San Diego's Voice for Affordable Housing
Building the knowledge, capacity, and influence of people, organizations, and institutions that are committed to developing and preserving quality affordable housing.
About Us: Advocacy & Education

**Homeless-Experienced Advocacy and Leadership Network**
Brings together the voices of individuals with lived experience of homelessness in a meaningful and effective way.

**Residents United Network (RUN)**
RUN San Diego is part of RUN statewide that organizes residents, resident service providers, and developers to support strategies that bring more affordable homes locally and in the state of California.

**Supportive Housing Learning Network (SHLN)**
Holds monthly trainings designed for property management staff working in affordable housing to achieve successful outcomes at their properties.

**Resident Services Support Network (RSSN)**
Provides affordable housing resident services professionals with meaningful and practical support through educational forums, networking opportunities, and peer learning to ensure residents flourish.
About Us: Signature Events

- **Roundtable Series** - several educational seminars throughout the year on the relevant, timely topics to keep you informed and enhance your professional impact in affordable housing or a related field.

- **Ruby Awards** - the county's largest affordable housing industry recognition event honoring the best people, projects, and achievements during the past year.

- **San Diego Regional Alliance for Fair Housing Conference** - fair housing practitioners, policy makers, housing advocates and developers, community leaders, and top experts in discussing and exploring fair housing discrimination issues and solutions to improving our communities.

- **Annual Conference & Institutes** - brings together more than 600 developers, builders, architects, lenders, property managers, service providers, elected and agency officials and staff, community, and business leaders to share innovative approaches to affordable housing, community, and economic development.
Advocacy & Policy

One of the most critical roles the Federation plays is to monitor local, state and national legislation and regulatory proposals that impact affordable housing and community development. In this way, we advocate for the most favorable policies for affordable housing on behalf of our members. We achieve this by many means, including meeting with legislators, providing testimony at public hearings, and sending comments and letters regarding key programs and legislation.

STATE ADVOCACY:
- Roadmap Home 2030
- Affordable Housing and Sustainable Communities (AHSC)
- Multifamily Housing Program (MHP)
- Low-Income Housing Tax Credit Program
- State budget
- Lowering voter thresholds for affordable housing measures

LOCAL ADVOCACY:
- Comment letters submitted on all draft Housing Elements in the San Diego region
- Local implementation of the Surplus Land Act
- County of San Diego Innovative Housing Trust Fund
- NAVWAR Revitalization

PASSED BILLS

**AB 721** makes density restrictions in private restrictive covenants unenforceable against an affordable housing developer. (SDHF supported)

**AB 1304** requires cities to analyze racial segregation patterns and requires an analysis of affirmatively furthering fair housing for the jurisdiction’s site inventory.
Opinion: Building affordable housing on the sports arena site would mean building a more inclusive future

Advocates Worry Blackstone Sale Will Take Affordable Housing Crisis From Bad to Worse

Sacramento Report: The Bills San Diego Agencies Want Passed

Affordable Housing Advocates Applaud Restart Of Sports Arena Redevelopment
HEAL Members Met with Community Leaders and Organizations

Omar Passons, HHSA Director of Integrative Services

New HEAL Member DeForrest Hancock, Was Selected by the Benioff Homelessness and Housing Initiative (BHHI) to Serve on the Statewide Lived Expertise Community Advisory Board

Training

Heal North County Training:
14 individuals with lived experience applied
8 completed leadership and advocacy training

Heal Central County Training:
8 individuals with lived experience applied
5 completed leadership and advocacy training

Homeless-Experienced Advocacy and Leadership Network - Brings the voices of individuals with lived experience of homelessness—who have been most impacted by this crisis—into critical local discourse in a meaningful and effective way, to elevate the discussion, to emphasize the humanity of the affected individuals, and to move public policies toward strategies that are more focused on the individuals who are impacted by this crisis.
Focus Groups: Lived Experience

PURPOSE

In support of the County’s office of Homelessness Solutions plans to addressing homelessness, SDHF hosted a series of focus groups on behalf of the County of San Diego to gather feedback on and inform homelessness programs and services.

We engaged with individuals who experienced homelessness that have utilized services (Interim or Permanent Supportive Housing, Emergency Shelters, Safe Parking/ Safe Sleeping Site, Day Centers) within the regions of North, East, South San Diego County.

Feedback collected from the focus groups was compiled into a final report submitted to the County of San Diego to inform decision making regarding homelessness services and policies to address homelessness.

6 forums held, 2 in-person sessions in North, East, and South County
30 hours of feedback and interviews collected

Interest: 102
Total participants: 57
North County: 17 total completion
East County: 20 total completion
South County: 20 total completion

TOPICS DISCUSSED

→ Interim or Permanent Supportive Housing
→ Emergency Shelters
→ Safe Parking/ Safe Sleeping Site
→ Day Centers
Residents United Network San Diego is part of RUN statewide that organizes residents, resident service providers, and developers to support strategies that bring more affordable homes locally and in the state of California.
TOPICS INCLUDED:
- Supporting Tenants Using Technology-Based Strategies
- Hoarding
- Beyond Cultural Competency
- After School Programming
- The Art of Communication 1.0
- Active Engagement & De-Escalation
- Pandemic Career Shift
- The Art of Inclusive Communication 2.0 (42)

247 WORKSHOP ATTENDEES
42 Highest Number of Attendees
22 SPEAKERS
22 HOURS

Resident Services Support Network - provides Affordable Housing Resident Services professionals with meaningful and practical support through educational forums, networking opportunities, and peer learning to ensure residents flourish.
Our Programs: SHLN

TOPICS INCLUDED:
- NAMI SD & Mental Health 101 – Learning from Lived Experience
- COVID-19: Safely Reopening and Engaging with Residents
- Resilience in Times of Uncertainty
- Unauthorized Tenants
- Access to Technology
- Loss and Grieving in Supportive Housing
- Active Engagement and De-Escalation
- Emergency Preparedness

Supportive Housing Learning Network - holds monthly training designed for property management staff working in affordable housing. By convening together to share lessons learned, best practices, and updated techniques, the Supportive Housing Learning Network training provides practitioners in supportive housing with the tools needed to achieve successful outcomes at their properties.
Our Programs: Roundtable Series

TOPICS INCLUDED:

- Updates on California’s Affordable Housing Funding Programs
- Opportunity, Economic Equity, and Employment in the Affordable Housing Sector
- Solutions to Messaging, Events, and Fundraising
- Supportive/Affordable Housing Development Financing

252 Workshop Attendees

60 Highest Number of Attendees

22 Speakers

20 Hours

San Diego Housing Federation hosts several educational seminars throughout the year on the relevant, timely topics to keep you informed and enhance your professional impact in affordable housing or a related field. Roundtables typically draw between 30-60 participants.
Community Impact: Annual Events

SDRAFFH FAIR HOUSING CONFERENCE
104 Attendees
8 Speakers

RUBY AWARDS
176 Attendees
14 Categories
51 Nominations
25 Sponsors

ANNUAL CONFERENCE & INSTITUTES
423 Attendees
3 Keynotes
2 Performances
48 Speakers
57 Sponsors
3 Institutes
14 Sessions
7 Tracks
San Diego Housing Federation believes preserving affordable homes is one of the answers to San Diego's housing shortage. “The Housing Needs Report identified a need for 132,000 homes—that's 132,000 households paying too much in rent,” Russell said.
The following are revenue and expense summary reports per our audited financials for FY 2020. 2021 reports will be available in the Summer of 2021 upon completion of our annual outside audit.

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<thead>
<tr>
<th>Revenue Sources</th>
<th>Percentage</th>
<th>Amount</th>
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<tr>
<td>Contributions</td>
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<td>Sponsorships</td>
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<td>Memberships</td>
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<td>Special Events</td>
<td>1%</td>
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<td>Other Income</td>
<td>2%</td>
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<table>
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<tr>
<th>Expense Categories</th>
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<tr>
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<td>Special Events</td>
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**Revenue**
- Sponsorships: $330,450
- Memberships: $176,025
- Training & Education: $51,405
- Special Events: $9,783
- Other Income: $18,594
- Contributions: $343,261

**Expenses**
- Program Services: $502,543
- Fundraising: $78,040
- Management & General: $243,714
- Special Events: $9,783
- Other Income: $18,594
Membership

**KEYSTONE**
Century Housing
Chelsea Investment Corporation
National Community Renaissance
National Community Renaissance
San Diego Interfaith Housing Foundation
Wakeland Housing & Development
Jp Morgan Chase Community Development Banking
Sd Building Trades Council
Zillow Group

**CORNERSTONE**
Black Buffalo
BRIDGE Housing Corporation
California Bank and Trust
Community Housingworks (Member)
Eden Housing
Lument Capital (formerly Red Capital)
MFRG-ICON Construction
Rodriquez Associates Architects & Planners
Swinerton Management

**FOUNDATION**
Cavignac & Associates Insurance Brokers
Citi Community Capital
City of Escondido Housing Division
CohnReznick
Evan Becker Consulting
Hitzke Development Corporation
LISC
Novogradac & Company LLP
San Diego Community Housing Corporation
San Diego Gas & Electric
Sudberry Properties
Sun Country Builders
Trestle Development, LLC

**ORGANIZATIONAL**
Abode Communities
Advantage Environmental Consultants, LLC
Allgire General Contractors
Alliance Healthcare Foundation
Alliant Construction Management, Inc.
Arthur J. Gallagher & Co.
Atlantis Group Land Use
Barker Management, Inc.
Birdseye Planning Group, LLC
Boston Capital
Cal Solar Inc.
CalHFA
California Housing Partnership Corporation
California Municipal Finance Authority
Chicano Federation of San Diego County
City Heights CDC
City of Carlsbad
City of Chula Vista
City of El Cajon
City of Encinitas
City of National City
City of Oceanside, Neighborhood Services Department
City of San Diego
City of Vista
CIVIC Communites Ventures
Clearinghouse CDFI
CMR Risk & Insurance Services, Inc.
Community Economics, Inc.
ConAm Management Corporation
Corporation For Supportive Housing
Corporation For Supportive Housing
CREA, LLC
CRP Affordable Housing and Community Development LLC
Dahlin Group Architecture Planning Inc
Elderhelp of San Diego
Federal Home Loan Bank of San Francisco
Foundation for Affordable Housing
Goldfarb & Lipman LLP
Home Start Inc
Hope Through Housing Foundation
Housing Development Partners of San Diego, Inc.
Housing Innovation Partners
Hyder & Company
Innovative Housing Opportunities
Interfaith Community Services
International Rescue Committee
Jamboree Housing Corp.
Kcm Group Inc.
Keyser Marston Assoc., Inc.
Kingdom Development Inc.
Membership

La Maestra Foundation/ Community Health Centers
Las Palmas Housing
LifeSTEPS Inc.
Low Income Investment Fund
Lpa Lpainc.Com
Maac Project (Member)
Mercy Housing California
Merritt Community Capital Corporation
NAMI San Diego
National Equity Fund
Pacific Southwest Cdc
Path
Premium West Construction
Price Charities
Price Charities
Red Stone Equity Partners
Regional Task Force on Homelessness
Rsg
San Diego Community Land Trust
San Diego Habitat for Humanity
San Diego Housing Commission
San Diego Program of All Inclusive Care for Elderly Pace
San Diego Rescue Mission
Sandag
SCS Engineers
SCS Engineers
Solar Enterprises, Inc
Southern California Housing Collaborative
St. Vincent De Paul Village (Father Joe’s)
Stephen Dalton Architects, Inc.
Studio E Architects
The John Stewart Company
The Richman Group
Townspeople
Trc Energy Services
Uplift
Urban Housing Communities LLC
Urban West Development
Villa de Vida, Inc.
Wesley House Student Residence
WNC & Associates
YMCA of San Diego County

INDIVIDUALS
Ambreen Ahmed
Kyra Bethel
Hanan Bowman
Charles Brown
Paul Carroll
Bill Cavanaugh
Miranda Cavanaugh-Fernandez
James Costello
Kristen D’Agostino
Maggie Dalrymple
Ignacio Dayrit
Allen Edwards
Patricia Getzel
Chris Goho
Janessa Goldbeck
Carl Hanson
Martha Hilliard
Rachel Hurst
Theodore Kagan
Bob Link
Mary Lydon

Andrew Mannle
Nestor Morales
Kevin Nivinskus
Madelyne Pfeiffer
Robert Prath
Mirle Rabinowitz Bussell
Sue Reynolds
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Mike West
Bree Wong
Thank You to Our 2021 Sponsors
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