DANIELLA BELTRAN AICP

URBAN DESIGNER

Daniella is motivated by opportunities that enable communities to become healthier, more productive, connected, equitable and joyful places for all who live in and care for them.

Daniella has eight years of professional experience in a variety of roles including urban planner, community building specialist, development team member and graphic designer. She is skilled in effectively communicating complex, community development related topics to inspire possibilities, inform thoughtful decision making, and guide successful implementation. Daniella has contributed to street and public realm initiatives that are facilitating expanded transportation options, strengthening social interactions and boosting economies. Her recent work includes strategic investment and corridor plans as well as development and design guidelines.

Daniella is active in her community, serving as a vice co-chair of the board for the Over-the-Rhine Museum in Cincinnati, co-chair of Cincinnati's Urban Land Institute Young Leaders Group, a steering committee member of Ride the Cov in Covington, Kentucky. She is an active member in ULI's Women's Leadership Initiative, the Congress for New Urbanism and the American Planning Association. Daniella is an alumna of The Ohio State University where she earned a Bachelor of Science degree in Architecture with a minor in City and Regional Planning. In 2017, she completed the Master of Community Planning program with a Graduate Certificate in Real Estate at the University of Cincinnati. In that year, Daniella published her thesis research on the Commercial Evolution in Over-the-Rhine, Cincinnati, OH.



PERSONAL EXPERIENCE*

- » Great Parks Facility and Investment Planning Cincinnati, OH
- » Lakeside Streets and Infrastructure Plan Lakeside, OH
- » Connectivity Master Plan Fairfield, OH
- » Tenth Street Corridor Strategic Investment Plan Jeffersonville, IN
- » Forest Park Area Plan Harrison Township, OH

*work experience prior to YARD

EDUCATION

- » Master of Community Planning and Graduate Certificate in Real Estate, University of Cincinnati
- » Master Student Semester Exchange Program, University of Leuven, Belgium
- » Bachelor of Science in Architecture with a minor in City and Regional Planning, The Ohio State University