

MARYLEBONE JOURNAL

MEDIA PACK



THE JOURNAL

The Marylebone Journal was set up by LSC Publishing in 2005 with the support of The Howard de Walden Estate. In 2016, The Portman Estate became co-sponsor of the publication, meaning that the magazine now benefits from the full support of Marylebone's two main landowners.

Marylebone remains one of the most vibrant, prosperous and distinctive areas of London, combining a large, active, well-heeled residential community with a dynamic business sector, highly distinctive shopping streets, a thriving restaurant scene, a wealth of cultural institutions and a world-famous medical area.

The Marylebone Journal, with its strong local reputation and with the considerable influence of the Estates behind it, remains one of the most trusted and effective routes for reaching those who live in, work in or visit the Marylebone area.



KEY INFO

- Jointly supported by **The Howard de Walden Estate** and **The Portman Estate**, Marylebone's two main landlords
- Established since 2005
- 15,000 print run
- Issues in February, April, June, September & November
- Strict 2:1 ratio of editorial to advertising
- Award-winning design, writing and photography



DISTRIBUTION

- Letterbox drops to Marylebone residents
- Bulk deliveries to local hotels, offices, cafes, restaurants, retailers, medical facilities
- Handouts outside local transport hubs (when Covid conditions make this appropriate)
- Dispensers in museums and cultural venues around central London
- Downloadable digital edition available on Marylebone Journal website, via the Estates' websites and through the email newsletters of the Estates and local BIDs



DIGITAL

Website

marylebonejournal.com

Online articles, a digital edition of the latest issue, downloadable PDFs of back issues and plenty of original content.

Twitter

marylebonejrnrl

News, events, tips, links to articles and a hefty slice of good humour. A large following, rooted in the Marylebone area.

Instagram

marylebonejrnrl

The best of the Journal's photography, plus fascinating behind-the-scenes shots.



PRICES & SIZES

Back cover	£1,100
Double page	£1,200
Full page	£900
Half page	£500
Quarter page	£280

FULL PAGE SIZE

220mm (w) x 290mm (d) + 3mm bleed on all sides

HALF PAGE (LANDSCAPE)

197mm (w) x 129mm (d)

QUARTER PAGE (PORTRAIT)

96mm (w) x 129mm (d)

Please supply all artwork as 300dpi hires CMYK pdf files.

Discounts available for multiple insertions

Agency discount: 10%



LAYOUT

If required, we are happy to offer a simple ad layout service, based on your existing branding and imagery.

This will be charged at £400 per day.



CONTACT

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