



SDHF Program & Events

To maximize your organization's recognition by the Federation, consider sponsoring the following 2023 programs and events.

- ANNUAL RUBY AWARDS
Thursday, June 15, 2023
- ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE AND INSTITUTES
October 2023
- MEMBER NETWORKING EVENTS
ANNUAL HOLIDAY PARTY
- SDRAFFH CONFERENCE
April 26 - 27, 2023
- 2023 ROUNDTABLE SERIES
Eight educational virtual seminars to take place throughout 2023

If you have questions or would like to support SDHF in a way that is not listed here, we are here to help. Contact Michelle Pranger, Director, Membership & Events at Michelle@housingsandiego.org

Annual Ruby Awards

Thursday, June 15, 2023 at Sheraton San Diego Hotel & Marina



Each year it has been practice to gather innovators from San Diego's housing industry at San Diego Housing Federation's Ruby Awards to honor excellence in affordable housing and community development. We are proud to celebrate SDHF's work advocating for safe, stable, and affordable homes for all San Diegans and yours. Your support is crucial as we look to the future of progress in our community.

RUBY TITLE — \$30,000 (One Available)

- 10 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program
- Logo on Promotional Materials
- Recognition on SDHF Website

EMERALD — \$20,000

- 8 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program
- Logo on Promotional Materials
- Recognition on SDHF Website

SAPPHIRE — \$15,000

- 6 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program
- Logo on Promotional Materials
- Recognition on SDHF Website

TOPAZ — \$10,000

- 4 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program
- Logo on Promotional Materials

AMETHYST — \$5,000

- 2 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program

TURQUOISE — \$3,000

- 2 Event tickets
- Acknowledgment during Event Program
- Logo Placement at Event

NON-PROFIT JADE—\$1,500 (Must be Non-Profit Org)

- 2 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event

RECEPTION SPONSOR — \$10,000 (One Available)

- 4 Event Tickets
- Recognition as Special Item Sponsor
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program

CENTERPIECE SPONSOR — \$7,500 (One Available)

- 2 Event Tickets
- Recognition as Special Item Sponsor
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program

DESSERT RECEPTION SPONSOR — \$6,000 (One Available)

- 2 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event

SERVICE TO RESIDENTS AWARD SPONSOR — \$5,000 (One Available)

- 2 Event Tickets
- Event Tickets for all nominees in category
- Acknowledgment during Event Program
- Presentation of Award
- Logo Placement at Event

RESIDENT LEADER AWARD SPONSOR — \$5,000 (One Available)

- 2 Event Tickets
- Event Tickets for all nominees in category
- Acknowledgment during Event Program
- Presentation of Award
- Logo Placement at Event

AWARD CATEGORY SPONSOR — \$4,000 (7 available)

- 2 Event Tickets
- Acknowledgment during Event Program
- Logo Placement at Event
- Promotion in Digital Event Program

WHITE WINE SPONSOR - \$4,000

- 2 event tickets
- Acknowledgement during event program

RED WINE SPONSOR - \$4,000

- 2 event tickets
- Acknowledgement during event program



Annual Affordable Housing & Community Development Conference and Pre-Conference Institutes

Pre-Conference Institutes on October 2, 2023. and the Conference on October 3 at the Marriott Marquis San Diego.

CONFERENCE

SDHF's ANNUAL AFFORDABLE HOUSING & COMMUNITY DEVELOPMENT CONFERENCE draws over 650 attendees—including expert panelists and presenters from across the state and country. The conference delivers specific guidance in areas including affordable housing design and development, housing finance, supportive housing, property and asset management, and housing policy and advocacy.

The Annual Affordable Housing & Community Development Conference offers three high-demand PRE-CONFERENCE INSTITUTES. These intensive institutes provide training for resident services professionals as well as education for any professional seeking to advance their career in the affordable housing field.

CONFERENCE & INSTITUTE ATTENDEES INCLUDE:

- Advocates
- Architects
- Attorneys
- Builders
- Developers
- Financial Institutions
- Government
- Legislative Staff
- Lenders
- Press/Media
- Insurance Organizations
- Residents
- Service Providers
- Suppliers
- Community members who care about the supply or safe, affordable homes for San Diegans

PRE-CONFERENCE

FUNDAMENTALS OF AFFORDABLE HOUSING INSTITUTE

The Fundamentals of Affordable Housing Institute is a day-long educational training that will provide an overview of the affordable housing development process, including feasibility, design, construction, finance and operations. The content is presented by experienced affordable housing professionals, including an architect, developer and financial consultants. This training is especially useful and targeted to entry-level project managers, members of the board of directors of nonprofit developers and staff of public agencies, but all are welcomed.

RESIDENT SERVICES SUPPORT NETWORK (RSSN) INSTITUTE

Resident services provided in conjunction with affordable housing are a vital tool to help low-income individuals and families overcome barriers to success and achieve self-sufficiency. Resident services professionals play an indispensable role in changing the lives of the residents they work with every day. Resident services professionals from across the county attend this full day educational opportunity in order to grow the knowledge and skills necessary to provide a more meaningful impact in this important field.

SUPPORTIVE HOUSING LEARNING NETWORK (SHLN) INSTITUTE

The Supportive Housing Learning Network fits a critical unmet need for Affordable Housing Property Managers working in Supportive Housing developments for formerly homeless people with complex needs. The network brings together organizations with Supportive Housing and Affordable Housing units that share common issues, needs, and goals. By convening together to share lessons learned, best practices, and updated techniques, the Supportive Housing Learning Network trainings provide practitioners in supportive housing with the tools needed to achieve successful outcomes at their properties.



TITLE — \$30,000 (One Available)

- Remarks at the Keynote Session
- 10 Conference Tickets
- Placement of logo, with click-through, on the SDHF website
- Logo Placement, with click-through, on online platform
- Recognition During Program
- Exhibit Space
- 10 VIP Reception Tickets

PLATINUM — \$25,000

- 8 Conference Tickets
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Exhibit Space
- 8 VIP Reception Tickets

GOLD — \$20,000

- 6 Conference Tickets
- Logo Placement at Event
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Exhibit Space
- 6 VIP Reception Tickets

SILVER — \$15,000

- 4 Conference Tickets
- Logo Placement at Event
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Exhibit Space
- 4 VIP Reception Tickets

BRONZE — \$7,500

- 2 Conference Tickets
- Logo Placement at Event
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

VIP RECEPTION SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Logo Placement (with click-through) on the Mobile App
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 10 VIP Reception Tickets

CONFERENCE RECEPTION SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Logo Placement (with click-through) on the Mobile App
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

AV SPONSOR — \$10,000 (One Available)

- 4 Conference Tickets
- Logo Placement (with click-through) on the Mobile App
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

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Annual Conference

☐ **WI-FI SPONSOR — \$10,000** (One Available)

- 4 Conference Tickets
- Logo Placement (with click-through) on the Mobile App
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

☐ **COMMUNITY ADVOCATE SCHOLARSHIP — \$7,000**

- 2 Conference Tickets
- Recognition on SDHF Website and Mobile App
- Provide scholarships for **10** community advocates to attend
- 2 VIP Reception Tickets

☐ **LOGO ITEM/BAG SPONSOR SPONSOR — \$10,000** (One Available)

- 2 Conference Tickets
- Logo Placement on all items
- Recognition on SDHF Website and Mobile App
- 2 VIP Reception Tickets

☐ **KEYNOTE — \$10,000** (Three Available)

- 4 Conference Tickets
- Logo Placement at Event on Signage
- Recognition During Program
- Recognition on SDHF Website and Mobile App
- Remarks at the Keynote Session
- Exhibit Space
- 2 VIP Reception Tickets

☐ **TRACK SPONSOR — \$5,000** (Six Available)

- 2 Conference Tickets
- Logo Placement at Event on Workshop Signage
- Recognition During Program
- Logo and “Presented by” included in the agenda
- Recognition on SDHF Website and Mobile App

☐ **FUNDAMENTALS TRACK SPONSOR — \$5,000** (One Available)

- 2 Conference Tickets
- Logo Placement at Event on Workshop Signage
- Recognition During Program
- Logo and “Presented by” included in the agenda
- Recognition on SDHF Website and Mobile App

☐ **RSSN INSTITUTE SPONSOR — \$5,000** (One Available)

- 2 Conference Tickets
- Logo Placement at Event on Workshop Signage
- Recognition During Program
- Logo and “Presented by” included in the agenda
- Recognition on SDHF Website and Mobile App

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- ☐ **SHLN INSTITUTE SPONSOR — \$5,000** (One Available)
 - 2 Conference Tickets
 - Logo Placement at Event on Workshop Signage
 - Recognition During Program
 - Logo and “Presented by” included in the agenda
 - Recognition on SDHF Website and Mobile App

- ☐ **EXHIBITOR — \$2,500**
 - 2 Conference Tickets
 - Exhibit Space
 - Recognition on SDHF Website and Mobile App

- ☐ **CONFERENCE ADVOCATE AND PARTNER SPONSOR — \$1,000**
 - 2 Conference Ticket
 - Recognition on SDHF Website and Mobile App

- ☐ **NON-PROFIT SUPPORTER—\$1,000** (Must be Non-Profit Org)
 - 2 Conference Tickets
 - Recognition on SDHF Website and Mobile App

- ☐ **SCHOOL OF AFFORDABLE HOUSING STUDENT SCHOLARSHIP — \$7,000**
 - 2 Conference Tickets
 - Recognition on SDHF Website and Mobile App
 - Provide scholarships for **10** SOAH students to attend Institutes and Conference Day (application)
 - 2 VIP Reception Tickets



2023 SDRAFFH Fair Housing Virtual Conference

The San Diego Regional Alliance for Fair Housing (SDRAFFH), and the San Diego Housing Federation are proud to host the Annual Fair Housing Virtual Conference on Wednesday and Thursday, April 26 & 27, 2023. In celebration of National Fair Housing Month in April, this Conference will examine, and share a commitment to a new era in Fair Housing in order that we establish an equitable future for the San Diego community.

Join fair housing practitioners, policy makers, housing advocates and developers, community leaders, and top experts in discussing and exploring how to dismantle the practices that restrict housing and lending access for families of color nationwide.

TITLE SPONSOR — \$10,000

- 8 Conference Tickets
- Recognition on SDHF Website
- Logo Placement at Event
- Recognition During Conference

KEYNOTE — \$8,000

- 4 Conference Tickets
- Recognition on SDHF Website
- Logo Placement at Event
- Recognition During Conference

CONTENT SPONSOR — \$8,000

- 4 Conference Tickets
- Recognition on SDHF Website
- Logo Placement at Event
- Recognition During Conference

THOUGHT LEADER SPONSOR — \$5,000

- 2 Conference Tickets for sponsor
- 10 Tickets given to sponsored Thought Leaders
- Logo Placement at Event
- Recognition During Conference



2021 SDRAFFH Conference

Miscellaneous Events

SDHF hosts a variety of networking events that highlight the vibrant housing sector in San Diego.

ANNUAL MEETING — CUSTOM PRICING (Based on Conversation with SDHF)

- 2 Event Tickets
- Logo Placement at Event

ROUNDTABLE EDUCATIONAL SERIES — \$15,000

- 4 Event Tickets
- Logo Placement at Event

NETWORKING EVENTS — \$7,500 (2 Available)

- 4 Event Tickets to Sponsored Event
- Logo Placement at Event
- Recognition on SDHF Website and Mobile App

ANNUAL HOLIDAY PARTY — \$10,000

- 6 Event Tickets to Sponsored Event
- Acknowledgment during Event Program
- Logo Placement at Event

KEYSTONE LUNCHES — CUSTOM PRICING

(if interested in learning more please contact Sarah Buchanan at sarah@housingsandiego.org — 3 Available)

- 2 Event Tickets
- Logo Placement at Event
- Remarks at the Lunch
- This event open to Keystone members and above

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