

# ED SHARRER

## COMMUNITY OPERATIONS SPECIALIST

**Ed is passionate about on-the-ground community development work and inclusively bringing neighborhoods back to life.**

Born in Western Pennsylvania, Ed grew up in Tulsa, Oklahoma and is a proud Tulsan to this day. After a career in marketing, design, and web development, Ed discovered his passion for place-making and community development.

For over six years Ed served as Executive Director of Kendall Whittier Main Street, a nonprofit aimed at restoring the Kendall-Whittier neighborhood of Tulsa as a thriving, walkable district. During his tenure, Kendall Whittier transformed from a commercial district with a 30% occupancy rate to a Great American Main Street Award winner in 2020.

Ed launched the City of Tulsa's Destination District program to create vibrant commercial districts throughout the city. Most recently, he served as Director of Marketing for Leadership Tulsa, a nonprofit that develops and connects diverse leaders with board service opportunities in the community. His background also includes six years as a city planner primarily working with historic neighborhoods and commercial districts, staffing the Tulsa Preservation Commission, serving as chair of the City of Tulsa's Route 66 Commission, and running his own freelance creative and web design firm. Ed graduated from The University of Tulsa with a Bachelor's in Marketing and the University of Oklahoma with a Master's in Urban Design.



ed@buildwithyard.com

### PERSONAL EXPERIENCE

- » Destination Districts Program  
*Tulsa, OK*
- » Kendall Whittier Main Street Strategic Vision  
*Tulsa, OK*
- » PLANiTulsa Comprehensive Plan  
*Tulsa, OK*
- » 2020 Great American Main Street Award - Kendall Whittier
- » Oklahoma Main Street Director of the Year  
*(Winner – 2014, Finalist - 2017)*
- » Tulsa Route 66 Commission, *Chair*
- » Preservation Leadership Award,  
*Preservation Oklahoma (2017)*

### EDUCATION

- » Masters of Urban Design  
University of Oklahoma
- » Bachelor of Science, Marketing  
The University of Tulsa