About The Fragrance Alkemist

Ixchel Leigh, *The Fragrance Alkemist*, weaves together the modern science of scent with wisdom of the ancients in both her transformational perfumery and sensual writing. Through the healing properties of plants, *Parfums with Purpose* supports an individual’s dreams, goals, and desires. Ixchel encourages individuals to find their motivational passions in life and enliven their personal uniqueness.

Ixchel’s Mission

Helping others blossom by inspiring others to embrace their uniqueness, find their Soul’s path and make their dreams reality.

10 Questions to Ask Ixchel

1. How can aromatherapy have a transformational effect on your career, love life, family and more?
2. Your tag line is “Parfums with Purpose”; can scent really unlock your potential?
3. You say that your *parfums* encourage personal transformation; what does that look like?
4. You have been a perfumer for almost forty years; have you seen people become more conscious of what they put on their skin daily? How is the rest of the industry responding to the conscious consumer?
5. What makes the ingredients of *Artisan Parfums* so different from most perfumes on the market?
6. Why is it critical to only use all natural essential oils and essences, instead of synthetic fragrances?
7. Your “Aromatic Alkemie Academie” is an opportunity to come study your techniques and tap into your years of experience; what does the curriculum entail?
8. Your book *Aromatic Alchemy: Recipes for Transformation* is about to be re-released as a second edition; when will it be available for pre-order, and what’s new in this edition?
9. Your new memoir *Soul Masala: The Alkemie of Life, Love, & Parfum* is nearing its release date; can you share with us how your history as a Parisian model directed you towards a life in perfume?
10. You donate a percentage of your sales to non-profits aligned with clean water. Why is water so important to you? Why should it be important to all of us?
As featured in

MAGAZINES
• ELLE Magazine
• Allure Magazine
• Mademoiselle
• L.A. Style
• YOU Magazine, UK
• SHAPE, UK
• High Life, British Airways Magazine
• Harpers & Queen, UK
• Mirabella
• Health Source – Fortune’s Almanac
• Delicious!
• Mothering Magazine
• Child Magazine
• New Age Journal
• Aromatic Thymes
• Roberta Fortune’s Almanac

SPAS
• The Golden Door
• Skin Spa
• Peaks Telluride
• Tara Spa Therapy
• The Phoenician

STORES
• Nordstrom’s
• Bergdorf Goodman
• Barneys
• Bullocks
• Robinsons
• Henri Bendels

ADDITIONAL PUBLICATIONS
• Los Angeles Times
• The Sunday Star Ledger, Newark, NJ
• Santa Fe Reporter, Santa Fe, NM
• The CAMBRIAN, Cambria, California

• DNA E-Paper, Mumbai, India
• Siskiyou Daily News, Yreka, California
• Spa Specs
Products
For purchase at www.ArtisanParfums.com

Parfum Sets
Energetically connected to nature’s five elements, each parfum supports unique qualities within the wearer

Affirmations Collection
Set of 4 - 2 oz bottles

Elements Collection
Set of 5 - 2 oz bottles

Artisan Parfum Set
Set of 9 – 2 oz bottles

Affirmations Collection
Set of 4 - 5 oz bottles

Elements Collection
Set of 5 - 5 oz bottles

Artisan Parfum Set
Set of 9 – 5 oz bottles

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Additional Biographies

ONE-LINE BIOGRAPHY (26 words)

Ixchel Leigh, The Fragrance Alkemist, weaves together the modern science of scent with wisdoms of the ancients in both her writing and her transformational perfumery.

COMPREHENSIVE BIOGRAPHY (174 words)

Ixchel Leigh, The Fragrance Alkemist, weaves together the modern science of scent with wisdoms of the ancients both in her writing and her transformational scents. She uses her gifts to create unique botanical healing perfumes that support an individual’s dreams, goals, and desires. She shares her transformational Parfum Alkemie: Parfums with Purpose in both signature ready-to-wear collections and customized scents.

A former Parisian model, Ixchel’s love of botanical essences were ignited in Provence, France. She studied with Indian mystic Baba Pyraelal Bedi in Milan and opened her gifts as an intuitive visionary. Her career as an aromatherapist, author, consultant, radio host, and educator, spans over forty years. A beauty editor in London nicknamed her “The Fragrance Alchemist,” and British Vogue twice named her a top Complementary Therapist.

Through all her modalities, Ixchel encourages individuals to find their passion in life and to rekindle their personal uniqueness. As a writer she crafts sensuous narrative, and she dedicates all of her creative endeavors and artistic talents to improving the quality of life on our beautiful planet.

Book Synopses

AROMATIC ALCHEMY: Second Edition (Published 2020)

Aromatic Alchemy provides practical learning about aromatherapy & guidelines for further self-study while illuminating the mysteries of alchemy. This second edition offers over 100 additional profiles of essential oils, including absolutes and botanical extracts, and their vibrational healing properties with an in depth look at how to create “Parfums with Purpose” through Alkemie Parfumerie blending.

SOUL MASALA: The Alchemy of Life, Love and Parfum (Publishing 2020)

Ixchel Leigh’s narrative memoir is grounded in the language of the perfumer. She takes us on a sensuous journey through which she awakens healing, finds great love, and opens to the light and joy of the soul.

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