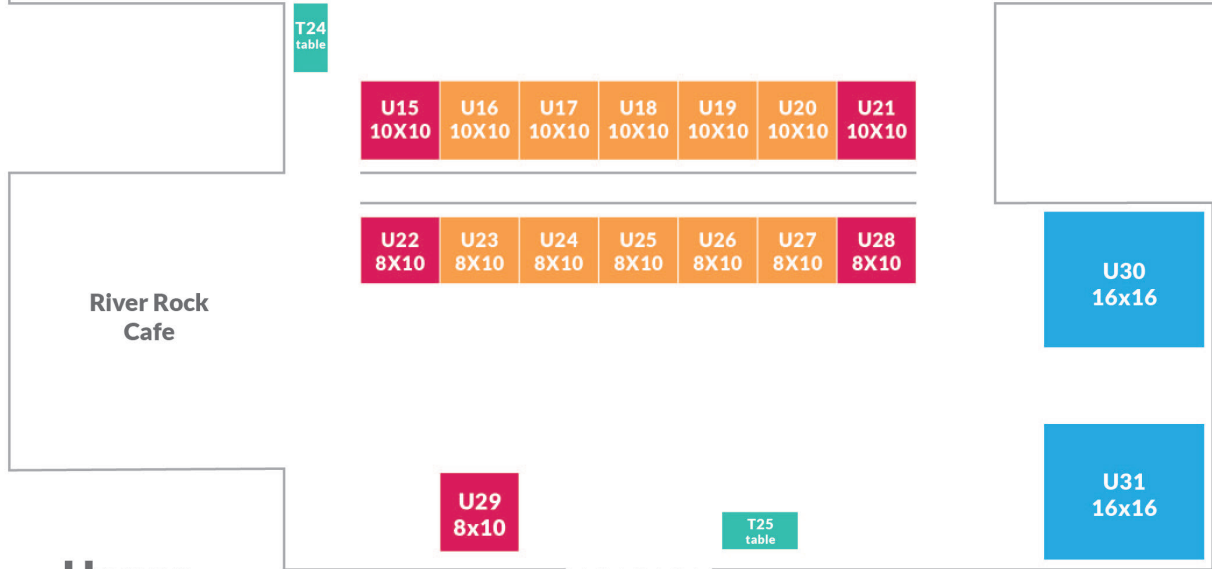
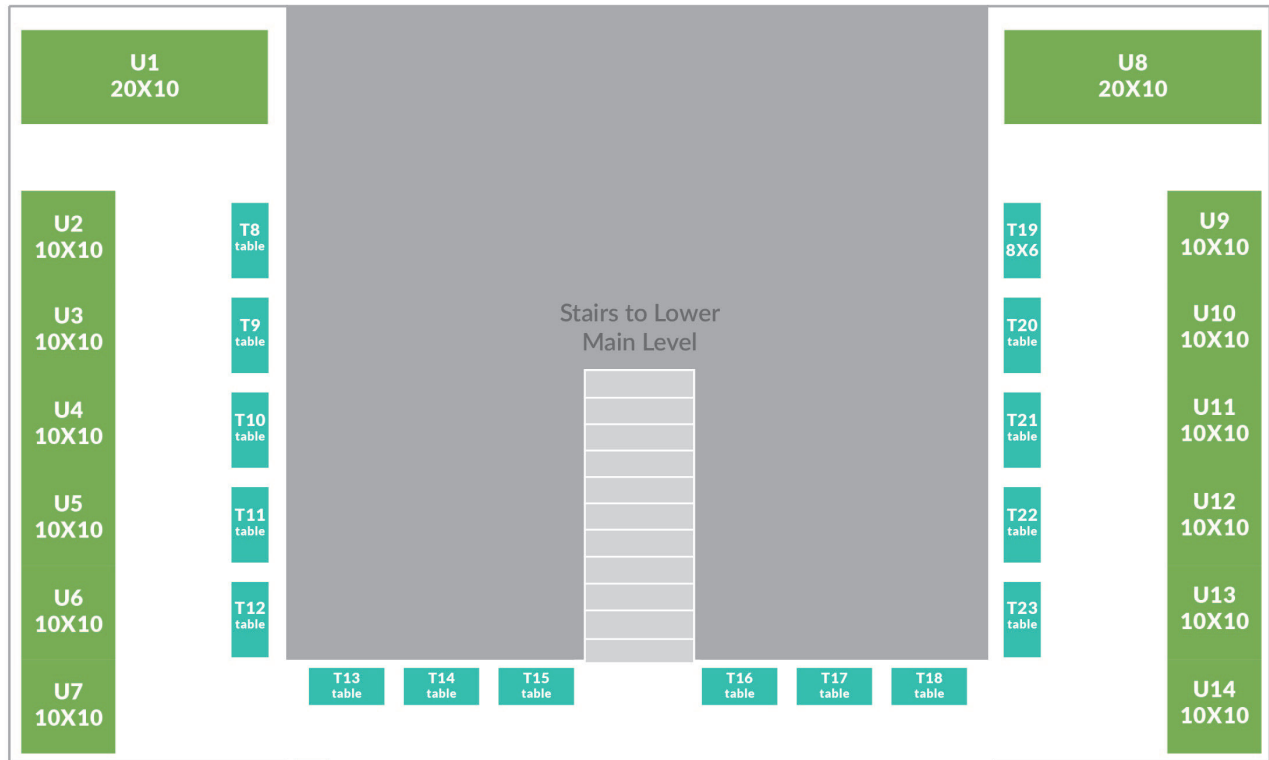


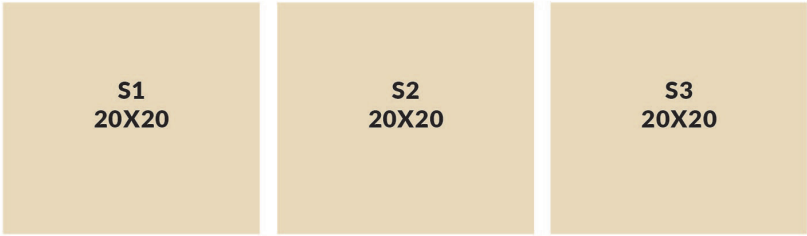
# Redding HOME SHOW

**MARCH 11 - 12, 2023**

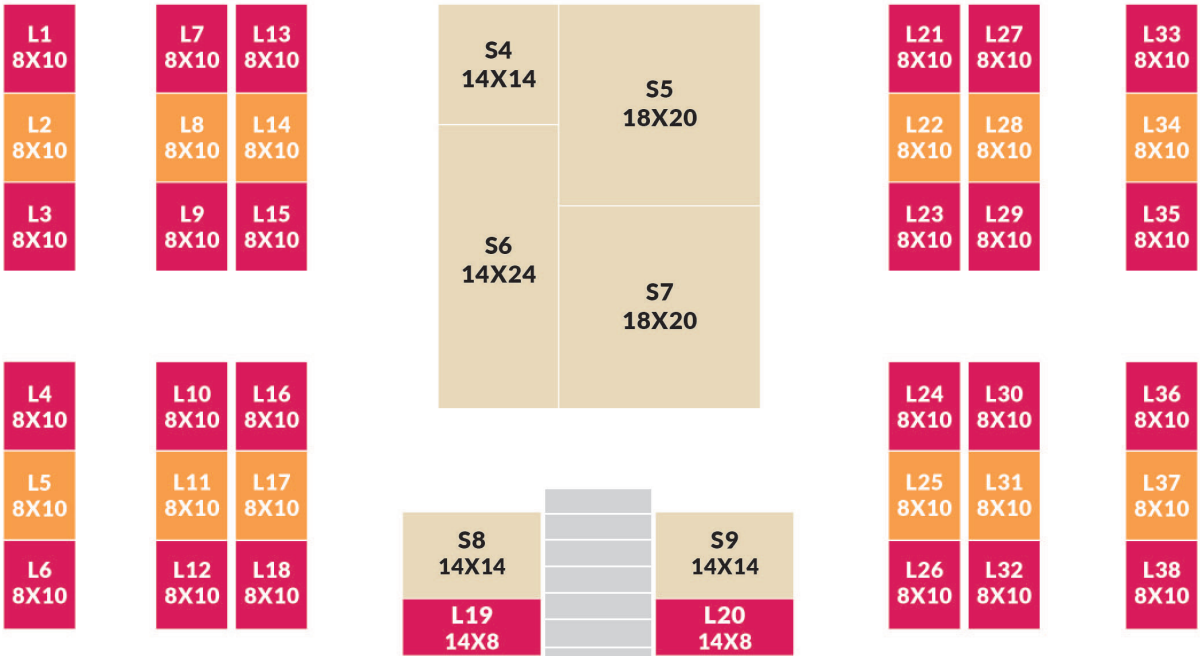
**REDDING CIVIC AUDITORIUM  
700 AUDITORIUM DRIVE REDDING, CALIFORNIA  
530.702.9244**

# Redding HOME SHOW

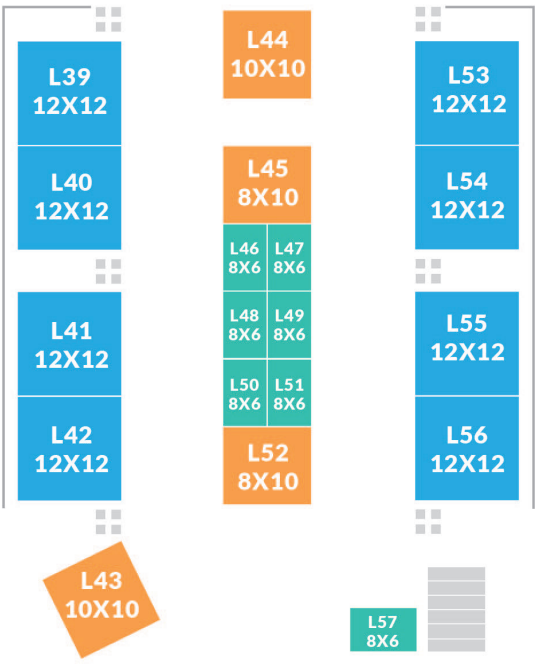




Stage



To Outside Exhibits



**BOOTH PRICING**

- \$930
- \$830
- \$730
- \$630
- \$430
- Inquire for pricing

**Lower Main Level**

To Outside Exhibits



# EXHIBIT SPACE APPLICATION / AGREEMENT SPRING • MARCH 11 - 12, 2023

REDDING CIVIC AUDITORIUM • 700 AUDITORIUM DRIVE, REDDING, CA 96001  
530.702.9244

### PLEASE NOTE:

- Placement for new exhibitors is determined on a first come, first served basis.
- If payment is not made by the sponsor, exhibitor or non-profit exhibitor as per this agreement, Show management may cancel this contract and release said space without notice or refund.
- The management assumes no risk. By acceptance of this agreement, the sponsor, exhibitor or non-profit exhibitor expressly releases the management from any and all liability for any damage, injury, or loss to any person or goods which may arise from the rental and occupation of booth space.
- The sponsor, exhibitor or non-profit exhibitor named above agrees to lease space from Redding Home Show management according to the terms and conditions contained on the front and reverse side of this application.
- Contracts are not in force unless countersigned by show management.

Please be sure to make a copy of these forms for your records.

Company name: \_\_\_\_\_ Local representative: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_ Full amount of Rental: \$ \_\_\_\_\_  
 Amount of non-refundable Deposit: \_\_\_\_\_ Return this form and deposit by \_\_\_\_\_ to hold your location. Balance due: \$ \_\_\_\_\_

All balances due 60 days prior to or upon receipt if within that time period.

Exhibit Category: (e.G. Countertops, fireplaces, landscaping, food vendor, etc.) \_\_\_\_\_

Exhibit Location: \_\_\_\_\_ Size of booth space: \_\_\_\_\_ if corner - aisle rail: up / down (circle one)

Booth space number (1st choice): \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Resale permit number (if selling at show): \_\_\_\_\_

All indoor booths come with an 8' back drape, 3' draped side rails, and if ordered, one covered and draped table and two chairs.

Additional covered and draped table(s), chair(s), and other equipment are available through our decorator for an additional fee. For more decorator information, please reach us at 530.702.9244.

### INDOOR SPACES ONLY: Please Complete

If no selection is made, spaces will not include table(s), chair(s), or power. Additional fees may be charged on-site if extra equipment is requested.

Table (Circle one): 5ft 8ft Chairs: 1 2 Power: 110v 220v (\$100 extra)

### INDOOR MINI-SPACES (10' x 5'): Please Complete

Mini-spaces are intended for table-top displays. Max # of exhibit staff per space is 2 at a time. These spaces include one 8' table and two chairs.

Power (Circle one): 110v

### OUTDOOR SPACES ONLY: Please Complete

Outdoor spaces are limited to power only, as our chairs are not allowed to leave the building. Please supply your own chairs if you need them.

Power (Circle one): 110v 220v (\$100 extra)

### CREDIT CARD CHARGE AUTHORIZATION

In lieu of my credit card imprint, I hereby authorize Redding Home & Garden Show to charge my, or my company's credit card for the (circle one):

Deposit Full Amount Other: \$ \_\_\_\_\_

Name (as shown on card): \_\_\_\_\_ Credit Card Type (circle one): VISA MasterCard AMEX Discover

Card #: \_\_\_\_\_ Exp (xx/xx): \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized User's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*I understand and agree that there is never any guarantee or degree of success for any exhibitor at any given event or show\*

Home Show Account Executive: \_\_\_\_\_ Date: \_\_\_\_\_

Home Show Management: \_\_\_\_\_ Signature: \_\_\_\_\_

\*Please make checks payable to Advance Redding

Mail to: 700 Auditorium Drive, Redding, CA 96001

# RULES GOVERNING THE EXHIBIT

**1. The word "Producer"** as used herein shall mean the Redding Home & Garden Show management, association or institute or its officers, agents or employees acting for it, in the management of the Show.

**2. Eligible Exhibits.** The Producer reserves the right to determine the eligibility of any company or product for inclusion in the Show and reserves the right to make booth changes for the good of the Show. Floor plan subject to change without notice.

**3. Exhibit Installation.** Exhibitor must check in at show office first, before initiating construction. SET UP HOURS PRIOR TO SHOW ARE: Friday: 10 a.m. to 7 p.m. and Saturday: 7:30 a.m. to 9:30 a.m.

**4. Exhibit Removal.** Nothing will be allowed to leave the exhibit hall before end of show on Sunday, the final day of the show. EXHIBIT REMOVAL HOURS ARE: Sunday: End of Show to 8:00 p.m. Any exhibit not completely dismantled and removed by Sunday, will be removed and all fees will be charged directly to the Exhibitor by the Producer. Exhibitor will be charged for any damages caused, i.e., removal of doors, water fountains, damage to grass, etc.

**5. Labor/Shipping.** Exhibitors are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting, dismantling, and re-creating, of displays.

**6. Exhibit Staffing.** All exhibits must be staffed during show hours by at least one person. Exhibitors are requested to arrive at least 30 minutes prior to Show opening and must comply with union work rules where applicable. Union labor must be used where required.

**7. Booth Operation.** Products may be sold from exhibit space. The Exhibitor shall hold harmless the Producer from any and all damages or theft of merchandise or materials from contracted exhibition space. No exhibits shall extend beyond allotted space unless authorization in writing by the Producer.

**8. Limitation of Liability.** The exhibitor agrees to make no claim for any reason whatsoever, including negligence, against the Producer, sponsor, its members or agents or employees or the lessors or owners of the Show premises for loss, theft, damage or destruction of property, nor for any injury to himself or employees while in the site quarters. Each exhibitor must purchase his own Insurance.

**9. Defacing of Building.** Exhibitors are liable for any damage caused by fastening displays or fixtures to the building floors, walls, or to the standard booth equipment, or for damage caused in any other manner. Exhibitors may not apply paint, lacquer, adhesives or any other coating to building walls and floors or to standard booth equipment.

**10. Display Dimensions.** With the exception of island and peninsula booths, maximum exhibit height is 8 feet. Exhibitors in island and peninsula spaces wishing to go beyond the 8-foot height must submit display sketch for management approval. Where an unfinished portion of an exhibit is exposed, the offending surface must be made presentable at the expense of the exhibitor.

**11. Rejected Displays.** The exhibitor agrees that his exhibit shall be admitted and shall remain from day to day solely on strict compliance with rules herein laid down. The Producer reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or exhibitor is ejected for violation of these rules or for any other stated reason, no return of rental shall be made.

**12. Exhibitors' Insurance.** At its sole cost and expense, Exhibitor shall carry and maintain during the period of any show, at which it exhibits, including move-in and move-out days, personal injury, property damage and theft coverage under a policy of general public liability insurance. Exhibitor warrants that by signing this exhibitor Contract, Exhibitor has complied specifically with insurance requirements of this Exhibitor Contract.

**13. Exhibitor Representative's Responsibility.** Each exhibitor must name at least one person to be his representative in connection with installation, operation and removal of exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor shall be responsible.

**14. Exhibit Care.** Contracted janitorial services will sweep aisles and empty trash canisters. Exhibitors are responsible for keeping exhibits clean and orderly, notifying the Producer of special or unusual maintenance needs within or adjacent to the Exhibitor's exhibition area. Trash must be placed in aisles for pick up at close of show each evening.

**15. Attendance.** The Producer shall have sole control over attendance policies at all times.

**16. Sound Devices.** The use of devices for mechanical reproduction of sound or music is permitted, but must be controlled. Sound of any kind must not be projected outside the confines of the exhibit booth.

**17. Music in Booth.** Live or taped music is prohibited as part of an exhibit or display without written permission from an appropriate music licensing source i.e., BMI, ASCAP. Evidence of an agreement must be available for review upon request.

**18. Rescheduling of Show Policy.** In the event that the Show is booked in a public sports facility, fair, or convention center, certain events can preempt the Show, i.e., acts of God, police action, governmental emergency use of buildings, major sports events, discretion of management, etc. If the Show is not held within 365 days of the original dates all Show fees will be returned, except as noted in Rule 29.

**19. Show Logistics.** If necessary, detailed data, in the form of an Exhibitor's Information Kit, will be mailed to each exhibitor in ample time for advance planning. The Kit will contain information regarding shipment, labor, electrical services, rental items, Show hours, etc. If necessary, service order forms for all available services will be included and should be returned promptly.

**20. Sub-Leasing.** Exhibitors may not sub-let their space, nor any part thereof, or invite other firms or individuals into their booth space without written prior approval of the Producer.

**21. Security.** If necessary, the Producer will employ reputable security during the course of the Show. The duty of the security will be to protect the general exhibit against fire or other catastrophes. Neither the Producer, Show Management, nor the owners or lessors of the Show premises will assume any responsibility for exhibitor's personal property. It is suggested that the exhibitor insure his property against loss and theft.

**22. Fire & Safety Laws.** Federal, State, County, and City Laws must be strictly observed. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriter's rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits cannot block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. See additional fire regulations of Site Management, and local Fire Marshal.

**23. Cancellation of Show Exhibit Space.** 50% of the total exhibit space cost is due upon assignment of space unless specifically noted. In the event of cancellation, this deposit is not refundable. 60 days prior to the Show, the total exhibit space cost is due, unless specifically noted. In the event of cancellation, this booth space payment is not refundable.

**24. Non Guarantee.** The Producer shall remain free of harm of product sales, attendance, exclusive privileges or exhibitor successes.

**25. Collection.** If suit is instituted by the Producer to collect past due amount, Exhibitor agrees to pay actual costs and expenses of collection in addition to court costs and reasonable attorney fees and interest at the maximum rate permitted by law.

**26. Unoccupied Space.** In the event Exhibitor has failed to occupy the space contracted for by 3:00 p.m., the day preceding the event, the Producer shall have the right to utilize such space in any manner it chooses; Exhibitor shall be entitled to no refund.

**27. Representation.** No representations are/have been made by the Producer unless in writing.

**28. Sales Licenses.** If Exhibitor plans to sell merchandise on the premises, Exhibitor shall be responsible for complying with City, County and State licensing and tax requirement.

**29. Acts of God, Fires, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, or other emergency, prevents the Show from being held, the Show Management may retain such part of exhibitor's rental as shall be required to recompense management for expenses incurred up to the time such contingency shall have occurred.

**30. Regulation Compliance.** Exhibitor shall utilize the premises in an orderly manner and in compliance with all present and future applicable Federal, State and local statutes, ordinances, rules and regulations.

**31. Amendments to Rules.** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the Producer. The Producer may amend these rules and regulations at any time and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.