



NIKI ELLIS DESIGNS, LLC - PRICING INFO

DESIGN + CREATIVE

INDIVIDUAL DESIGNS

Graphic Design, Videos, Animations, Book Trailers and More

Logo creation - minimum 2 hours - \$80

Web Header creation - minimum 2 hours - \$80

Social Media + Online Imagery

Promotional book materials: minimum 1 hour: \$40

Social media imagery (FB, Twitter, IG, LinkedIn): minimum 1 hour: \$40

Social video headers (FB, Twitter): 20 - 60 sec.: \$60

Additional Promotional Imagery

Video Book Trailer - \$150 (1-3 minutes) - \$250 (4-6 minutes)

Cinemagraph - \$40 (animate still photo or book cover)

Book Covers

Pre-made Design e-book - \$125

Imagery from client (no image charge-exclusive to client)

Imagery from Niki Ellis Designs, LLC (stock photo charge) 3-

D promotional image included with e-cover design Each

cover design is unique and owned by author once complete and payment received.

Full cover design with e-book - \$200

Imagery from client (no image charge)

Imagery from Niki Ellis Designs, LLC (stock photo charge) 3-

D promotional image included with e-cover design Each

cover design is unique and owned by author once complete and payment received.

SCOPE OF WORK

**The pricing listed above is based on \$40/hour, with 1 hour minimum.

All projects will be priced individually, based on the Scope of Work.

Any additional charges for imagery (photos, video, etc) will be charged to client and can be used by Niki Ellis Designs, LLC and is not proprietary to client unless specifically detailed.

If client delivers copyrighted photography, this will be considered proprietary and Niki Ellis Designs, LLC will not use the image for any other client or their created imagery.

Proof of proprietary license will be provided to Niki Ellis Designs, LLC by client in writing.