YOU’RE INVITED TO A SPECIAL SHOW EVENT
SPONSORED BY BLUEBONNET

Meet Nutritional Expert CARL GERMANO
FRIDAY, OCTOBER 22ND • 9:00 am - 10:00 am
Marketplace at the M Resort in Las Vegas, NV

Join us for a BREAKFAST/LECTURE with clinical nutritionist and best-selling author, CARL GERMANO, RD, CNS, CDN who will be speaking on:

DEFENDING IMMUNITY WITH THE RIGHT ONE

Consumers are more in tune with their health today than ever. So, helping them figure out how to optimally prepare and strengthen their immune system is paramount. This lecture will focus on supplements that address immune resilience, including immune stimulation, modulation and defense. While multiples are the foundation for maintaining health and wellness, we will also reveal the latest clinical studies on the most significant immune-boosting nutrients on the market. Plus, lifestyle factors (stress, anxiety, sleeplessness) will be discussed since they also play a significant role in immune health. With proper supplementation and lifestyle adjustments, this presentation will arm you with all the right tools consumers need to build up their strongest defense.

Carl Germino, CNS, CDN is a NY Board Certified Clinical Nutritionist, master’s degree in clinical nutrition from New York University, and Vice President of Verdant Oasis. In addition, he has 4 decades of product development/education experience with many companies in the trade including Solgar, Country Life, Bluebonnet, Ajinomoto, Inergetics, Nutratech, and others. Today, his efforts are focused on providing the dietary supplement industry with the next generation of clinically important hemp-based phytocannabinoid ingredients. A prolific author with several bestselling trade books including his most recent “Road To Ananda: The Simple Guide To The Endocannabinoid System, Phytoannabinoids & Your Health”.

Bluebonnet NUTRITION
BLUEBONNETNUTRITION.COM
Show - At - A - Glance

Thursday October 21
8 am - 6 pm - Event Registration
Registration Desk - Outside The Milan Ballroom
Breakfast on your own

Morning Breakout Sessions
The Molise Room
9:00 am - 10:00 am
Nitric Oxide: Your Body’s Best Medicine
Presented by: Dr. Jay Wilkins
Sponsor: Bionox

10:15 am - 11:15 am
Anecdotes for Modern Day Stress
Presented by: Joyce Moran
Sponsor: YouTheory

11:30 am - 12:30 pm
How to Keep New Covid Customers Coming Back!
Presented by: Renee Southard & Amanda Ballard
Sponsor: SENPA

Educational Lunch Seminar
The VUE
1:00 pm - 2:15 pm
LIVE BY YOUR GUT: Awakening new perspectives on digestive health
Presented by: Julia Craven
Sponsor: Enzymedica

Afternoon Breakout Sessions
The Molise Room
2:30 pm - 3:30 pm
Increase your Bottom Line with Enzymes, Probiotics, & Other Novel Supplements
Presented by: Danny Curtin
Sponsored by: Arthur Andrew

3:45 pm - 4:45 pm
The Dynamic Duo of IP6 & Inositol
Presented by: Tom Sokoloff
Sponsored by: IP-6 International

Educational Dinner Seminar
The VUE
5:30 pm - 7:00 pm
Less Stress, Better Sleep, & Faster Recovery
Presented by: Stuart Tomc
Sponsor: CV Sciences & PlusCBD

Industry Reception & Mixer
The Terrace 1
7:30 pm - 9:00 pm
Join us for Drinks, Dessert, & Relaxation While Networking with Industry Professionals
Sponsored by: NOW Foods

NOW®

POSITIVELY NATURAL™
Show - At - A - Glance
Friday October 22nd
8:00 am - 4:30 pm Event Registration

Positively Natural™
Annual Meeting
The VUE
8:15 am - 8:45 pm
We invite all supply and retail Members to our Annual Business Meeting, Meet your Board of Directors and Network with Other Members.

Educational Breakfast Seminar
The VUE
9:00 am - 10:15 am
Defending Immunity with the right ONE
Presented by: Carl Germano, CNS CDN
Sponsored by: Bluebonnet

Trade-show Exhibits Open
The Milan Ballroom
10:30 am - 4:30 pm
Please Take time to visit with all our supply members present. This is your chance to make purchases, see new products and ask any questions. Without our Supply Members here today this show would not happen.

Board of Directors

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