2022 Sponsorship Opportunities

SDHF Program & Events

The Federation’s events provide powerful sponsorship opportunities to demonstrate your organization’s commitment to the local affordable housing community.

- SDRAFFH CONFERENCE
  April 20 - 21, 2022  [VIRTUAL]

- ANNUAL RUBY AWARDS
  Thursday, June 16, 2022  [IN-PERSON]

- ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE AND INSTITUTES
  November 1, 2022  [IN-PERSON + VIRTUAL]

- 2022 SPECIAL EVENTS — Member networking events that highlight the dynamic affordable housing community in San Diego.

Custom sponsorships are available upon request. Contact us at (619) 239-6693 or via email at events@housingsandiego.org.
2022 SDRAFFH Fair Housing Conference

The San Diego Regional Alliance for Fair Housing (SDRAFFH), and the San Diego Housing Federation are proud to host the Annual Fair Housing Conference on Wednesday and Thursday, April 20 - 21, 2022. In celebration of National Fair Housing Month in April, this Conference will examine, and share a commitment to a new era in Fair Housing in order that we establish an equitable future for the San Diego community.

Join fair housing practitioners, policy makers, housing advocates and developers, community leaders, and top experts in discussing and exploring how to dismantle the practices that restrict housing and lending access for families of color nationwide.

THEME FOR 2022: UNRAVELING SEGREGATION: A New Era in Fair Housing

- **TITLE SPONSOR — $7,500**
  - 6 Conference Tickets
  - Recognition on SDHF Website
  - Promotion in Digital Event Program
  - Logo Placement

- **KEYNOTE — $4,000**
  - 4 Conference Tickets
  - Recognition on SDHF Website and Mobile App
  - Logo Placement at Event on Signage

- **THOUGHT LEADER SPONSOR — $2,500**
  - 2 Conference Tickets for sponsor
  - 10 Tickets given to sponsored Thought Leaders
  - Logo Placement at Event

2021 SDRAFFH Conference

2022 Theme
Annual Ruby Awards

We’re excited to be back in person at The US Grant Hotel for this year’s awards.

Each year it has been practice to gather innovators from San Diego’s housing industry at San Diego Housing Federation’s Ruby Awards to honor excellence in affordable housing and community development. The pandemic has not slowed us down. We are proud to celebrate SDHF’s work advocating for safe, stable, and affordable homes for all San Diegans and yours. Your support is crucial as we look to the future of progress in our community.

☐ RUBY TITLE — $30,000
  • 8 Event Tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event
  • Promotion in Digital Event Program
  • Logo on Promotional Materials
  • Recognition on SDHF Website

☐ TOPAZ — $10,000
  • 4 Event Tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event
  • Promotion in Digital Event Program
  • Logo on Promotional Materials

☐ EMERALD — $20,000
  • 6 Event Tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event
  • Promotion in Digital Event Program
  • Logo on Promotional Materials
  • Recognition on SDHF Website

☐ AMETHYST — $5,000
  • 4 Event Tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event
  • Promotion in Digital Event Program

☐ TURQUOISE — $2,500
  • 2 Event tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event

☐ NON-PROFIT JADE—$1,500 (Must be Non-Profit Org)
  • 2 Event Tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event

☐ SAPPHIRE — $15,000
  • 4 Event Tickets
  • Acknowledgment during Event Program
  • Logo Placement at Event
  • Promotion in Digital Event Program
  • Logo on Promotional Materials
  • Recognition on SDHF Website

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RECEPTION SPONSOR — $10,000 (One Available)
- 4 Event Tickets
- Recognition as Special Item Sponsor
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program
- Logo on Promotional Materials

AWARD CATEGORY SPONSOR — $4,000 (10 available)
- 2 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program

PERFORMANCE SPONSOR — $3,000 (One Available)
- 2 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event

WHITE WINE SPONSOR - $2,000
- 2 event tickets
- Acknowledgement during event program

RED WINE SPONSOR - $2,000
- 2 event tickets
- Acknowledgement during event program
Annual Affordable Housing & Community Development Conference and Pre-Conference Institutes

CONFERENCE
SDHF's ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE draws over 650 attendees—including expert panelists and presenters from across the state and country. The conference delivers specific guidance in areas including affordable housing design and development, housing finance, supportive housing, property and asset management, and housing policy and advocacy.

The Annual Affordable Housing & Community Development Conference offers three high-demand PRE-CONFERENCE INSTITUTES. These intensive institutes provide training for resident services professionals as well as education for any professional seeking to advance their career in the affordable housing field.

PRE-CONFERENCE
FUNDAMENTALS OF AFFORDABLE HOUSING INSTITUTE
The Fundamentals of Affordable Housing Institute is a day-long educational training that will provide an overview of the affordable housing development process, including feasibility, design, construction, finance and operations. The content is presented by experienced affordable housing professionals, including an architect, developer and financial consultants. This training is especially useful and targeted to entry-level project managers, members of the board of directors of nonprofit developers and staff of public agencies, but all are welcomed.

RESIDENT SERVICES SUPPORT NETWORK (RSSN) INSTITUTE
Resident services provided in conjunction with affordable housing are a vital tool to help low-income individuals and families overcome barriers to success and achieve self-sufficiency. Resident services professionals play an indispensable role in changing the lives of the residents they work with every day. Resident services professionals from across the county attend this full day educational opportunity in order to grow the knowledge and skills necessary to provide a more meaningful impact in this important field.

SUPPORTIVE HOUSING LEARNING NETWORK (SHLN) INSTITUTE
The Supportive Housing Learning Network fits a critical unmet need for Affordable Housing Property Managers working in Supportive Housing developments for formerly homeless people with complex needs. The network brings together organizations with Supportive Housing and Affordable Housing units that share common issues, needs, and goals. By convening together to share lessons learned, best practices, and updated techniques, the Supportive Housing Learning Network trainings provide practitioners in supportive housing with the tools needed to achieve successful outcomes at their properties.

CONFERENCE & INSTITUTE ATTENDEES INCLUDE:

- Advocates
- Architects
- Attorneys
- Builders
- Developers
- Financial Institutions
- Government
- Legislative Staff
- Lenders
- Press/Media
- Insurance Organizations
- Residents
- Service Providers
- Suppliers
- Community members who care about the supply or safe, affordable homes for San Diegans

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<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
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<td>TITLE</td>
<td>$30,000</td>
<td>Remarks at the Keynote Session, 10 Conference Tickets, Logo Placement,</td>
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<td>Logo Placement on SDHF website, Recognition During Program, Exhibit</td>
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<td>Space, Promotion in Digital Event Program</td>
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<td>PLATINUM</td>
<td>$25,000</td>
<td>8 Conference Tickets, Recognition During Program, Recognition on SDHF</td>
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<td>Website and Mobile App, Exhibit Space, Promotion in Digital Event Program</td>
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<tr>
<td>GOLD</td>
<td>$20,000</td>
<td>6 Conference Tickets, Logo Placement at Event, Recognition During Program,</td>
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<td>Recognition on SDHF Website and Mobile App, Exhibit Space, Promotion</td>
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<td>in Digital Event Program</td>
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<td>SILVER</td>
<td>$10,000</td>
<td>4 Conference Tickets, Logo Placement at Event, Recognition During Program,</td>
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<td>BRONZE</td>
<td>$5,000</td>
<td>2 Conference Tickets, Logo Placement at Event, Recognition During Program,</td>
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<td>Recognition on SDHF Website and Mobile App</td>
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**KEYNOTE — $10,000 (Three Available)**
- 4 Conference Tickets
- Logo Placement at Event
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Promotion in Digital Event Program
- Remarks at the Keynote Session
- Exhibit Space

**CONFERENCE TRACK SPONSOR — $5,000 (Six Available)**
- 2 Conference Tickets
- Logo Placement at Event
- Recognition During Program
- Logo and “Presented by” included in the agenda
- Recognition on SDHF Website and Mobile App

**FUNDAMENTALS INSTITUTE TRACK SPONSOR — $7,500 (One Available)**
- 2 Conference Tickets
- Logo Placement at Event
- Acknowledgment during Event Program
- Recognition on SDHF Website and Mobile App

**RSSN INSTITUTE SPONSOR — $5,000 (One Available)**
- 2 Conference Tickets
- Logo Placement at Event
- Acknowledgment during Event Program
- Recognition on SDHF Website and Mobile App

**SHLN INSTITUTE SPONSOR — $5,000 (One Available)**
- 2 Conference Tickets
- Logo Placement at Event
- Acknowledgment during Event Program
- Recognition on SDHF Website and Mobile App

**COMMUNITY ADVOCATE SCHOLARSHIP - $4,000**
- 2 Conference Tickets
- Recognition on SDHF Website and Mobile App
- Provide 5 scholarships for community advocates to attend

**CONFERENCE EXHIBITOR — $2,500**
- 2 Conference Tickets
- Exhibit Space
- Recognition on SDHF Website and Mobile App

**CONFERENCE HOLISTIC HEALTH SPONSOR — $2,000 (One Available)**
- 2 Conference Tickets
- Logo Placement at Event
- Acknowledgment during Event Program
- Recognition on SDHF Website and Mobile App

**CONFERENCE ADVOCATE AND PARTNER SPONSOR — $1,000**
- 1 Conference Ticket
- Recognition on SDHF Website and Mobile App

**CONFERENCE NON-PROFIT SUPPORTER—$1,000 (Must be Non-Profit Org)**
- 2 Conference Tickets
- Recognition on SDHF Website and Mobile App
Special Events

SDHF Special Events are member networking events that highlight the vibrant housing sector in San Diego, such as:

- Roundtable Educational Seminars
- Summer Mixers
- Gatherings and site tours at the latest affordable housing developments
- Happy hours and social events
- Annual Holiday Party

The contribution required to sponsor a Special Event varies. Due to COVID-19 our team is driven to be creative in thinking for ways to connect our members. This is a perfect opportunity to look out for ways you can sponsor an event that is hosted virtually or socially distanced.

Sponsorships for special events are available upon request. Let our team help you craft a messaging opportunity tailored to your organization’s values and goals.

If you have any questions about sponsorships please contact us at (619) 239-6693 or via email at events@housingsandiego.org.