Ann Frances Gehan

(972) 730-1168 | ann.gehan@duke.edu | anngehan.com | linkedin.com/in/anngehan | Twitter: @anngehan

EDUCATION

Duke University, Durham, North Carolina

expected graduation May 2021

B.A. Political Science, Economics minor, Policy Journalism & Media Studies certificate

• Study Away: Universidad Carlos III de Madrid (Fall 2019), Duke in New York Arts & Media (Summer 2019)

MEDIA EXPERIENCE

Duke Chronicle, Staff Features Reporter and Social Media Editor

Fall 2018 - present

- Write feature news stories about Duke campus life and culture; conduct original research and interviews with students, faculty, administrators, and community members
- Produce daily content updates for the Chronicle's social media feeds, reaching over 30,000 followers
- Improve audience engagement through article selection, schedule design, and evaluation of KPIs and post analytics

Blue Future, Digital Organizing and Social Media Intern

Spring 2019 – present

- Developed digital strategies to organize and mobilize young progressives ahead of the 2020 election cycle
- Created and managed engagement network of over 500 partners to amplify Blue Future's messaging
- Produced original copy and graphic design projects to reflect Blue Future's voice and promote audience engagement

OTHER WORK EXPERIENCE

Brand Assembly, Logistics, Finance, and Accounting Intern

Summer 2019

- Participated in weekly meetings to increase social media engagement and brand awareness, brainstormed and designed copy and promotional event strategies
- Researched and presented a competitive analysis of the managed services and tradeshow industries to advise executive team as company planned for upcoming growth phase
- Optimized daily business operations through communication and coordination with Logistics Manager, Accounting Coordinator, and CEO, working to support 20+ independent fashion labels

LEADERSHIP EXPERIENCE AND CAMPUS INVOLVEMENT

Duke Democrats. Vice President

Fall 2018 – present

- Create space for progressive political engagement on campus through collaboration with North Carolina Democratic Party and student organizations to plan weekly phone banks, canvasses, and other voter outreach events on campus
- Member of bipartisan student coalition to increase student voter turnout in conjunction with Duke's Center for Political Innovation, Leadership, and Service (POLIS), increasing the precinct's early voting turnout by more than 30% during the 2018 midterm elections

Duke International Relations Association, Away Team Member

Fall 2017 – present

- Compete on Duke's Model UN team at national and international collegiate conferences and mentor first-year members in MUN basics including public speaking, debate skills, and parliamentary procedure
- Design and moderate committees for high school and college conferences hosted on Duke's campus

Other involvements: Women in Politics, Duke Men's Project Advisory Board, Feminism & Media Discussion Group, Duke Ski & Snowboard Team, Duke POLIS, Community Empowerment Fund, The Fluke News

SKILLS & INTERESTS

Skills: Spanish (full professional fluency), Microsoft Office Suite, basic Adobe Photoshop and Illustrator proficiency **Interests:** Running, twentieth-century literature, Texas, 2000s pop culture, college basketball

REFERENCES

Bronwen Dickey, bdickey919@gmail.com

David A. Graham, david.graham@duke.edu or dgraham@theatlantic.com