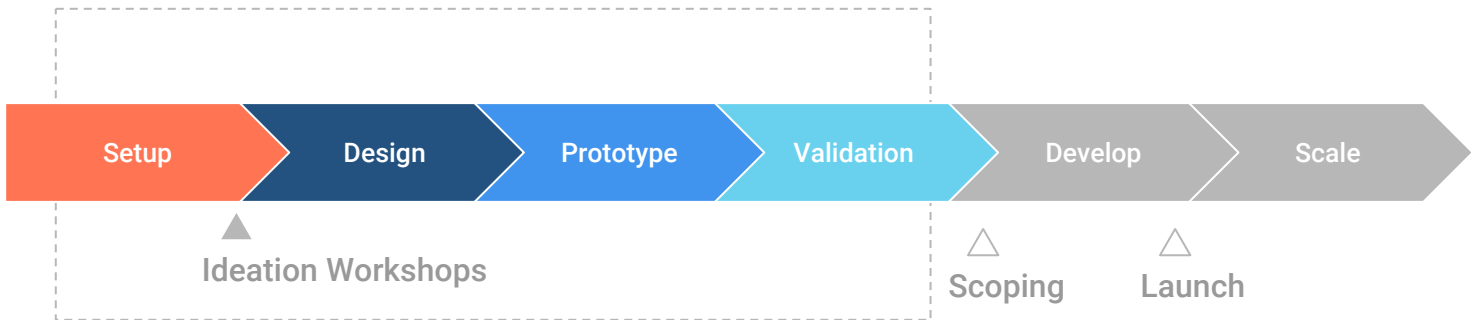


ISiD-Gigster **Innovation Accelerator**

Innovation Accelerator



Activities

Setup	<ul style="list-style-type: none"> Deeply understand the client's business challenge, form the high level technology strategy, and determine the target market and users.
Ideation Workshop	<ul style="list-style-type: none"> Ideate solutions and generate proof-of-concept recommendations. Create the product roadmap and project plan for full design and development activities
Design	<ul style="list-style-type: none"> Illustrate product strategy through low-fidelity concepts Design the architecture and overall technical approach.
Prototype	<ul style="list-style-type: none"> Create stunning UI/UX high-fidelity assets for the product Create initial prototype to be used for user testing and validation
Validation	<ul style="list-style-type: none"> Conduct user tests, generate insights, incorporate feedback and validate the product functionality

Gigster and ISI-Dentsu are partnering to help companies **achieve their **business goals** using the **latest methods and technologies**:**

Gigster is an Andreessen-Horowitz Silicon Valley platform & marketplace that builds tech for companies like Google, eBay & PepsiCo.

Gigster provides a managed service that brings together the world's best talent, supported by an AI platform that increases efficiency and drives risk and cost from the software development process.

ISI-Dentsu of America is a US incorporated entity of ISI-Dentsu, leading Japanese solution provider and IT consulting and development arm under Dentsu group.

Its R&D group based in San Francisco connects our in-depth understanding of our Japanese enterprise clients with our comprehensive technology innovation service offerings.