

Who we are

Ilona Creative Studio is a multi-platform media company specializing in marketing, branding, and communications solutions for the leaders and tastemakers in the lifestyle realm. From real estate and hospitality to fashion and culture, our diverse skill set straddles the worlds of photography, design, editorial, strategy, and technology. Our studio is client-centered and collaborative, and at its core, powered by precision, elegance, and creativity. From art direction and digital advertising to brand-building and bookmaking, we create fully integrated campaigns known for their sophisticated edge and distinctive point of view. Whether an established multinational company or boutique independent startup, Ilona Creative Studio sees each client as an equal with a vision to be shared, and a voice to be heard. Through beautiful imagery, vibrant storytelling and clear project identity, we bring these visions to life—from their conception to completion with a wholly original, detail-oriented commitment to quality.

Capabilities

Identity

Logo & Identity Design Brand Development

Naming

Creative Direction

Brand Communication Guidelines

Brand Management

Print

Packaging

Collateral

Stationery

Editorial

Book Covers

Menu Systems

Signage & Wayfinding

Advertising

Print Campaigns

Digital Campaigns

Outdoor

Environmental

Nontraditional

Interactive

Websites

Ecommerce

Responsive & Mobile

Blogs

CMS

User Experience

Video

Creative Direction

Conceptual Development

Storytelling

Management

Social Media

Strategy

Creative Direction

Content Creation

Management

Reporting

Our Reach

We work with a local and international clientele.

Local

Florida

Colorado

New York

Utah

Tennessee

International

Switzerland

United Arab Emirates

Jordan

New Guinea

France

Turks and Caicos

Virgin Islands

Belize











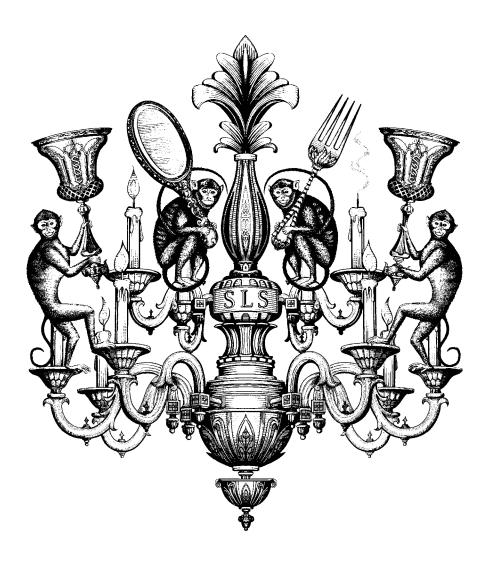












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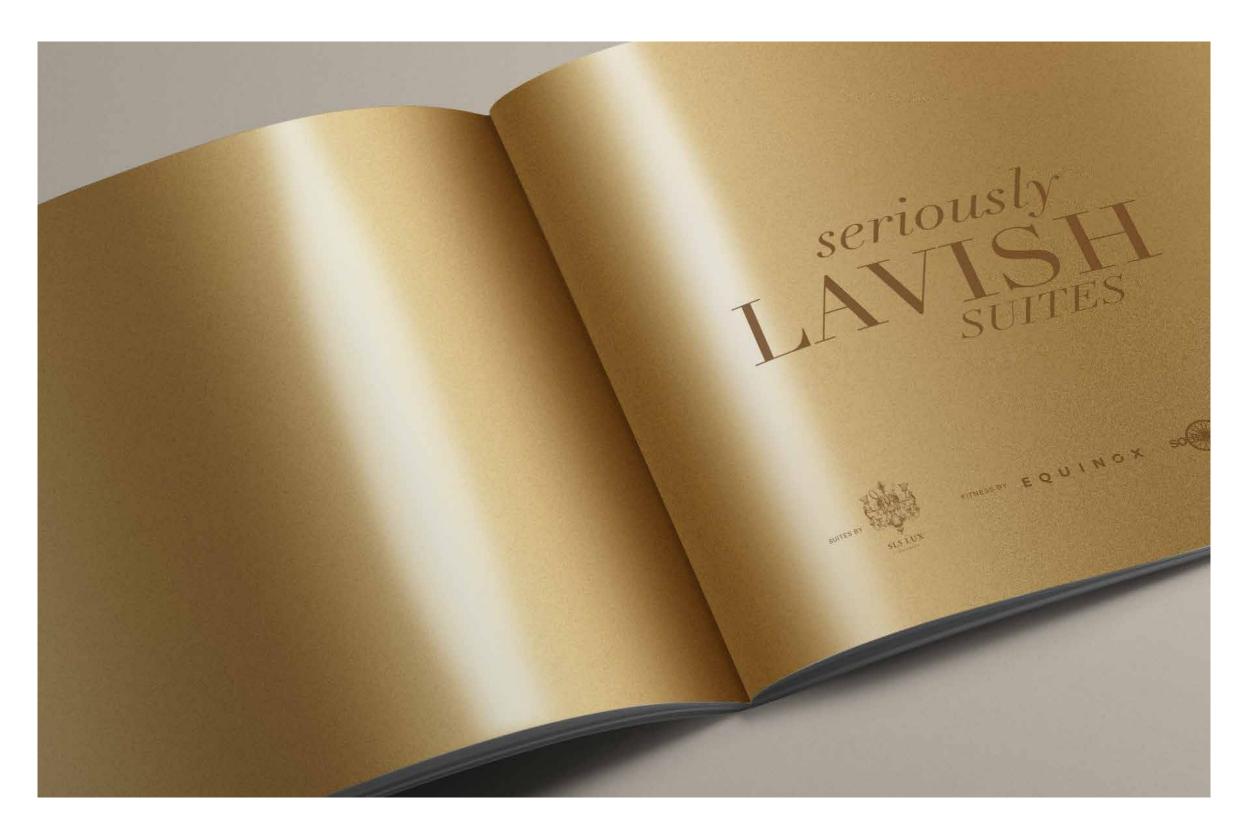














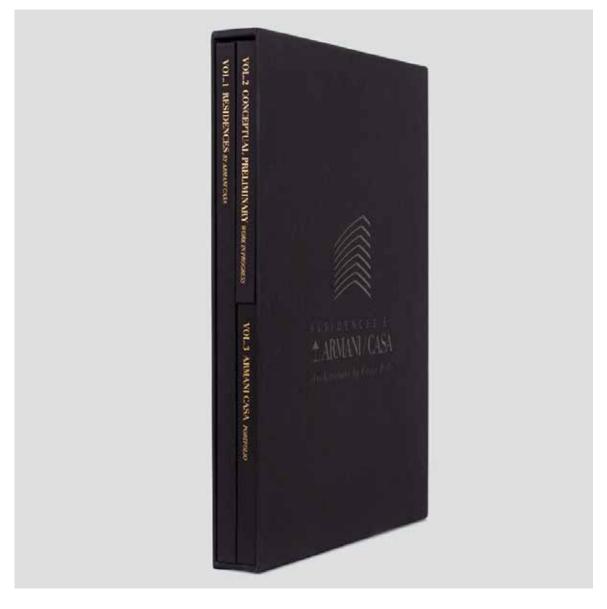




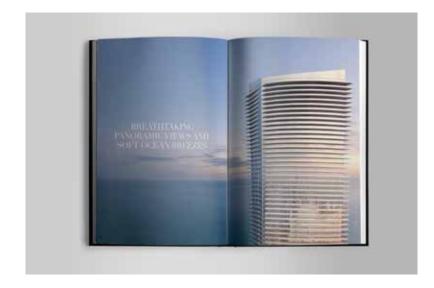


















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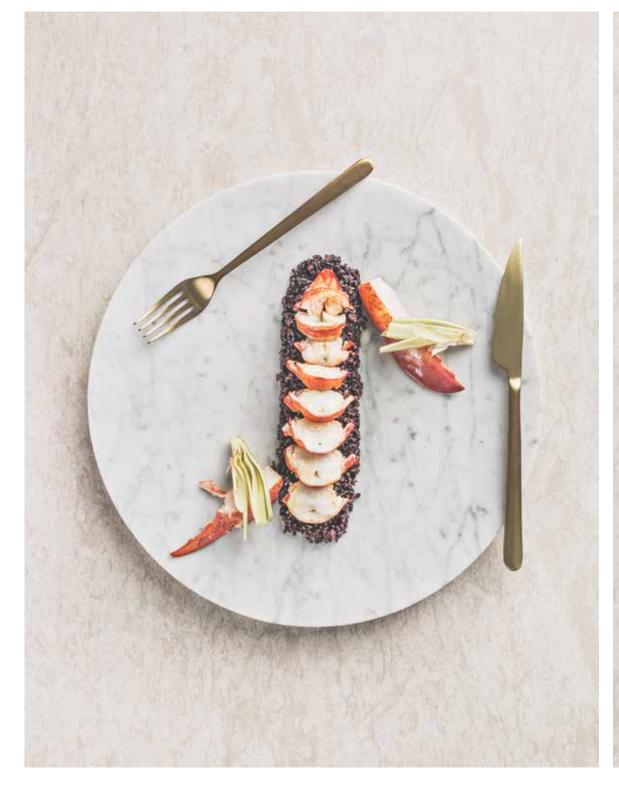


























Branding a vision

It's not every day that a phone call comes in from Papua New Guinea. But, after receiving a request from a coffee company in the Jiwaka province, Ilona Creative Studio paired up with the developing brand to create its identity. Now, Jiwaka (the coffee and region) is the tiny island nation's third largest coffee producer. Soon after, the province's tourism board came looking for a visual overhaul, too. Our studio was tasked with crafting a logo. Then, the local government of Jiwaka needed branding, with a logo, so Ilona Creative Studio undertook extensive research about the Jiwaka province to devise a dynamic campaign that was received as a success by our client.

"One of the most culturally diverse countries in the world."

Jiwaka:

Unity. Diversity. Preservation. Nature. Tradition. new. Community Conservation. Sustainability. Agriculture. Innovation.

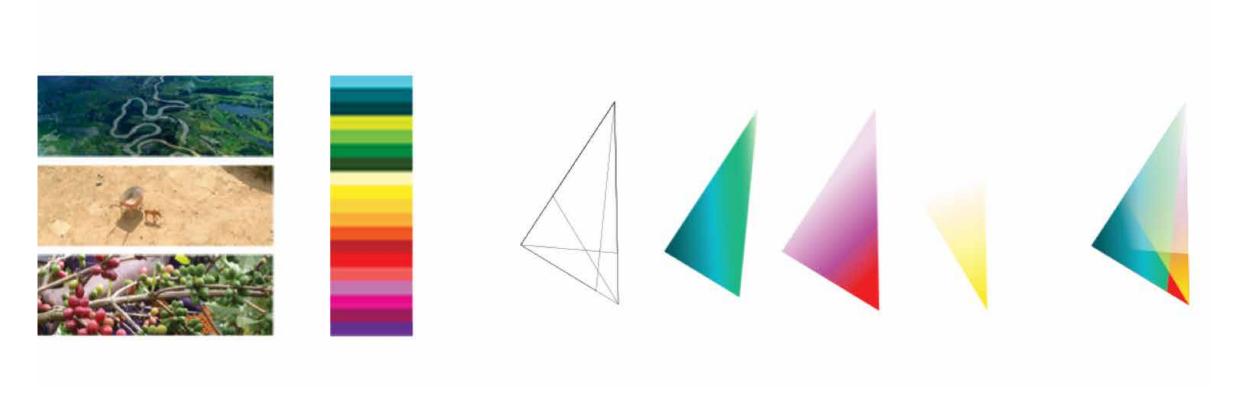
Provincial Government Identity

Derived from the geographic location of each major city, each point or intersection represents a single location. The line work between points symbolizes connectivity between cities and on a larger scale within the Province.



Jiwaka Government Logo Study

The colors are inspired from the environment - the land, waterways, and vegetation are the green / blue hues, and at the heart of the Province, coffee is illustrated through red and gold. The selection of brighter colors symbolizes optimism and opportunity.







Jiwaka Tourism Logo Study

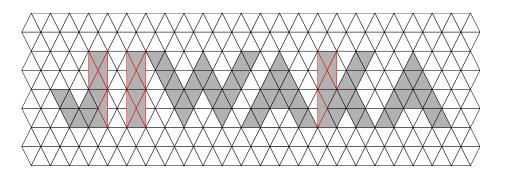
The logo has been created using a simple triangular pattern.
Pattern has been and still is apparent in the local culture - fashion, arts and crafts, tribal identity, etc.

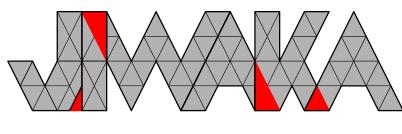
The triangular pattern has been simplified for a more modern or progressive appearance.

Pattern











Color









Jiwaka Coffee Identity

Similar to the Tourism Logo, the characters are created using a simple triangular pattern. This creates a visual connection between the two logos, but through the use of color and pattern they form their own unique identity.

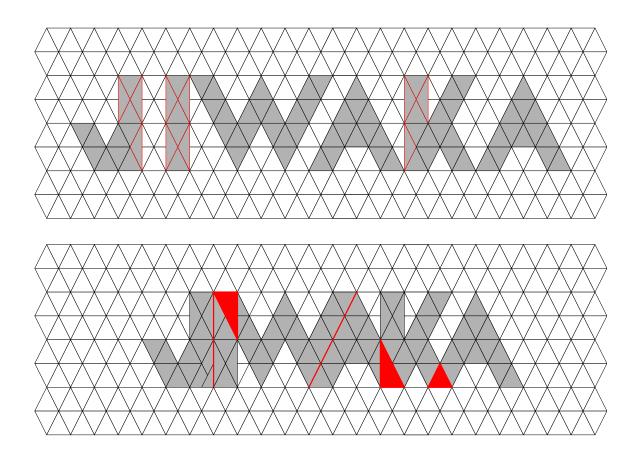
"Our backbone will be coffee."

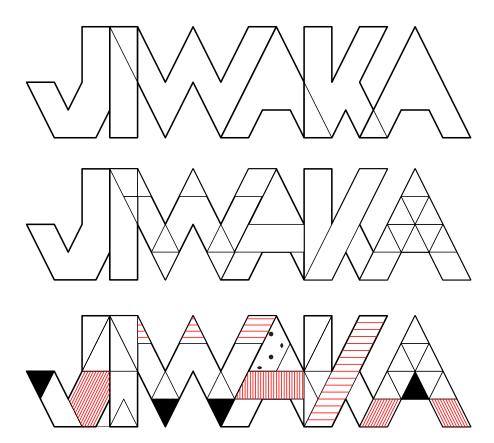
Anglimp -South Wahgi rural development officer and Ngeneka tribe leader Pino Palme



Jiwaka Coffee Logo Study

To accentuate the diversity and unique nature of the province the logo is composed of a series of patterns. Each letter is different from the next, just as each sub-brand of coffee under the Jiwaka Brand will be unique from the others.



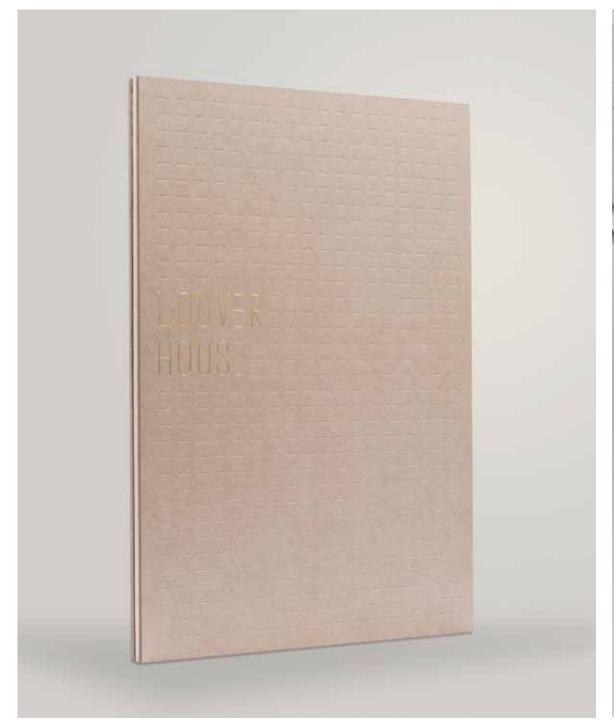






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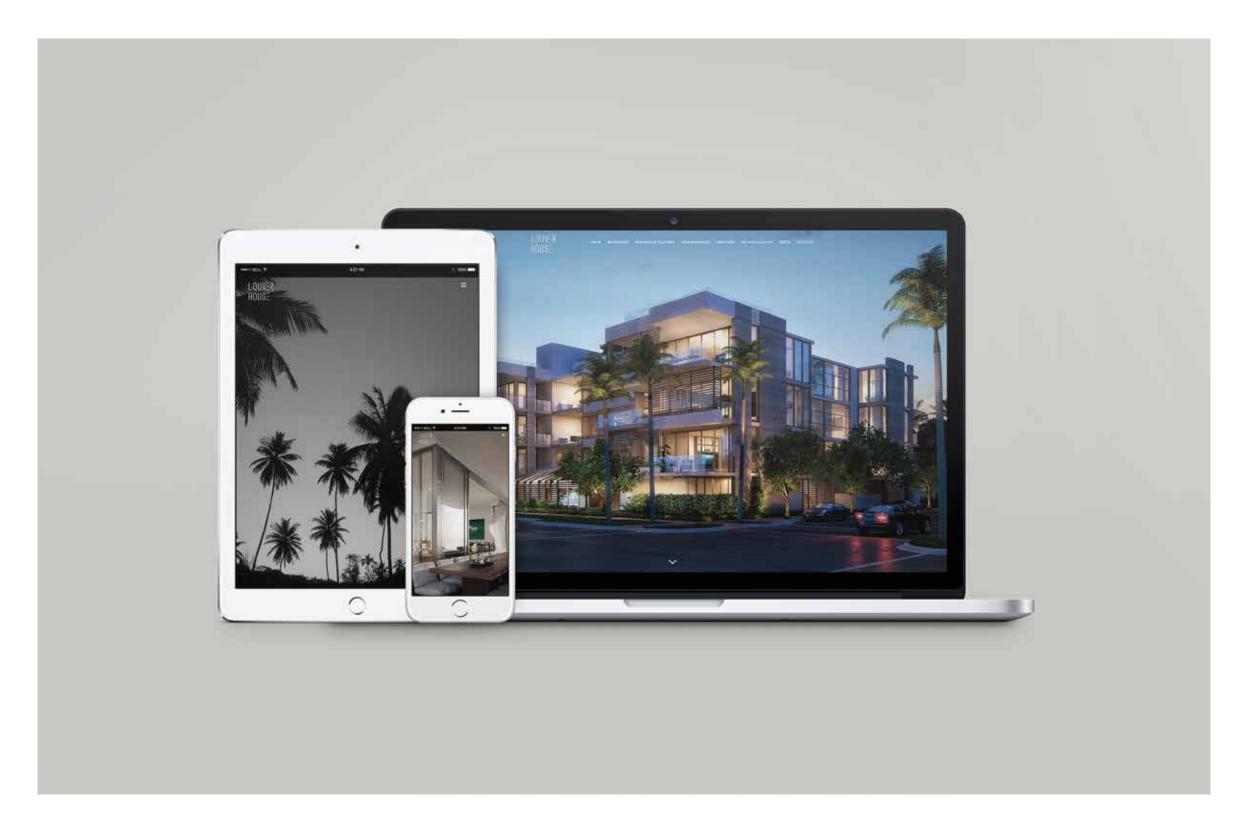
































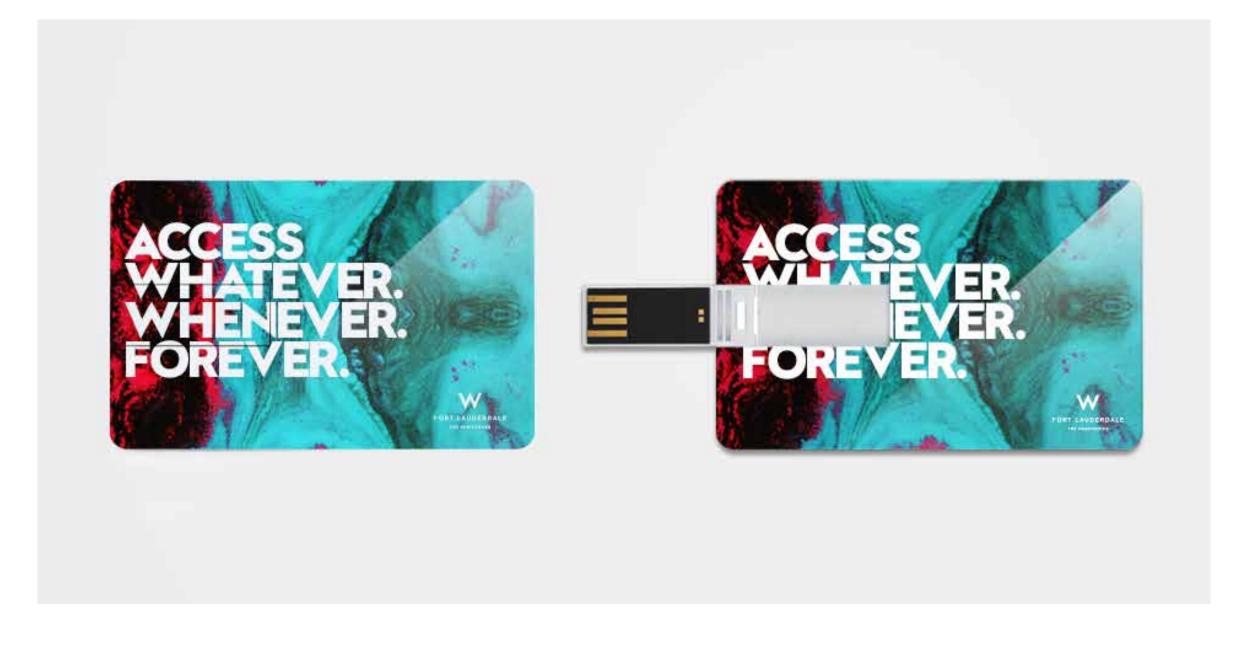








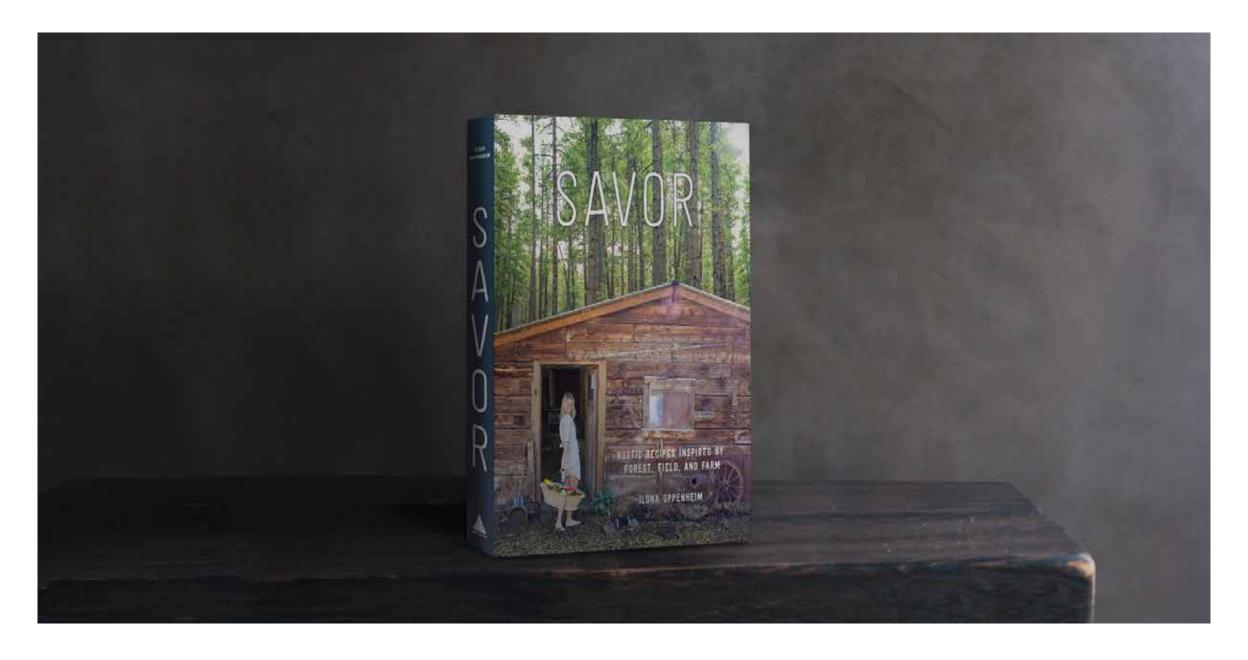
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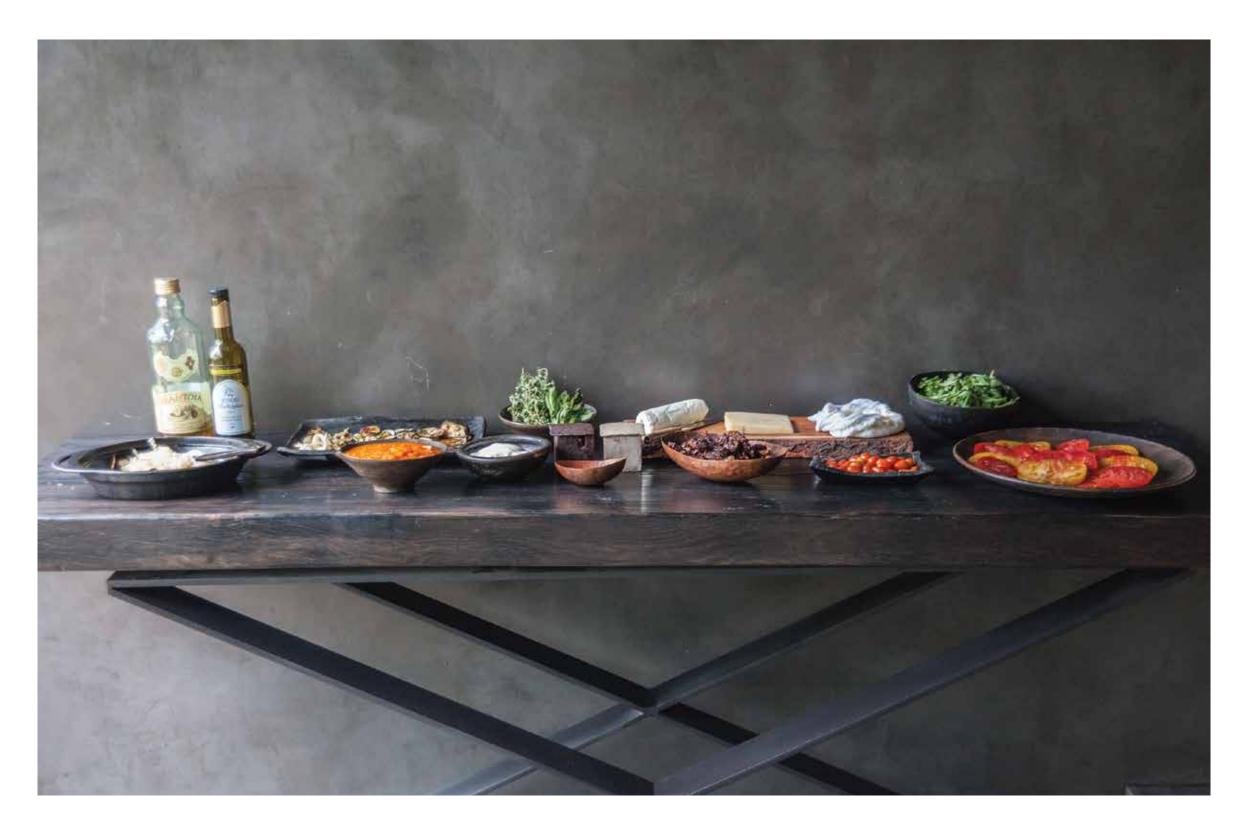


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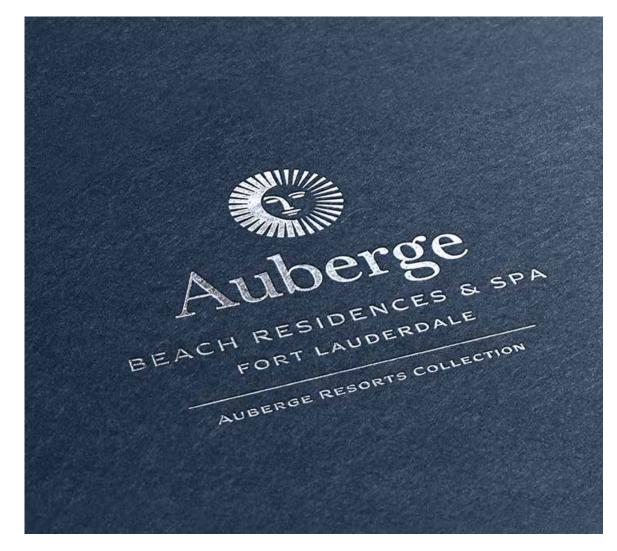








Presentation ILONA





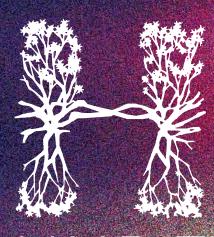




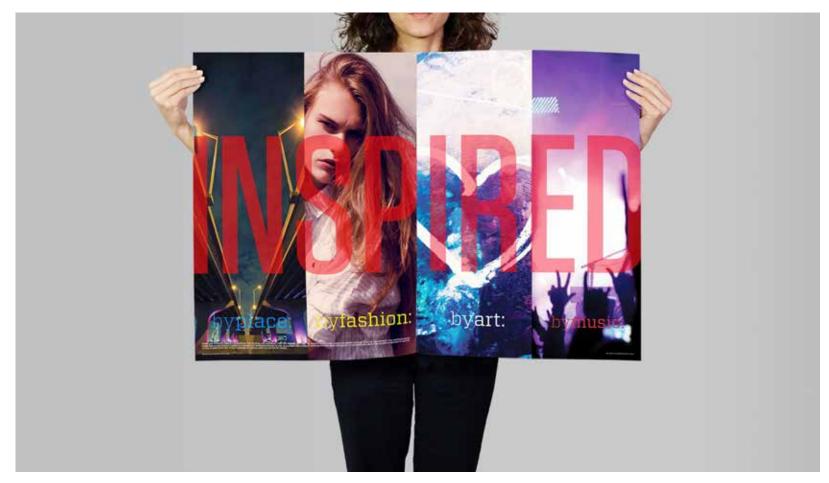




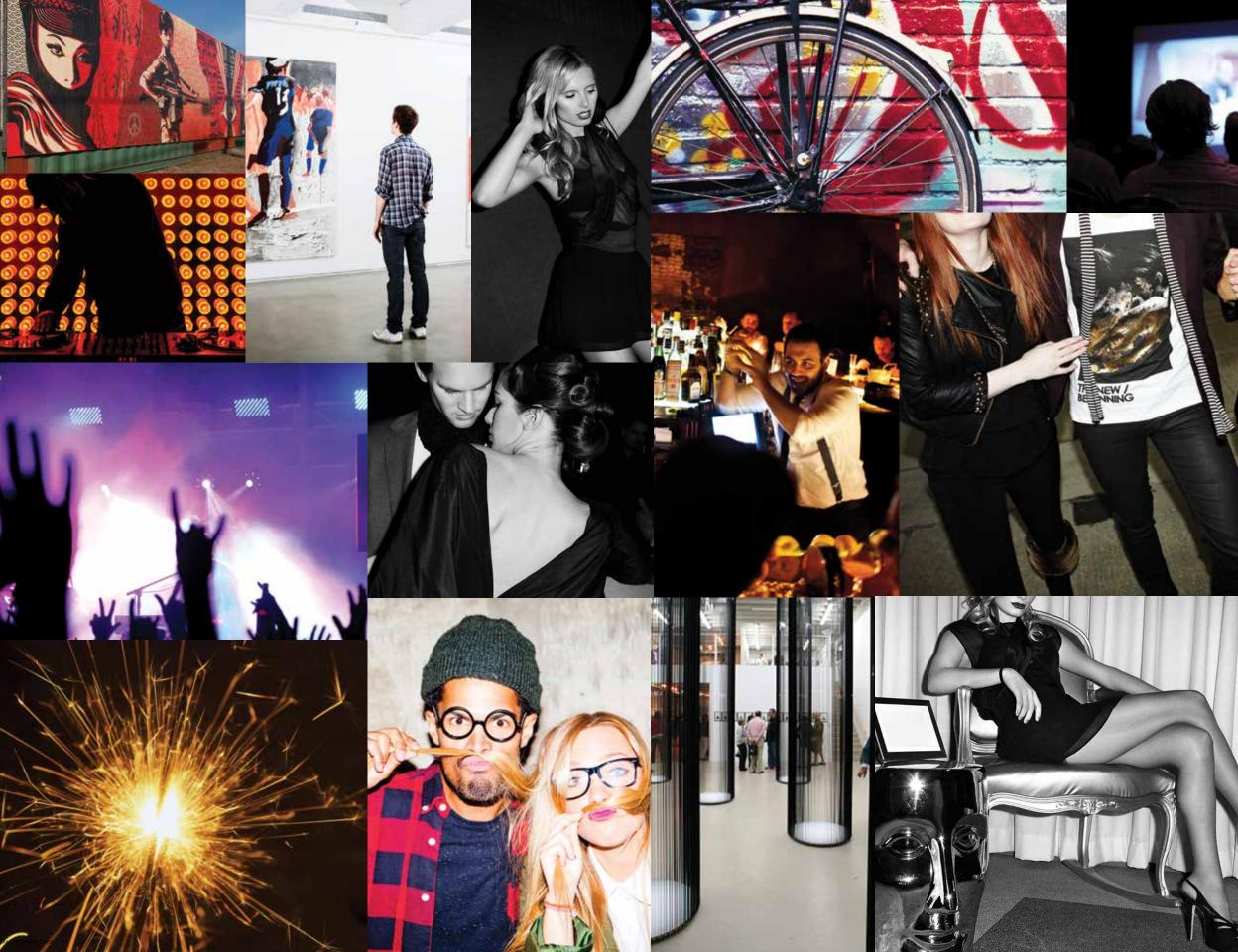




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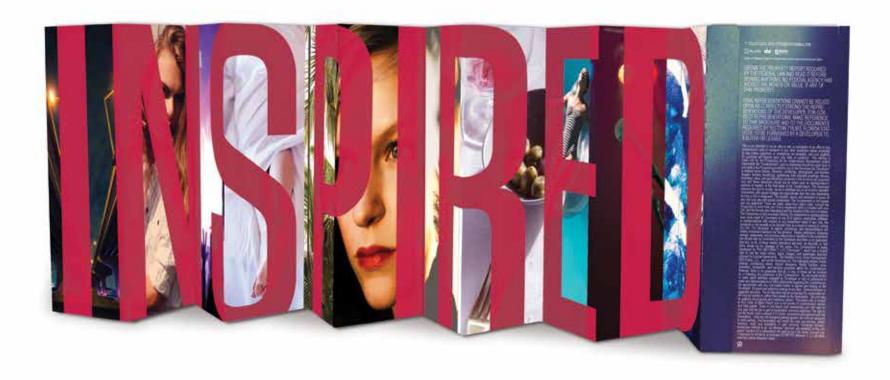






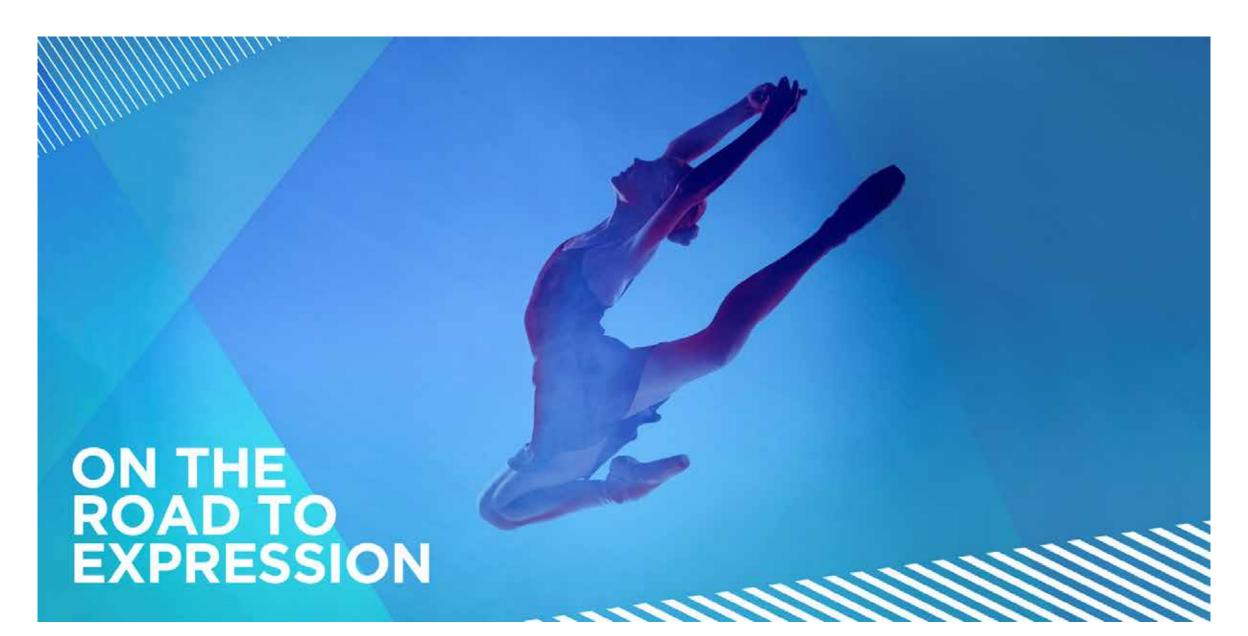






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Presentation ILONA





LINCOLN RD



Presentation ILONA



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ON THE ROAD TO GREATNESS

The Lincoln Road Business Improvement District is pleased to invite you to the unveiling of the new Lincoln Road experience.

12 pm - 12.45 pm Welcome

12.45 pm - 2 pm Lunch, speaker's presentations and Q&A

2 pm - 2.45 pm Guided tour hosted by Dr. Barbara Römer

530 Lincoln Road Miami Beach, FL Complimentary Valet Parking on 17th Street





Join us for an hour so we can share all of

hings yet to come.

430 Lincoln Rd, Miami Beach, FL 33139

Vednesday, 10/26 at 3pm

the news and information about what's happening on the road and all of the wonderful

Light snacks, giveaways and door prizes for all of those in attendance.

LINCOLN RD

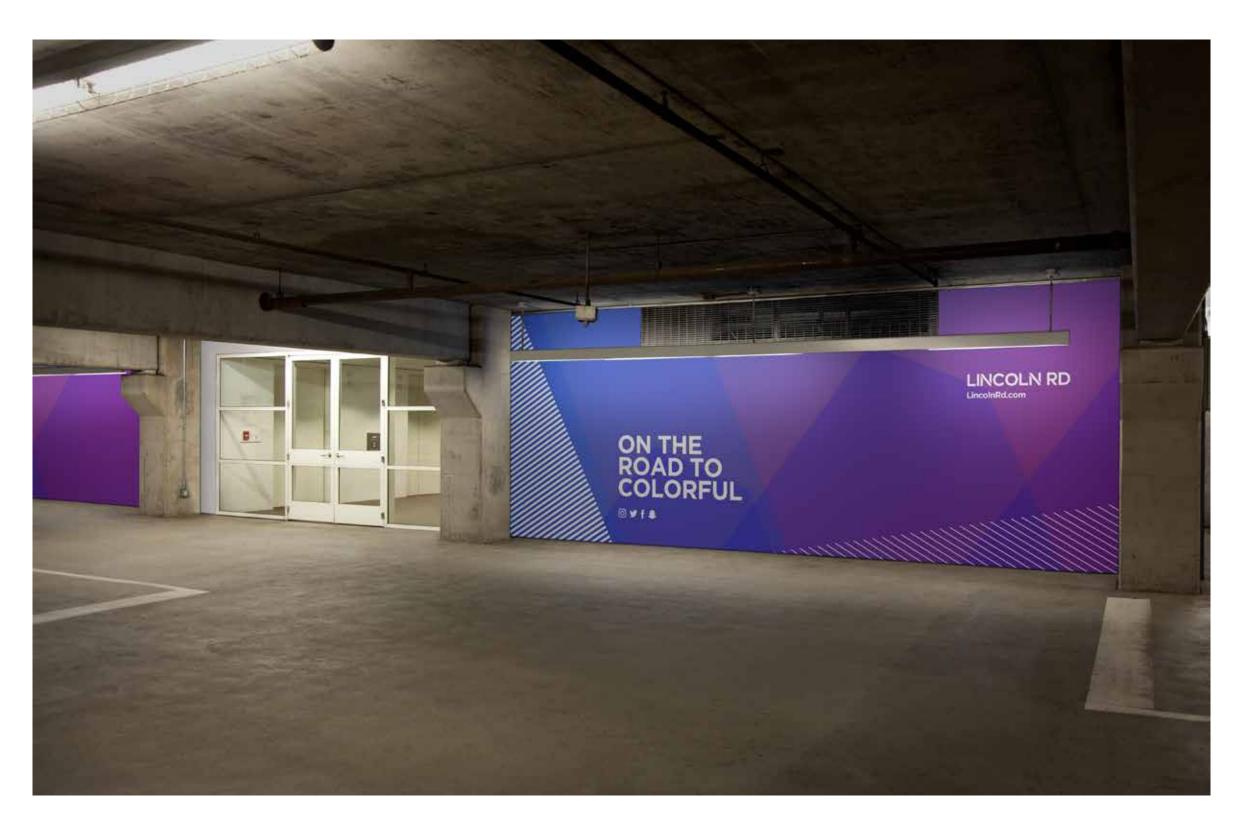
LincolnRd.com















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