ON THE COVER
HEAL members attended the San Diego County Board of Supervisors’ meeting to submit their support for the County and RTFH to work together to create flexible funding for housing in San Diego.

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Dear Members,

Thank you to our members and sponsors for all your support since 1990. This year marks the 30th year that we have been San Diego’s voice for affordable housing.

For 30 years we’ve built the knowledge, capacity, and influence of people, organizations, and institutions that are committed to developing and preserving quality affordable housing in the San Diego region. As we move forward, as an older and wiser organization we are focused on “preparing for success”.

Last week, we held a 30th Anniversary Celebration at the Lafayette Hotel in North Park with over 120 attendees. At the event the Federation was awarded proclamations for our impact in the affordable housing sector by California Assemblymember Marie Waldron, San Diego County Supervisor Nathan Fletcher, City of San Diego Council President Georgette Gomez, and the California Housing Finance Agency.

Our core work continues to be providing education, support, and advocacy for affordable housing developers, providers, and residents, through monthly roundtables, annual housing conference, research, and an awards program.

Over the last three decades the Federation has trained more than 8,000 community leaders and housing professionals, hosted over 14,000 hours of workshops, advocated for 18 measures and legislation, and honored approximately 300 individuals and organizations in the housing sector.

As we prepare for success we ask your help in joining us. How can you prepare for success? How can we help you prepare for success? How can you help us prepare for success?

Imagine a year from now….ribbon cuttings, ground breakings, people moving into affordable homes every month. Imagine a San Diego where homes at all income levels are being built every month. Can you imagine that success? We can. And together we can make that vision a reality.

I invite you to join us this year as we prepare for success in the affordable housing sector.

Steve Russell, Executive Director
steve@housingsandiego.org
The San Diego Housing Federation is excited to welcome Brandon Dentino to the team!

Brendan serves as the campaign director for Homes for San Diegans, the $900 million affordable housing bond expected to be on the November 2020 ballot in the City of San Diego. In this role, he manages day-to-day operations for getting the bond measure on the ballot and is putting in place a campaign that will ultimately result in two-thirds of voters supporting Homes for San Diegans in the fall.

Brendan has been active in many local campaigns and serves on the board of the YIMBY Democrats of San Diego County. Prior to joining Homes for San Diegans, he worked in housing policy at LeSar Development Consultants and the City of San Diego. He also served as a naval officer in the U.S. Navy for five years. Brendan holds an M.S. from the University of Southern California and a B.S. from the George Washington University.

To stay updated with the Homes for San Diegans campaign, please submit your email [here](#)!
LISC Roundtable Series Presents: State Funding

Thank you to everyone who joined us for a conversation with panelists from CTCAC and HCD to discuss the state funding opportunities for affordable housing in the upcoming year. Participants learned about what funding is available, the program guidelines to qualify for that funding, recent changes to allocations, and what to expect in the year ahead of us in general.

Our panelists included Eric Dauterive, the Manager of the Financial Assistance Division for the State of California’s Housing and Community Development and Anthony Zeto who is the Deputy Executive Director for the California Tax Credit Allocation Committee. Jessica Captanis, of WNC, was our moderator for the morning and helped guide the conversation and audience questions. Mr. Zeto explained to us the 9% Federal tax credit of 110 million and the 86 million which are available and are dispersed in two competitive rounds. Funding from AB 101 and noncompetitive 4% applications were discussed. CTCAC has been working on application efficiencies and proposed regulation changes from the Further Consolidated Appropriations Act of 2020 (FCAA). Anthony also explained that TCAC is currently hiring and working on increasing their capacity. Mr. Dauterive explained Housing and Community Developments main funding programs such as Multifamily Housing, Infill Infrastructure Grant, Transit Oriented Development, Housing for a Healthy California, the No Place Like Home program, and the Veterans Housing and Homelessness Prevention program. He reviewed the amounts that were allocated as of 2019 and the upcoming NOFAs and application deadlines.

Our audience truly appreciated the chance to interact with State officials on a face to face basis instead of usual written communication. They were able to voice their concerns and questions that they had regarding the year to come in funding. This session was attended by 30 professionals of varying backgrounds within the affordable housing sector such as developers, city and county staff, consultants, lenders, and equity investors.
SDHF Celebrates 30 years

Thank you to everyone who joined us on Thursday, February 6th 2020, in the Mississippi Ballroom of the Lafayette Hotel to celebrate our 30th year of being the collective voice for affordable housing in the San Diego Region.

As part of our program, we discussed our achievements of the last 30 years and our exciting plans for the future of the San Diego Housing Federation. We released printed versions of our Annual Impact Report for the 2019 year, discussed our strategic plan, which included updates to our by-laws and changes within our committee structures.

At the event the Federation was awarded proclamations for their impact in the affordable housing sector by California Assemblymember Marie Waldron, San Diego County Supervisor Nathan Fletcher, City of San Diego Council President Georgette Gomez, and California Housing Finance Agency.

The Campaign Director of Homes for San Diegans, Brendan Dentino, gave an update on the Homes for San Diegans Bond Measure and asked folks to get involved by following on social media @homesforsd on Twitter, Instagram, and Facebook. This bond measure is headed to the ballots in November 2020 to potentially provide 900 million in funding for affordable housing. Our celebration was attended by members and non-members alike. We had live music that was provided by Ed Kornhauser on piano, along with drinks, and hors d’oeuvres throughout the night.
SPONSOR THE 2020 RUBY AWARDS

Show your support for excellence in San Diego Affordable Housing and consider a sponsorship in 2020. Full sponsorship packets and other opportunities are available. This packet details the various SDHF membership and sponsorship opportunities available along with corresponding benefits, allowing you to choose the options.

**Emerald** – $20,000

**Sapphire** – $15,000

**Topaz** – $10,000

**Amethyst** – $5,000

**Turquoise** – $2,500

**Non-Profit Jade** – $1,500 (Must be Non-Profit Organization)

**Reception** – $10,000

**Centerpiece Sponsor** – $7,500

**White Wine Sponsor** – $5,000

**Performance (Band) Sponsor** – $2,500

If you have questions or would like to support SDHF in a way that is not listed here, we are here to help. Contact Sarah Buchanan, Director of Events and Membership at (619) 239-6693 or sarah@housingsandiego.org.

**SAVE THE DATE**

Friday, May 15, 2020 • The North Park Observatory

The Ruby Awards recognize excellence in affordable housing and community development, highlighting the accomplishments of people, agencies and developments that work to ensure all San Diegans, regardless of income, have a safe, stable place they can afford to call home.

**Online Registration** will open on Monday, March 9, 2020.

SDHF is looking for volunteers for the 2020 Ruby Awards. If you are interested in volunteering, please email Sarah Buchanan with your contact information and availability for the date of Friday, May 15, 2020.
SDRAFFH’s 5th Annual Fair Housing Conference
Fair Housing In the Digital Age

The San Diego Regional Alliance for Fair Housing (SDRAFFH), the San Diego Housing Federation, and LISC San Diego are proud to host the 5th Annual Fair Housing Conference on Thursday, April 2, 2020. In celebration of National Fair Housing Month in April, this Conference will explore critical fair housing issues intersecting with data and technology that are impacting San Diego County today and its diverse communities.

Lisa Rice, President and CEO of the National Fair Housing Alliance (NFHA), will deliver this year’s keynote address and challenge participants to look at fair housing and the cross-over issues and opportunities related to technology.

Join fair housing practitioners, policy makers, housing advocates and developers, community leaders, and top experts in discussing and exploring fair housing discrimination issues and solutions to improving our communities.

CLICK to register or for more information.
Thank You to Our New and Renewing Members:

Affirmed Housing Group
Artemis Spyridonidis
City of Oceanside, Neighborhood Services
Department
Clearinghouse CDFI
CMR Risk & Insurance Services, Inc.
Corporation for Supportive Housing (CSH)
Eden Housing
Elderhelp of San Diego
Epifanio Figueroa
Evan Becker Consulting
Goldfarb & Lipman LLP
Jamboree Housing Corp.
Jessica Ripper, LeSar Development Consultants
Kendahl Stein, Fidelity National Title, National Commercial Services

Kevin Nivinskus, GLO Architecture
Kingdom Development Inc.
Lisa DeMarco, DeMarco Design
LPA, Inc.
Marion Otto
Mike West, Inland West
NAMI San Diego
Red Stone Equity Partners
San Diego County Building Trades Council
San Diego Housing Commission
SANDAG
Steven Barbone
Tayna Togafau, Fair Lending
Timothy Schultheis
Villa de Vida, Inc.
Wakeland Housing & Development

NOW AVAILABLE:
OUR 2020 SPONSORSHIP PACKET

As we kick off the celebration of 30 years as San Diego’s Voice for Affordable Housing, don’t miss your opportunity to show your support for excellence in San Diego Affordable Housing — consider a sponsorship in 2020. The full sponsorship packet detailing the various SDHF membership and sponsorship opportunities is available on our website.
MEMBER NEWS

Wakeland Celebrates Grand ‘Re-Opening’ of Vista Las Flores

Everything old is new again for Wakeland’s residents at Vista Las Flores in Carlsbad, California. The community - which Wakeland developed with our partners at San Diego Interfaith Housing Foundation in 2002 - recently concluded a rehabilitation project which revamped the entire property, including all 28 apartments and the community room.

The revitalized site now has rooftop solar panels which offset 100 percent of common area and 25 percent of residents’ energy use, a new playground/BBQ area and two electric vehicle charging stations.

Representatives from the County of San Diego and the City of Carlsbad joined Wakeland and our partners on February 7 to celebrate the grand “re-opening” of Vista Las Flores and tour the newly renovated buildings.

“Vista Las Flores marked a milestone for Wakeland as the first multifamily project we completed as lead developer,” said Wakeland President and CEO Ken Sauder at the ceremony. “We are proud that it will continue to provide much-needed affordable homes to people in Carlsbad for many more years.”

Homes at Vista Las Flores are reserved for people who make 50 percent to 60 percent of the Area Median Income - or $53,500 to $64,200 per year for a family of four. In addition, three of the apartments are targeted to households that have a family member with a developmental disability.
We Hit the Ground RUN'ing in January!

San Diego RUN leaders have started the year full force and have already held 2 Power Hours (community meetings) in January, and will hold their 3rd one in National City next week. Additionally, San Diego RUN had a “research action” meeting with Assemblymember Maienschein to take greater leadership in policy research and gathering information from legislators on our housing and homelessness priority bills for 2020. This special meeting was one of five research-action meetings that RUN is carrying out across California. Thank you to Maria Hernandez, Joyce Roberts, Ms. Dee, and Fernanda Aceves leading the meeting.

RUN policy priorities for this year are AB 1279, SB 282, and Flexible Fund for Housing and Homelessness. San Diego County Board of Supervisor recently discussed the Flexible Fund for Housing to implement a proposal in tandem with RTFH. RUN and HEAL were present to support the proposal, and see its successful passage to the next stage. RUN also supported Homes for San Diegans at the Council Hearing on January 14th, sharing story after story in favor of creation of more safe, clean, and affordable homes for more San Diegans.
Register Now for Lobby Day

Lobby Day is on Thursday, March 19, 2020 in Sacramento. Registration is now open. If you are an active RUN member, please use the RUN Member Registration ticket to have your food, lodging, and travel costs covered. If you are a staff wishing to attend Lobby Day, please use the General Registration ticket with a fee. Registration will close on February 20th.
HEAL Got the Wheel Rolling for 2020

Both North County and San Diego HEAL cohorts have started the year with brainstorming sessions and action. North County HEAL cohort aims to build stronger relationships with elected officials this winter, so that they can host special events in upcoming Spring and Summer to bring more awareness to the issue of homelessness in their communities. They have already had a tour of Vista City Council chambers by Councilmember Corina Contreras. We greatly appreciate her time to give us a tour of Council chambers, offering her podium for public-speaking practice, and answering our questions about the council meeting process. HEAL Network leaders left the meeting feeling encouraged and supported in their work as advocates.

Michael Joseph, HEAL leader from north, also gave a moving testimony at RTFH board meeting regarding his experience with homeless outreach guidelines. HEAL members attended the San Diego County Board of Supervisors’ meeting to submit their support for the County and RTFH to work together to create flexible funding for housing in San Diego.

Looking ahead, HEAL will be holding a Summit in March for all the Network leaders, to celebrate their achievements, expand the network, and train and plan for 2020 advocacy opportunities.
Our Resident Service Providers learned - Census 2020 is here, have no fear!

This past month the Resident Services Support Network met to learn the importance of the US Census. Once every decade our nation has the opportunity to participate in the decennial census survey which counts every resident and will go on to impact the distribution of congressional representation, supportive services, and federal funding for our states and communities. However, the idea of participation in the census can bring up misunderstanding & fear for a lot of communities.

In this workshop participants received a general overview of why it is so important to participate in the census count as well as the opportunity to gain access to other related resources for their residents. The group learned from multiple presenters throughout the morning. Starting with Joanna Nguyen from the US Census Bureau who explained: “Coming April 1, 2020, the Census is important because we only do this every 10 years. This one survey is a population count of the entire United States, and the government takes that count and divides more than $675 billion each year (for the next 10 years) among the 50 states, based on their population count.” She explained that the 2020 census can be filled out in multiple ways such as in person, on the internet, by phone call, and via a paper form in the mail. When filling out by phone or on the internet there are over 12 language options to choose from. She closed out her presentation by presenting the group with a sample census questionnaire which clarified that there is not a citizenship status on the survey which is so important for people to know.

Then the group heard from Count Me 2020 which is a coalition of over 150 community based organizations in San Diego and Imperial counties, that have partnered to ensure a complete and accurate 2020 Census count. Our representative from United Way San Diego Michelle Silverthorn explained ways to get involved in the coalition and reiterated the importance of an accurate count for funding in San Diego. Our last presenter was Iriz Lomeli a recruitment specialist from the Census Bureau who explained hiring opportunities and the recruitment process in the San Diego area.

Thank you to all of our guest speakers who helped inform our resident service professionals on the importance of the census and equipping them to answer questions for their communities.
Supportive Housing Learning Network Host’s De-Escalation Training

On January 22nd the Supportive Housing Learning Network gathered to have a half day training on De-escalation Tactics hosted by Community HousingWorks at their office in Mission Valley. Our presenter was Kindra Moore, LCSW, who is the Program Director of Community Research Foundation’s Downtown IMPACT program. Kindra has extensive experience in communication and de-escalation techniques both in her role overseeing case management services for 360 homeless adults with a serious mental illness as well as individuals with co-occurring mental health and substance use disorders, and as a trainer in crisis intervention and de-escalation techniques.

Training in de-escalation has been one of the most frequently requested trainings for property management staff working in supportive housing. This was a comprehensive training geared towards property management and maintenance staff who find themselves in difficult situations with tenants. The training started off by offering general information about risk factors and precipitants of potentially dangerous behavior. This lead to discussing the different types of communication and examining cultural differences in communication norms. Kindra went on to give examples of behaviors associated with substance abuse or behaviors that are associated with mental health conditions. The impact of trauma and whole person wellness was discussed as well. The importance of assessing a situation as it is occurring and making sure no potential weapons are around and stating what you are doing clearly and calmly is key to de-escalating tense situations.

This training was critical for anyone working in our sector because individuals benefited from learning how to deescalate serious incidents and preventing poor individual outcomes when providing housing or services to those who have experienced trauma or have mental health conditions. All 50 of our attendees left feeling better equipped to serve their communities.
SDHF Policy Committee learns about Complete Communities proposal

At the February meeting of the SDHF Policy Committee, guests from the City of San Diego Planning Department shared information on the Complete Communities proposal. Brian Schoenfisch and Leslie Keaveny gave a presentation on the proposal, which focuses on four areas: parks, housing, transportation/housing, and infrastructure. The City of San Diego will need to triple housing production in order to meet its Regional Housing Needs Allocation (RHNA) obligation of 108,000 units over the next eight years. While the city has passed several initiatives aimed at incentivizing and streamlining housing production, there is still more that is needed. The Complete Communities proposal is intended to add to the city’s housing initiatives with a specific focus on housing in Transit Priority Areas (TPAs). Comments on the environmental impact report (EIR) are being accepted through March 12. The proposal is expected to be heard at the Planning Commission and Council Committee in April with a vote a full council in late June. To learn more, visit the Complete Communities website [here](#).

To learn more about SDHF’s policy positions, visit our [website](#).
AROUND THE COUNTY

Father Joe’s begins construction on 400 affordable units

**San Diego Union-Tribune – 01/21**

One of the most ambitious projects in Father Joe’s Villages’ history kicked off Tuesday as the nonprofit prepared to begin construction of a residential project that will include about 400 units for people facing homelessness.

Chula Vista Bond Measure Could Build Affordable Housing For Teachers And Staff

**KPBS – 02/03**

As housing costs continue to rise in California, one school district could be the first in San Diego County to house its employees.

With Measure M, Chula Vista Elementary School District is asking voters to raise local property taxes to modernize classrooms and build a 100-unit affordable housing complex for teachers and staff. The district hopes the subsidized units will attract new teachers, especially for special education students and English learners.

Encinitas City Council approves overnight lot for homeless

**Fox 5 – 01/23**

Hundreds of people packed an Encinitas City Council meeting Wednesday to speak for and against a proposed overnight parking lot for the homeless, before the council ultimately voted to approve the project.
$500 million-plus housing crisis fix? Fund will help build homes, craft policy

**Mercury News – 02/05**

After raising more than $500 million, a group of prominent Bay Area stakeholders is using that money to fund a double-whammy solution to the housing crisis — building new housing while also creating local tenant protections.

**Kaiser commits $25 million to help California combat homelessness**

**Daily Breeze – 01/20**

Healthcare giant Kaiser Permanente has committee $25 million to Gov. Gavin Newsom’s newly announced fund to combat homelessness in California.

**Oakland moms get to buy house they occupied**

**Curbed San Francisco – 01/21**

Despite late-night eviction by armed sheriffs, a group of homeless mothers say they’re now negotiating to buy the West Oakland home where they’ve been squatting in since November.

Homeowner Wedgewood Properties will work with the Oakland Community Land Trust, a housing nonprofit, to purchase the three-bedroom home on behalf of the families who moved into the then-vacant property. The news was announced on Martin Luther King Jr. Day.
Churches divine a new role: Housing development

*Curbed – 02/04*

Then, last fall, they found a partner that may be willing to help them break ground: the city of San Antonio. As part of what the city is calling its Mission-Oriented Development Pilot, housing officials are reaching out to churches, other faith-based organizations, and charities to help them convert unused land into affordable housing projects or facilities to shelter the homeless.

Those experiencing homelessness shouldn’t have to choose living on the street

*Washington Post – 01/30*

If the people don’t want go to shelters, we should begin outreach programs. There could be incentives such as job training or drug treatment to increase the interest to register. We could use mobile clinics similar to the ones used as part of the needle exchange program. These clinics would provide free health screens such as blood pressure and blood-sugar testing and instructions on where to go for treatment, as well as offer mental evaluations and treatment for the mentally ill.

The City That Plans to Completely End Homelessness

*Next City – 01/22*

After Rockford brought veteran homelessness to functional zero, the city did the same for its chronically homeless population. Next was youth homelessness, which Walker expects to bring to functional zero in the coming months. The city’s final focus, to be addressed through 2020, is on single individuals and families experiencing homelessness.
According to the U.S. Department of Housing and Urban Development’s (HUD’s) Annual Homeless Assessment Report, 206,286 people in families, including 127,787 children under the age of 18, were homeless on a single night. For some of these families, lack of adequate housing contributed to the decision to open child welfare cases, place the child(ren) in “out of home” care, or delay reunification of children with parents. New analysis of data from HUD’s Family Options Study finds that about 30% of sheltered homeless families reported a separation from at least one family member. Other reports indicate that the rate of homelessness among children with “out of home” placement ranges from 30% to 49%.

Several other reputable analyses amplify the long-term consequences of these figures, showing anywhere from 30% to 50% of homeless adults identified themselves as once being in foster care. This means many parents, struggling to find stability in housing for themselves and their children, are likely to have been homeless and in foster care themselves when young. In order to meet the goal of ending family homelessness, we must break this cycle because it perpetuates circumstances greatly contributing to future housing instability and other trauma for these families.

Several local and national initiatives are giving us hope that supportive housing achieves better outcomes for families involved with child welfare systems. Supportive housing not only increases families’ housing stability, but can improve outcomes in multiple domains such as education, employment and health care access. Families are strengthened with holistic, trauma-informed services focused on substance use, mental illness, parenting and other needs. The result is an end to the intergenerational cycle of child neglect and homelessness, and a new generation of young people living more stable, productive lives.

Data from the KFT evaluation conducted by Metis Associates shows that supportive housing can stabilize vulnerable families so that they become safe and healthy environments for children. Child welfare involvement among KFT families declined significantly during this pilot and most families had no new abuse or neglect cases. Average school attendance improved steadily among KFT’s school-age children. A national demonstration effort led by the U.S. Department of Health and Human Services, Administration for Children, Youth and Families (ACYF) called “Partnerships to Demonstrate the Effectiveness of Supportive Housing for Families in One Roof: Ending Family Homelessness

CSH believes supportive housing can change the trajectory for vulnerable families and, with generous support from the Robert Wood Johnson Foundation, developed the Keeping Families Together (KFT) model to test if safe, affordable supportive housing addressing the needs of parents and their children would help them stay together and thrive.

Csh believes supportive housing can change the trajectory for vulnerable families and, with generous support from the Robert Wood Johnson Foundation, developed the keeping families together (kft) model to test if safe, affordable supportive housing addressing the needs of parents and their children would help them stay together and thrive.
“the Child Welfare System” is currently examining supportive housing for child welfare-involved families in California, Connecticut, Florida, Iowa, and Tennessee, where preliminary results are encouraging. This effort, which is being overseen by CSH, is supported by vital assistance from ACYF, Robert Wood Johnson Foundation, Annie E. Casey Foundation, Edna McConnell Clark Foundation and Casey Family Programs.

CSH has embarked on One Roof to elevate the visibility of families who are at the intersection of homelessness and child welfare involvement, aiming to ensure that no child is placed in foster care due to the families housing instability. Through One Roof, CSH is engaging local, county, state and national partners to promote improved policy and systems integration for this population, replicate supportive housing tailored to their unique needs, and increase investment in housing solutions for at-risk children and their families. Through One Roof, we will break the intergenerational cycle of homelessness and child welfare involvement, and ensure improved outcomes and long term success for children. To learn more about One Roof and how you can help advance or support this effort, go to [www.1rooffamilies.org](http://www.1rooffamilies.org)

If you have any questions or would like any additional information on CSH or our One Roof program, please contact Debbie Fountain at (619) 232-3194 X4290 or via email at [Debbie.fountain@csh.org](mailto:Debbie.fountain@csh.org)
Where do your energy dollars go?

Did you know residential energy use per person in California is lower than that of any other state except Hawaii? The chart below gives a general idea what typical household energy costs are per year in the U.S.

You can see your own home’s energy use breakdown by category and get a personalized savings action plan at sdge.opower.com. To log in you’ll need your SDG&E My Account User ID and password. If you’re not a My Account user, you can enroll at sdge.com/myaccount. Once logged in, select “Ways to Save” in the top right-hand corner. If it’s your first visit, you’ll be prompted to take a quick survey about your home. Your “Home Energy Analysis” will automatically populate.

Here’s an example:

You’ll receive energy-saving tips based on the areas you use the most energy, like this:

1 U.S. Energy Information Administration